news release

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RODARTE INTRODUCES EXCLUSIVE COLLECTION OF ORIGINAL FASHION SKETCHES FOR MANDARIN ORIENTAL, NEW YORK

Hong Kong, 16 November 2016 – Mandarin Oriental, New York and award-winning designers Kate and Laura Mulleavy, founders of the luxury fashion label Rodarte, are excited to unveil a rare collection of original sketches drawn by Kate Mulleavy exclusively for the property. Ms. Mulleavy's sketches are hand-illustrated pieces of art, which are rare and collectible, blending Rodarte's widely-acclaimed modern femininity with whimsical touches celebrating the property's idyllic setting in New York City. The first of the collection's five sketches will debut on November 16, 2016.

Created to serve as a limited-edition piece of artwork for both art and fashion enthusiasts, the first sketch will be personally signed by the designers and gifted to select guests throughout the holiday season. Inspired by the seasonal transitions characteristic of the city, this launch sketch is Kate Mulleavy's visualization of the Rodarte woman clad in an intricate frock and set against a backdrop of vibrant cherry blossoms in Central Park.

Over the next year, the remaining four sketches will be introduced each season and applied to select stationary pieces, hotel gifting items and more, showcasing these one-of-a-kind artistic experiences to guests and visitors alike.

"Each stay at Mandarin Oriental, New York provides us with the unique opportunity to experience the seasons as they continuously evolve from our guestroom windows overlooking Central Park. For this collection of sketches, we were inspired to illustrate the Rodarte woman as we envision her strolling through New York City during the various seasons," says Rodarte's Kate Mulleavy.

"We pride ourselves in delighting our guests and offering them access to one-of-a-kind experiences," said General Manager Susanne Hatje. "The views from our location in the heart of the fashion capital brought our collaboration with Rodarte to life in a distinctive way this season,



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inspiring an artistic interpretation of their experience at the hotel. As veritable original artworks that are not available for public purchase, Kate Mulleavy's original sketch designs are not only exclusive to our property, but items we develop this year depicting her artwork will also be true collector's items that guests will have as a memento of their time spent with us at Mandarin Oriental, New York."

Known for its artistic mixture of high couture, modern feminity and California influences, Rodarte has garnered numerous awards and accolades such as the CFDA Womenswear Designer of the Year in 2009 and the Legend of Fashion Award from the School of the Art Institute of Chicago in 2013. Renowned for intricately crafted, multi-layered garments and explorations into other art forms, Rodarte's works are showcased in the permanent collections of the Costume Institute of the Metropolitan Museum of Art, the Museum of Fine Arts in Boston, the Museum at the Fashion Institute of Technology in New York City as well as the Los Angeles County Museum of Art.

To discover Mandarin Oriental, New York, please visit <u>mandarinoriental.com/newyork</u>. For hotel reservations, please visit <u>mandarinoriental.com</u> or call the hotel directly at +1 (212) 805 8800.

About Mandarin Oriental, New York

A stunning fusion of modern design with stylish Oriental flair, Mandarin Oriental, New York features 244 elegant guestrooms and suites — all with breathtaking views of Manhattan and Five-Star hospitality. Luxurious amenities include Asiate, the hotel's elegant restaurant; MObar created by noted interior designer, Tony Chi; the Lobby Lounge with dramatic views of Central Park; a 14,500 square-foot Five-Star Mandarin Oriental Spa; and a state-of-the-art fitness center with a 75-foot lap pool. In addition, there is premium meeting and event space, including a 6,000 square-foot pillar-less ballroom with three walls of windows overlooking Central Park. Located in Columbus Circle's Time Warner Center, Mandarin Oriental, New York is in an idyllic location just steps away from world-class dining, shopping and entertainment, including the Broadway



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Theater District, Lincoln Center, Central Park, Jazz at Lincoln Center and the Time Warner Center's collection of upscale retail shops and restaurants.

About Rodarte

In 2005, Kate and Laura Mulleavy founded Rodarte, a luxury brand instantly lauded for its distinct design concepts and intricate textile innovations. A conceptual and innovative brand, Rodarte is known for its artistic mixture of high couture, California influences, and explorations into other art forms.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 29 hotels and eight residences in 19 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, with the next hotel opening planned in Doha.

Photography of Mandarin Oriental is available to download in the <u>Photo Library</u> of our <u>Media</u> section, at <u>www.mandarinoriental.com</u>.

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