

news release

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RODARTE TO DESIGN AN EXCLUSIVE SERIES OF LIMITED-EDITION SCARVES FOR MANDARIN ORIENTAL, NEW YORK, LAUNCHING AT NEW YORK FASHION WEEK

Hong Kong, 14 September 2015 – [Mandarin Oriental, New York](#) and designers Kate and Laura Mulleavy, founders of the award-winning luxury clothing and accessories brand Rodarte, are delighted to announce their collaboration on a limited-edition series of scarves designed especially for the Five-Star property. The inaugural design will debut during New York Fashion Week in September 2015 and the second design in the series will launch during February 2016 Fashion Week. Inspired by the property's iconic views of the city and Central Park, the first scarf will be available for purchase at Mandarin Oriental, New York beginning on Friday, September 12, 2015.

The inaugural scarf has been designed with today's glamorous jetsetter in mind and takes its inspiration from the panoramic views of Central Park from the hotel. The intricate black and white pattern of the scarf is reminiscent of tree branches in Central Park during the winter season, an element that is also reflected within the hotel's Restaurant Asiate with its glittering Murano glass ceiling installation, *Central Park Trees*. A subtle stripe of rich orchid purple that is signature to the hotel's restaurant is woven into the edges of the scarf's fabric for an elevated touch of style. The scarf measures 48 inches by 48 inches, is made of 100% modal and will retail for USD 350 at the hotel's Spa Boutique.

Known for its artistic mixture of high couture, modern femininity and California influences, Rodarte has garnered numerous accolades for the brand's intricately crafted, multi-layered garments and explorations into other art forms, including the CFDA Womenswear Designer of the Year in 2009 as well as the Legend of Fashion Award from the School of the Art Institute of Chicago in 2013. Rodarte's works are showcased in the permanent collections of the Costume Institute of the Metropolitan Museum of Art, the Museum of Fine Arts in Boston, the Museum at the Fashion Institute of Technology in New York City, and the Los Angeles County Museum of Art.

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“With our first scarf for Mandarin Oriental, New York, we wanted to create a wearable piece that blended our modern aesthetic with the feeling of excitement that we get each time we return to our favorite hotel in New York and peer out the window onto Central Park from our room for the first time,” says Rodarte’s Laura Mulleavy of the collaboration.

“Our location in the heart of one of the world’s fashion capitals provides us with the opportunity to delight our guests and fans with one-of-a-kind experiences and exclusive programming that celebrate fashion,” said General Manager Susanne Hatje. “The scarf designs we will introduce throughout the series will be true pieces of fashion and wearable art, as well as collector’s items that guests may bring home with them as a memento of their time spent with us at Mandarin Oriental, New York.”

This is the second collaboration between Mandarin Oriental, New York and Rodarte on signature pieces for the property that began with the *Rodarte New York City Guide*, a functional map of Manhattan depicting some of the most special places Kate and Laura Mulleavy have experienced during their trips to New York in 2014. The *Rodarte New York City Guide* is available as a guest amenity exclusively in the 42 restyled one- and two-bedroom suites of the property.

To discover Mandarin Oriental, New York, please visit www.mandarinoriental.com/newyork. For hotel reservations or more information, please visit www.mandarinoriental.com or call the hotel directly at +1 (212) 805 8800.

About Mandarin Oriental, New York

A stunning fusion of modern design with stylish Oriental flair, [Mandarin Oriental, New York](#) features [244 elegant guestrooms and suites](#) — all with breathtaking views of Manhattan and Five-Star hospitality. Luxurious amenities include [Asiate](#), the hotel’s elegant restaurant; MObar created by noted interior designer, Tony Chi; the [Lobby Lounge](#) with dramatic views of Central Park; a 14,500-square-foot, [Five-Star Mandarin Oriental Spa](#); and a state-of-the-art fitness center

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with a 75-foot lap pool. In addition, there is premium meeting and event space, including a [6,000 square-foot pillar-less ballroom](#) with three walls of windows overlooking Central Park. Located in Columbus Circle's Time Warner Center, Mandarin Oriental, New York is in an idyllic location just steps away from world-class dining, shopping and entertainment, including the Broadway Theater District, Lincoln Center, Central Park, Jazz at Lincoln Center and the Time Warner Center's collection of upscale retail shops and restaurants.

About Rodarte

In 2005, Kate and Laura Mulleavy founded Rodarte, a luxury brand instantly lauded for its distinct design concepts and intricate textile innovations. A conceptual and innovative brand, Rodarte is known for its artistic mixture of high couture, California influences, and explorations into other art forms.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. Having grown from a well-respected Asian hotel company into a global brand, the Group now operates, or has under development, 46 hotels representing 11,000 rooms in 25 countries, with 21 hotels in Asia, nine in The Americas and 16 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 16 *Residences at Mandarin Oriental* connected to its properties.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at www.mandarinoriental.com.

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