news release

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MANDARIN ORIENTAL, TOKYO LAUNCHES STAY AND DAY PACKAGES WITH CHRISTIAN LOUBOUTIN BEAUTÉ

Hong Kong, 2 October 2018 – Following the successful introduction of Christian Louboutin Beauté's nail polish range into the hotel's spa last year, <u>Mandarin Oriental, Tokyo</u> is delighted to extend the partnership with the launch of special stay and day packages.

Superbly located in the centre of historic Nihonbashi, the hotel is recognised as the ultimate Tokyo address.

"We are very pleased to be the only hotel in Japan to collaborate with Christian Louboutin Beauté on this range of special packages", said Paul Jones, General Manager of Mandarin Oriental, Tokyo. "As well as being an esteemed designer, Christian Louboutin is also one of the Group's international celebrity 'Fans', featured in the company's award-winning advertising campaign," he added.

Depending on guests' preferences, the stay and day packages include options for Christian Louboutin branded manicures, pedicures, beauty products and other treats. Included in both offers, as a special indulgence for guests, is the new *Rouge Louboutin* cocktail served at Mandarin Bar.

The <u>Christian Louboutin Stay</u> accommodation package is priced from YEN 1,130,000 and includes:

- Oriental Suite accommodation
- Breakfast at K'shiki or Oriental Lounge
- One 60-minute Christian Louboutin Manicure Experience
- One 60-minute Christian Louboutin Pedicure Experience
- One *Rouge Louboutin* cocktail at <u>Mandarin Bar</u>
- One bottle of Christian Louboutin Deluxe Mini Parfum (5ml)



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- Christian Louboutin Lip Colour and Nail Colour full line-up (including Manicure Care and Loubi Under Red)
- Christian Louboutin themed bouquet
- One bottle of red wine and seasonal fruit plate

The deep red *Rouge Louboutin* cocktail represents the signature colour of Christian Louboutin's nail polish and is made with beauty-enhancing Rosehip infused in Lychee Liqueur, Casis, apple vinegar, grapefruit and rosemary. In homage to the colour and elegance of the beauty brand's distinctive nail polish bottle, the drink is served in a black cocktail glass with strawberry and gold powders.

The <u>Rouge Louboutin World</u> day package is priced from YEN 27,485 per person, and includes:

- One Rouge Louboutin cocktail at Mandarin Bar
- One bottle of Rouge Louboutin nail polish
- One bottle of Christian Louboutin Deluxe Mini Parfum (5ml)
- One 60-minute Christian Louboutin Manicure Experience OR

One 60-minute Christian Louboutin Pedicure Experience (YEN 2,000 supplement)

The *Christian Louboutin Stay* package is subject to availability, based on single occupancy and available from 1 October 2018 to 31 March 2019. The price excludes 15% service charge, 8% consumption tax and accommodation tax of YEN 200 per person.

The *Rouge Louboutin World* day package is also available from 1 October 2018 to 31 March 2019 and the price excludes 15% service charge and 8% consumption tax.

For further information and reservations, please log on to mandarinoriental.com/tokyo.



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About Mandarin Oriental, Tokyo

Mandarin Oriental, Tokyo's visionary design and award-winning service have been recognized as the epitome of sophisticated luxury in the city. Superbly located in the prestigious financial district within the historical and cultural centre of Tokyo, the first Mandarin Oriental Hotel Group property in Japan embodies the best contemporary and time-honoured architectural splendour. The hotel features 179 luxuriously appointed guest rooms and suites, ten restaurants and bars and an award-winning spa situated within the soaring, Cesar Pelli-designed Nihonbashi Mitsui Tower. The site offers spectacular views of the city skyline while providing access to stately banquet and conference facilities within the

adjacent Mitsui Main Building, a Japanese cultural-heritage property.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 31 hotels and seven residences in 21 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, and

is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the Photo Library of our Media section, at www.mandarinoriental.com. Further information is also available on our Social Media channels.

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