news release

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THE SPA AT MANDARIN ORIENTAL, NEW YORK DEBUTS THE JADE STONE FACIAL

Hong Kong, 25 November 2014 – The award-winning <u>Spa at Mandarin Oriental, New York</u> is delighted to launch the *Jade Stone Facial*. Based on Eastern Medicine, this non-invasive, anti-aging treatment uses a patented jade beauty stone that helps detoxify, firm and lift facial tissue for a more healthy and youthful appearance.

The 80-minute *Jade Stone Facial* was developed by Dr. Ping Zhang, a licensed acupuncturist and certified herbalist with a PhD in Oriental Medicine who has specialized in anti-aging and facial and body rejuvenation for the past 15 years.

Using products from Dr. Zhang's natural, herbal-based Nefeli® beauty line, the facial begins with a gentle exfoliation made from fresh water pearls ground into a fine powder. Following a thorough cleansing, the skin is manipulated with a patented jade beauty stone that has been custom cut to fit the intricate contours of the face and neck. The massage-like manipulations are designed to 'exercise' the face by stimulating muscle receptors and energy points beneath the surface of the skin, including sinews and tendons. The treatment also helps to promote healthy lymph drainage and the skin's natural ability to nourish, heal and regenerate. To finish, guests receive a Nefeli® face mask that nourishes and moisturizes while enjoying a soothing hand and foot massage.

Dr. Zhang developed the *Jade Stone Facial* from the Eastern Medicine practice of Gua Sha, a healing treatment to improve energy flow throughout the body. By using vigorous strokes on the skin, the treatment activates energy points and opens up energy channels for improved circulation and toxin elimination.

"The *Jade Stone Facial* focuses on the 'Youth Line,' an innovative application of ancient knowledge contained within Eastern Medicine. This channel, parallel to the stomach meridian, runs up along the jaw line's lymph system and to the upper and lower gate located where the jaw and



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cheek bone meet. Opening up and facilitating energy flow along this 'super highway' helps to nourish and promote tissue and bone health, optimize the skin's ability to rejuvenate, and enhance overall health and balance," explains Dr. Zhang. "The overall result is a brighter, clearer and healthier looking complexion along with the appearance of a more defined jaw line, reduced look of pigmentation and a reduction of the telltale signs of aging typically found on the neck, forehead and around the eye and mouth areas."

"We are excited to expand our spa's one-of-a-kind offerings with the introduction of this new and exclusive treatment," said Heather Hannig, Spa Director. "The *Jade Stone Facial* is highly effective and gives guests immediate visible results using non-invasive, proven techniques from Eastern Medicine practices and methodologies."

The *Jade Stone Facial* is available only at Mandarin Oriental, New York and is priced at USD 350 on weekdays and USD 365 on weekends. Bookings can be made by contacting The Spa at Mandarin Oriental, New York directly at +1 (212) 805 8880 or emailing monyc-spa@mohg.com.

About Mandarin Oriental, New York

A stunning fusion of modern design with stylish Oriental flair, <u>Mandarin Oriental, New York</u> features <u>244 elegant guestrooms and suites</u> — all with breathtaking views of Manhattan and Five-Star hospitality. Luxurious amenities include <u>Asiate</u>, the hotel's elegant restaurant; MObar created by noted interior designer, Tony Chi; the <u>Lobby Lounge</u> with dramatic views of Central Park; a 14,500-square-foot, <u>Five-Star Mandarin Oriental Spa</u>; and a state-of-the-art fitness center with a 75-foot lap pool. In addition, there is premium meeting and event space, including a <u>6,000 square-foot pillar-less ballroom</u> with three walls of windows overlooking Central Park. Located in Columbus Circle's Time Warner Center, Mandarin Oriental, New York is in an idyllic location just steps away from world-class dining, shopping and entertainment, including the Broadway Theater District, Lincoln Center, Central Park, Jazz at Lincoln Center and the Time Warner Center's collection of upscale retail shops and restaurants.



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About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. Having grown from a well-respected Asian hotel company into a global brand, the Group now operates, or has under development, 45 hotels representing close to 11,000 rooms in 25 countries, with 20 hotels in Asia, ten in The Americas and 15 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 14 Residences at Mandarin Oriental connected to its properties.

Photography of Mandarin Oriental is available to download in the <u>Photo Library</u> of our <u>Media</u> section, at <u>www.mandarinoriental.com</u>.

Visit <u>Destination MO</u> (http://www.mandarinoriental.com/destination-mo/), the online version of <u>Mandarin Oriental Hotel Group</u>'s bespoke publication, *MO*. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away. Further information is also available on our <u>Social Media</u> channels.

About Dr. Ping Zhang

As the first recipient in the United States of a PhD in Oriental Medicine specializing in anti-aging, Dr. Zhang is a pioneer in the field of Traditional Chinese Medicine anti-aging and facial and body rejuvenation. She was the first to develop and teach graduate level courses in the United States regarding Traditional Oriental Medicine facial and body rejuvenation for New York College for the Health Professions. Dr. Zhang is also the author of the books '*Anti-Aging Therapy*' and '*A Comprehensive Handbook for Traditional Chinese Medicine Facial Rejuvenation*' which have been published and sold internationally.



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