news release

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MANDARIN ORIENTAL, PARIS LAUNCHES BE MY PARISIAN VALENTINE BY CHRISTIAN LOUBOUTIN ACCOMMODATION OFFER FOR FEBRUARY

Hong Kong, 2 January 2018 -- <u>Mandarin Oriental, Paris</u> is deepening its collaboration with the French designer and celebrity fan of Mandarin Oriental Hotel Group, <u>Christian Louboutin</u>.

Inspired by Valentine's Day, the hotel is the only place in France to offer guests a Christian Louboutin Manicure Experience as part of a romantic accommodation package. Guests who book this February's <u>Be my Parisian Valentine By Christian Louboutin</u> offer will also receive beauty products, and a lip and eye application at the luxury accessories brand's Christian Louboutin Paris Beauté boutique. Also available in February is the hotel's special *Treat for Two* spa offer for couples.

Upon arrival at the hotel, *Be my Parisian Valentine By Christian Louboutin* package guests will be welcomed with romantic treats and discover an oasis of tranquillity in the heart of the "City of Love". During their stay, they will enjoy a lip and eye application session at the stunning Christian Louboutin Paris Beauté boutique, a few steps away from the hotel.

The <u>Be my Parisian Valentine By Christian Louboutin</u> package is priced from EUR 1,245 per night, and includes:

- Daily breakfast for two in-room or at Camélia restaurant
- Accommodation upgrade at check-in from room to room or suite to suite (subject to availability)
- One-hour Christian Louboutin Manicure Experience in comfort of guest's room
- Lip and eye application at Christian Louboutin Paris Beauté on 8 Galerie Véro-Dodat, Paris
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- One bottle of Louis Roederer champagne and selection of chocolate treats
- Three beauty products by Christian Louboutin: Rouge Louboutin Lash Amplifying Lacquer; Rouge Louboutin Nail Colour; Loubibelle Lip Beauty Oil
- Early check-in or late check-out until 4pm



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Package is available between 1 to 28 February 2018 subject to availability, and rates are based on two people sharing for a minimum two-night stay.

Treat for Two at The Spa

Couples will feel stress slip away from them when they book the *Treat for Two* offer at the hotel's award-winning spa. Within the welcoming atmosphere of their private spa suite, which will be decorated with candles and flowers, they can choose an 80-minute body or facial treatment (Guerlain option not included). To round off their romantic experience, couples will be served sweet delicacies and champagne, while enjoying a complementary vitality pool bath, beauty care treatment or hand massage.

The *Treat for Two* offer is available from 1 to 28 February 2018, and is priced EUR 600 on weekdays and EUR 660 on weekends.

Be my Parisian Valentine By Christian Louboutin package reservations can be made through Mandarin Oriental Hotel Group's on-line reservations service at www.mandarinoriental.com. Rooms are subject to availability, and terms and conditions apply.

Christian Louboutin joined Mandarin Oriental's Global Advertising Campaign in 2011. The campaign simply and elegantly connects Mandarin Oriental's well-recognized symbol - the fan - with international celebrities who regularly stay at the Group's hotels. Louboutin was photographed by campaign photographer, Mary McCartney in his atelier on Rue Jean-Jacques-Rousseau (not far from Mandarin Oriental, Paris).

About Christian Louboutin Beauté

Formed in 2012, Christian Louboutin Beauté (CLB) is a global joint venture between French luxury accessories brand Christian Louboutin S.A. and Batallure Beauty, and is headquartered in New York. In August 2014, Nail Colour launched as the most natural entry category for CLB, the original inspiration for the iconic red soles having come from a stroke of red nail



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colour in 1992. The beauty range now includes a collection for lips and iconic perfumes. Finally, in March 2017 Christian Louboutin introduced his eye collection. Christian Louboutin's beauty collection is available at a select number of Christian Louboutin boutiques worldwide, on christianlouboutin.com, and at select retailers.

About Mandarin Oriental, Paris

Mandarin Oriental, Paris is a celebration of Paris today, inspired by fashion and artistic creativity and underpinned by the brand's legendary service. This truly Parisian five star hotel provides an oasis of tranquillity and a cocoon of luxury. The 98 chic and elegant rooms and 40 spacious suites offer guests an exceptionally stylish Parisian experience with their nod to couture and unique art pieces. Located in the very heart of the city, the hotel's best kept secret is its inner garden providing a sanctuary from the bustling city and a peaceful dining haven. A wide range of dining options are overseen by celebrated Chef Thierry Marx, including two-Michelin starred, fine-dining restaurant, Sur Mesure, all-day dining Camélia, a Cake Shop by Mandarin Oriental, a cool cocktail bar, as well as L'Honoré serving health conscious cuisine. Finally, the Spa at Mandarin Oriental offers unique wellness and relaxation experiences, in a soothing, contemporary environment, featuring luxurious private treatment rooms, an indoor pool and a state of the art fitness centre. Mandarin Oriental, Paris is the preferred choice of discerning travellers who believe they have found the city's best kept secret address.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 31 hotels and eight residences in 21 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.



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Photography of Mandarin Oriental is available to download in the <u>Photo Library</u> of our <u>Media</u> section, at <u>www.mandarinoriental.com</u>. Further information is also available on our <u>Social Media</u> channels.

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