

news release

Mandarin Oriental Hotel Group Limited
281 Gloucester Road, Causeway Bay, Hong Kong
Telephone +852 2895 9288 Facsimile +852 2837 3500
www.mandarinoriental.com



MANDARIN ORIENTAL PUDONG, SHANGHAI LAUNCHES 'I'M A FAN' MOVIESTAR STAY

Hong Kong, 12 November 2018 – [Mandarin Oriental Pudong, Shanghai](#), in partnership with premium travel consultant Putike, has launched the '[I'm a Fan](#)' weekend package, with luxurious accommodation and professional photography services to capture guests' moments of delight.

Inspired by the Group's award-winning celebrity 'fan' advertising campaign, which elegantly connects the Group's fan symbol with international celebrity 'fans' who regularly stay at Mandarin Oriental hotels, the *I'm a Fan* package is priced from RMB 2,688, and includes:

- One-night weekend stay in a [Mandarin River View Room](#)
- A one-hour photography session for up to two guests within the hotel, including a photographer and a personal butler
- E-photo album featuring 30 photographs
- Styling accessories, appropriate for the scene
- Daily breakfast for two at [Zest](#)

“At Mandarin Oriental, we are passionate about creating personal experiences that take guests on a unique journey. Good photos are worth a thousand words, and guests should simply pack their smiles and leave us to handle the rest.” said Clemens Hoerth, Area Vice President of Operations and General Manager of Mandarin Oriental Pudong, Shanghai.

Guestrooms can be decorated and styled for special celebrations such as birthdays, anniversaries and honeymoons. The package is valid for Friday and Saturday nights only, subject to availability and 16.6% service charge and tax. Guests can upgrade to a two-hour photo shoot and 60 photographs from RMB700. For further information, visit www.mandarinoriental.com/shanghai.

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About Putike

A leading tourism media platform in China, Putike provides innovative services for travel-related industries, including product designation and package bookings as well as brand crossover marketing services.

About Mandarin Oriental Pudong, Shanghai

Located on the east bank of the Huangpu River, amidst the dramatic skyline of the Lujiazui financial district, Mandarin Oriental Pudong, Shanghai redefines luxury waterfront living in Shanghai. A masterpiece of contemporary luxury overlooking the famous Shanghai waterfront, the hotel offers [362 contemporary guestrooms](#), including the largest Presidential Suite in Shanghai. A further 210 luxury residences are available at the [Mandarin Oriental Executive Apartments](#), Shanghai's only fully serviced luxury riverfront apartments. Mandarin Oriental Pudong, Shanghai offers guests and residents the luxury of waterfront living, complete with [celebrity chef restaurants](#), a holistic [spa](#), over 1,200 sqm of state-of-the-art meetings and [event spaces](#), and a 4,000-piece art collection, enhanced by the comforts of Mandarin Oriental's legendary service.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 31 hotels and seven residences in 21 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at www.mandarinoriental.com. Further information is also available on our [Social Media](#) channels.

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For further information, please contact:

Corporate Office

Shevaun Leach (shevaunl@mohg.com)
Asia Pacific
Tel: +852 2895 9286

Mandarin Oriental Pudong, Shanghai

Angela Cai (cangela@mohg.com)
Director of Communications
Tel: +86 21 2082 9887