## information

MANDARIN ORIENTAL TAIPEI

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## EUROPEAN-STYLE ANTIQUE FOLDING FAN SELECTED AS SIGNATURE FAN OF MANDARIN ORIENTAL, TAIPEI

In the grand tradition of Mandarin Oriental Hotel Group, <u>Mandarin Oriental, Taipei</u> has selected its signature fan. A European- style antiquity showcasing hand painted butterflies amidst blossoming flowers, the fan represents the hotel's classic continental design and unrivalled location along Taipei's leafy green avenue.

Mandarin Oriental's widely recognised 11-blade fan logo is a profoundly meaningful symbol of the Group's oriental culture. In addition to being the registered trademark logo for the luxury hotel group, all Mandarin Oriental hotels are encouraged to find their own hallmark fan to represent the unique expression of their property. Each hotel's fan is sensitively linked to the place in which it resides, and is a visual representation of the cultural soul of each location.

Mandarin Oriental, Taipei's signature fan is a genuine antique, handmade circa 1800. The fan's delicate paper leaf has been exquisitely hand painted in a tapestry of autumnal hues, depicting a kaleidoscope of butterflies in flight amidst a field of blossoming wildflowers, all set against a pale sky-blue backdrop. The fan's antique ivory spokes are an exceptional example of the merging of fashion with the decorative arts, intricately carved and pierced with noble and precise patterns to create a fine lace effect.

The hotel's signature fan perfectly reflects Mandarin Oriental, Taipei's stunning situation and classic residential style. Bordered by a vast canopy of trees on Taipei's main



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boulevard and featuring exquisitely landscaped gardens within, the hotel's peaceful and serene setting within this bustling city metropolis are evocative of the natural beauty depicted in the signature fan. Within the hotel, Mandarin Oriental, Taipei's European-inspired surroundings and reverence for opulent artisanal design are reflected in the fan's continental origins and fine craftsmanship.

Each signature fan of Mandarin Oriental Hotel Group conveys the uniqueness and personality of each hotel. The European-style fan with its depiction of the beauty of the natural world perfectly encapsulates the essence of the exquisiteness, elegance and opulence of Mandarin Oriental, Taipei.

For more information or to make a reservation, please contact the hotel directly on +886 2 2715 6880, as well as through Mandarin Oriental Hotel Group's worldwide sales and reservations offices or the Group's direct on-line reservations service at <u>www.mandarinoriental.com</u>.

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