# news release



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## MANDARIN ORIENTAL HOTEL GROUP CELEBRATES OPENING IN TAIWAN WITH A TEMPTING OFFER

Mandarin Oriental's newest luxury landmark in the heart of Taipei debuts with an enticing opening offer.

**Hong Kong, 18 May 2014 --** <u>Mandarin Oriental Hotel Group</u> is delighted to announce the opening of its newest hotel, <u>Mandarin Oriental, Taipei</u>. In celebration, the luxury property is offering guests a tantalizing Stay for More package which provides three nights' accommodation for the price of two and an exclusive Dining Experience package which include a delightful gourmet getaway.

Mandarin Oriental, Taipei celebrated its opening with an official ribbon cutting and reception for more than 250 VIPs. Cutting the ribbon to launch the hotel was the Mayor of Taipei City, Long-Bin Hau, Vice Premier of the Executive Yuan, Chi-kuo Mao, and celebrated Taiwanese actress, Brigitte Lin. They were joined by senior executives from Mandarin Oriental Hotel Group including Group Chief Executive, Edouard Ettedgui, Executive Vice President and Operations Director – Asia, Richard Baker and Hotel General Manager, Paul Jones together with the owner and developer of the hotel, Mr. Lin Ming-Chun, Chairman of Mandarina Crown Hotel Co. Ltd.

"We are delighted to introduce the brand of Mandarin Oriental to this dynamic city," said Richard Baker, Executive Vice President, Operations Director – Asia. "Mandarin Oriental, Taipei is set to become a new luxury landmark for guests seeking the finest in service and facilities."

"The entry of such a prestigious luxurious hotel operator into the Taiwanese market is indeed a milestone, and we look forward to showcasing Mandarin Oriental, Taipei's spectacular design and extraordinary levels of luxury to both local and international guests," said Mr. Lin Ming-Chun, Chairman of Mandarina Crown Hotel Co. Ltd.



Page 2

To mark its official debut, the hotel has two enticing opening offers:

The <u>Stay for More</u> package includes:

Three-nights luxurious accommodation in a spacious guestroom or suite (the third night is complimentary)

The <u>Dining Experience</u> package includes:

- Two-nights luxurious accommodation in a spacious guestroom or suite
- Signature Mandarin Oriental Breakfast at <u>COCO</u>, the French Brasserie, for two persons
- ✤ 3-couse dinner set menus for two persons with a choice to COCO or <u>Bencotto</u>, the Italian Restaurant
- ✤ Welcome drinks at M.O. BAR

Mandarin Oriental, Taipei's opening offer is valid from now to 7 September 2014. Rates start from NT\$16,500 for Stay for More package and from NT\$19,800 for Dining Experience Package. Prices are subject to 10% service charge and 5% tax. This offer is subject to availability and advance reservations are required. Reservations can be made through Mandarin Oriental Hotel Group's on-line reservations service at <u>www.mandarinoriental.com</u> or by contacting the Group's worldwide sales and reservation offices, or by phoning Mandarin Oriental, Taipei directly on +886 2 2715 6888.



#### Page 3

### About Mandarin Oriental, Taipei

<u>Mandarin Oriental, Taipei</u>, with a prime location in the city's most established business district, is poised to deliver a new era of luxury hospitality. The hotel's 303 comfortable and luxurious rooms and suites, are elegantly designed with classic inspiration and contemporary touches, and are the most spacious in the city. Six restaurants and bars will showcase innovative and superlative cuisine, while the spacious <u>spa</u> will introduce the Group's awarding-winning spa concepts together with holistic signature treatments and a range of wellness programmes. In addition, the diverse <u>meeting and event</u> spaces, including a spectacular wedding chapel, will bring a level of sophistication and elegance to any occasion.

#### **About Mandarin Oriental Hotel Group**

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. Having grown from a well-respected Asian hotel company into a global brand, the Group now operates, or has under development, 44 hotels representing close to 11,000 rooms in 25 countries, with 20 hotels in Asia, ten in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 13 Residences at Mandarin Oriental connected to its properties.

Photography of Mandarin Oriental is available to download in the <u>Photo Library</u> of our <u>Media</u> section, at <u>www.mandarinoriental.com</u>.

Visit <u>Destination MO</u> (http://www.mandarinoriental.com/destination-mo/), the online version of Mandarin Oriental Hotel Group's bespoke publication, MO. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away. Further information is also available on our <u>Social Media</u> channels.



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