

news release

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MANDARIN ORIENTAL, TOKYO LAUNCHES CULTURAL PACKAGE THE NIHONBASHI EXPERIENCE

Hong Kong, 3 October 2017 – [Mandarin Oriental, Tokyo](#) is giving guests a once in a lifetime opportunity to experience authentic Japanese culture, with the [Nihonbashi Experience](#).

Mandarin Oriental, Tokyo is located in the premier district of Nihonbashi, the perfect place to be fully immersed in the history and culture of the city and a stone's throw from the landmark 'Bridge of Japan'. Nihonbashi takes its name from this celebrated monument. Traditionally, one would mark their arrival in the capital by going over the famed bridge at what was known as the 'kilometre zero'.

This fascinating neighbourhood is home to the Bank of Japan and Japan's oldest department store, Nihonbashi Mitsukoshi Maini as well as centuries-old shops offering everything from traditional fans, fabric, Washi paper, and lacquerware to delicious Japanese confectioneries such as dashi and seaweed. One of the best spots for cherry blossom viewing 'Edo Sakura Dori', as well as the prominent Shinto shrines are also on the doorstep to visit.

During their stay at the award-winning hotel, guests will be given the opportunity to enjoy a unique snapshot of Japanese culture, with a choice of five different experiences to be selected upon reservation from the following options:

- A precious opportunity to rent and wear an authentic Kimono while exploring the culture the city has to offer.
- An English-spoken masterclass in the unique gourmets and cultures of Nihonbashi. Guests will visit the famous Nihonbashi Bridge, the Fukutoku shrine and traditional Japanese stores.
- A fun, unique workshop in Washi papermaking. Guests will handcraft the strong yet soft paper, a treasured staple in the lives of Japanese people.

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- A class in glass engraving, using the traditional technique of Edo Kiriko, which dates back to 1834 in the period of Edo. Guests will learn about the skill and produce their own glass engraving to take home.
- A lesson in the distinctive craft of Japanese flower arranging. Guests will learn about this art form, which is vastly different from the European style, in a 90-minute class.

Guests can enjoy a full breakfast as part of the package, served at the hotel's K'shiki restaurant or Oriental Lounge. The package also includes a stunningly illustrated walking map of Nihonbashi. The guide is curated by the hotel's own concierge team and gives a conclusive round-up of the history of the city, best places to eat and must-visit cultural sights. The unique insight and tips from the hotel's own team separate it from other guides of the city.

The [Nihonbashi Experience](#) starts at JPY 70,000 per night for single occupancy and JPY 80,000 for double occupancy, excluding 8% consumption tax, 15% service charge and an accommodation tax of JPY 200 per person. It includes:

- One-night stay in a Deluxe Premier room or above.
- Full breakfast for two, served at K'shiki or Oriental Lounge.
- Mandarin Oriental, Tokyo's Nihonbashi walking map.
- A choice of one of five cultural experiences, as detailed above.

Reservations must be made seven days in advance and some of the experience sessions are only available on certain dates and times. For reservations, or for more information, please visit mandarinoriental.com

About Mandarin Oriental, Tokyo

Mandarin Oriental, Tokyo's visionary design and award-winning service have been recognised as the epitome of sophisticated luxury in the city. The first Mandarin Oriental Hotel Group property in Japan embodies the best contemporary and time-honoured architectural splendour.

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The hotel features 179 luxuriously appointed guest rooms and suites, ten restaurants and bars, and an award-winning spa situated within the soaring, Cesar Pelli-designed Nihonbashi Mitsui Tower. The site offers spectacular views of the city skyline while providing access to stately banquet and conference facilities within the adjacent Mitsui Main Building, a Japanese cultural heritage property.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the group now operates 30 hotels and eight residences in 20 countries and territories, with each property reflecting the group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at www.mandarinoriental.com. Further information is also available on our Social Media channels.

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