

# news release

Mandarin Oriental Hotel Group Limited  
281 Gloucester Road, Causeway Bay, Hong Kong  
Telephone +852 2895 9288 Facsimile +852 2837 3500  
www.mandarinoriental.com



## **MANDARIN ORIENTAL, PARIS TO OPEN THE ONLY CHRISTIAN LOUBOUTIN POP-UP NAIL BAR IN THE CAPITAL THIS SUMMER**

**Hong Kong, 23 May 2018** – [Mandarin Oriental, Paris](#) will host the French capital's one and only [Christian Louboutin](#) pop up nail bar from 17 June - 7 July 2018.

To make the manicure experience even more memorable, guests can savour cocktails inspired by the colours and names of the French designer newest nail polishes. Guests can also extend their stay by booking the palace's [bed and breakfast offer](#).

As well as one of the world's most revered and famed shoe designers, Christian Louboutin is also one of [Mandarin Oriental's celebrity fans](#) and was photographed in his atelier on Rue Jean-Jacques-Rousseau (not far from Mandarin Oriental, Paris) for the campaign.

Mandarin Oriental, Paris's latest collaboration with the glamorous Parisian brand provides guests with an opportunity to enjoy a 30-minute manicure in the discreet atmosphere of a lobby alcove at the hotel. Guests can choose from the brand's Pop Collection, a selection of ten bright, bold and vibrant Nail Colours.

After guests' nails are delicately painted, they can relax in the hotel's tranquil garden to sample cocktails created by [Bar 8](#) bartenders in celebration of the collaboration with Christian Louboutin. The three new cocktails include the orange *L'Escatin* made with carrot juice, pineapple, peach syrup and ginger, the pink *Bengali* made with vodka, lemon and raspberry puree, and the blue *Baraboum* made with curacao, vodka, Saint Germain elderflower liqueur and champagne.

Enjoying a manicure followed by cocktails makes for a perfect break while shopping along rue Saint Honoré, and is also an ideal way to relax after a show during July's Fashion Week.

The 30-minute Christian Louboutin manicure is priced at EUR 45 and is available Monday to



Page 2

Friday from 5pm to 8:30pm, and Saturday, 4pm to 8:30pm. Cocktails are priced EUR 27. Two manicures and two cocktails are available at a special offer price of EUR 120.

Guests can make the most of the Christian Louboutin pop-up nail bar and everything else the five-star Mandarin Oriental, Paris has to offer, this summer, by booking a room at the palace's favourable bed and breakfast rate. This includes full daily breakfast to enjoy on the hotel's garden terrace, a peaceful spot on warm summer days. Available year round, [bed and breakfast](#) starts from EUR 1,059 per night for a Deluxe room.

Room reservations can be made through Mandarin Oriental Hotel Group's on-line reservations service at [www.mandarinoriental.com](http://www.mandarinoriental.com). Rooms are subject to availability, and terms and conditions apply.

### **About Christian Louboutin Beauté**

Christian Louboutin was created in 1992 when Louboutin opened his first boutique in Paris. An artist and a craftsman, his designs are unique and instantly recognizable, thanks in part to their signature and now trademarked red lacquered soles. 2014 welcomed the launch of Christian Louboutin Beauté with its first Nail Colour, Rouge Louboutin. The beauty range now includes a wide range of shades and finishes for nails, lips and eyes as well as Parfum in three unique scents. In March 2018, the brand announced a long-term agreement with Puig under the Christian Louboutin brand to launch a multi-year partnership involving creation, development and distribution in the luxury beauty territory.

### **About Mandarin Oriental, Paris**

[Mandarin Oriental, Paris](#) is a celebration of Paris today and tomorrow, inspired by fashion and artistic creativity and underpinned by the brand's legendary service. This truly Parisian five star hotel provides an oasis of tranquillity and a cocoon of luxury. The [98 chic and elegant rooms and 40 spacious suites](#) offer guests an exceptionally stylish Parisian experience

-more-



Page 3

with their nod to couture and unique art pieces. Located in the very heart of the city, the hotel's best kept secret is its inner garden providing a sanctuary from the bustling city and a peaceful dining haven. A wide range of dining options are overseen by celebrated Chef Thierry Marx, including two-Michelin starred, fine-dining restaurant, [Sur Mesure](#), all-day dining [Camélia](#), a [Cake Shop by Mandarin Oriental](#), a cool cocktail [bar](#), as well as [L'Honoré](#) serving health conscious cuisine. Finally, [the Spa at Mandarin Oriental](#) offers unique wellness and relaxation experiences, in a soothing, contemporary environment, featuring luxurious private treatment rooms, an indoor pool and a state of the art fitness centre. Mandarin Oriental, Paris is the preferred choice of discerning travellers who believe they have found the city's best kept secret address.

### **About Mandarin Oriental Hotel Group**

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 31 hotels and eight residences in 21 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at [www.mandarinoriental.com](http://www.mandarinoriental.com). Further information is also available on our [Social Media](#) channels.

-end-

For further information, please contact:

#### [Corporate Office](#)

Vanina Sommer ([vsommer@mohg.com](mailto:vsommer@mohg.com))  
Group Communications – South Europe,  
Middle East and Africa  
Tel: +33 (1) 70 98 70 50

#### [Mandarin Oriental, Paris](#)

Emilie Pichon ([epichon@mohg.com](mailto:epichon@mohg.com))  
Director of Communication  
Tel +33 (1) 70 98 70 22

Guillaume Chapalain ([gchapalain@mohg.com](mailto:gchapalain@mohg.com))  
PR Manager  
Tel: + 33 (1) 70 98 70 56