

news release

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CHLOÉ DEBUTS AT MANDARIN ORIENTAL HYDE PARK, LONDON

Hong Kong, 5 January 2015 – Capitalising on its position in London’s most fashionable district, [Mandarin Oriental Hyde Park, London](#) is delighted to announce an exclusive partnership with French high end luxury Maison Chloé, as the Spring/Summer 2015 collections arrive in stores, commencing Thursday 12th February 2015.

In celebration of London Fashion Week, Mandarin Oriental Hyde Park is offering guests a special package in luxurious accommodation, with the opportunity to own the *Drew* ahead of London Fashion Week and experience a limited edition Chloé afternoon tea at [The Rosebery](#) with *Chloé Fizz* champagne cocktails.

The *Chloé Debuts* package starts at GBP 1,568 and includes:

- One night’s accommodation for two in a Knightsbridge Turret Suite with sweeping views of the UK’s fashion capital
- À la carte breakfast for two people overlooking Hyde Park
- Personalised service at Chloé on Sloane Street to receive Chloé’s ‘*Drew*’ bag
- Chloé Love Story perfume
- Chloé-inspired afternoon tea for two people in the enchanting tea room, The Rosebery

For an aficionado experience in February 2015, guests visiting The Rosebery for a limited edition Chloé-inspired afternoon tea and a *Chloé Fizz* cocktail will be able to view a mannequin showcasing the fashion collection in the Lobby of the hotel and two vetrines displaying the *Drew* bag in a variety of different colours and patterns in The Rosebery. The *Drew* bag is a delicate, modern saddlebag with round, sculpted lines, it features an elegant turn lock system, in perfect harmony with its knotted fob chain and horseshoe pivots. Available in three sizes, this cross-body style offers an effortless transition from daytime to evening, with crisp raw edging on sumptuous materials.

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Commenting on the partnership, General Manager Gérard Sintès said, “We are delighted to be joining forces with Chloé to create an exclusive package at Mandarin Oriental Hyde Park in celebration of London Fashion Week 2015.”

Tempting guests with a limited edition afternoon tea and Champagne cocktail, exclusive purchase of the *Drew* bag in the flagship store on Sloane Street and one night’s luxurious accommodation, Mandarin Oriental Hyde Park’s partnership with Chloé is nothing short of pure indulgence.

Terms and conditions

The package is valid from Thursday 12th February 2015 to Monday 9th March 2015. Reservations are subject to availability, inclusive of VAT at 20% and 5% discretionary service charge, subject to availability. Reservations can be made from 1 January 2015 by contacting the hotel directly on +44 (0) 207 201 3773, or through the direct on-line reservations service, www.mandarinoriental.com/london.

About Mandarin Oriental Hyde Park, London

With bustling Knightsbridge on its doorstep and leafy Hyde Park at its rear, Mandarin Oriental Hyde Park is London’s most prestigious address. Blending sumptuous guestrooms with a world-leading spa and a stylish bar, it is the definitive destination for a luxury escape. And with two award-winning restaurants including Bar Boulud, London and Dinner by Heston Blumenthal, the first London restaurant for one of the UK’s most renowned chefs, Mandarin Oriental Hyde Park stands at the culinary centre of the capital.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. Having grown from a well-respected Asian hotel

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company into a global brand, the Group now operates, or has under development, 45 hotels representing close to 11,000 rooms in 25 countries, with 20 hotels in Asia, ten in The Americas and 15 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 14 Residences at Mandarin Oriental connected to its properties.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at www.mandarinoriental.com.

Visit [Destination MO](http://www.mandarinoriental.com/destination-mo/) (<http://www.mandarinoriental.com/destination-mo/>), the online version of [Mandarin Oriental Hotel Group](#)'s bespoke publication, *MO*. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away. Further information is also available on our [Social Media](#) channels.

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