# news release

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# MANDARIN ORIENTAL, NEW YORK INTRODUCES THE MO PANDA CLUB FOR YOUNGER FANS

Guests can also book the Mini Manhattan package for the perfect family weekend getaway

Hong Kong, 27 June 2016 – Young travelers are invited to tailor their own adventure and explore the Big Apple with Mandarin Oriental, New York's MO Panda Club. Launching July 1, 2016, this exclusive kids program features Pocket Panda, a whimsical paper cutout character inspired by MiniMO the Panda. Younger fans ages four to 16 can embark on a sightseeing and photography quest alongside Pocket Panda, and enjoy a selection of welcome amenities, immersive on-property experiences as well as access to some of the city's top attractions.

## Discover the Big Apple with Pocket Panda

Created to inspire a sense of exploration and to capture moments around the city, each child will receive a *Pocket Panda* upon check-in. Younger fans will also get a list of must-visit attractions to take their photo with him, which is curated seasonally with <u>Art Smart</u>, designers of personalized museum tours. The first 100 children in the *MO Panda Club* this summer will receive a limited-edition *Pocket Panda* with points of interest specially selected for the program's launch. These locations include The NBC TODAY Show plaza where they will be challenged to take a photo with one of the television hosts, as well as Tom Friedman's "Looking Up" sculpture on Park Avenue. Guests are invited to share their photos at Mandarin Oriental, New York and around town with the program's designated hashtag, #MOPandaClub. Younger fans are also encouraged to bring their *Pocket Panda* on future stays to receive a special stamp and be treated to surprises on milestone visits.

#### **Exclusive Experiences for Younger Fans**

At Mandarin Oriental, New York, children and teens alike will delight in an array of special amenities and immersive activities created especially for them.

Whimsical Welcome Treats and In-Room Amenities

Following a personalized VIP check-in experience with the Guest Relations team, younger



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fans will be welcomed to their <u>guestroom or suite</u> with a selection of *MO Panda Club*-themed treats, *MiniMO the Panda* stuffed animal, New York City guidebook, children's robes and slippers, special toiletries or bathtub toys, exclusively-designed t-shirts and more.

## A Tailored Experience with New York City Adventures

Once settled in, families can work hand-in-hand with the hotel's Concierge team who will further enhance the New York City experience. Guests may choose to explore Central Park with a horseback ride along the bridle path, uncover the secrets of Grand Central Terminal during an underground tour, snap a selfie with Theodore Roosevelt at the American Museum of Natural History alongside an Art Smart guide or taste the city's countless cuisines during a food tour, all upon request for an additional cost.

# Special Children's Menus and Family-Friendly Swim Hours

Following a fun-filled day in the city with *Pocket Panda*, children can reenergize with a New York City-inspired dish from the children's menu or a refreshing mocktail just for teens at Restaurant Asiate or the Lobby Lounge. Afterwards, children and parents alike are invited to rejuvenate with an afternoon dip in the 36<sup>th</sup> floor lap pool overlooking the Hudson River during the hotel's family-friendly swim hours from 2:00 p.m. to 4:00 p.m. daily. Private swimming lessons with one of The Spa at Mandarin Oriental, New York's certified instructors are also available for children of all ages upon request.

#### Mini Manhattan Family Package

Families are invited to create the perfect weekend getaway with the *Mini Manhattan* offer. Enjoy floor-to-ceiling panoramic views of Central Park, the Hudson River or the Manhattan skyline from one of the property's spacious guestrooms or suites. Delight in a quintessential New York City experience with a complimentary horse-drawn carriage ride through Central Park that begins with pick-up at the hotel's doorstep; choice of two gift cards valued at USD 50 each upon arrival; USD 100 daily food and beverage credit; complimentary internet access for the duration of stay; and more. Families may choose to tailor their visit by selecting from



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an array of experiences at an additional cost, including a guided tour of the Metropolitan Museum of Art or the American Museum of Natural History led by an Art Smart guide as well as tickets to the Children's Museum of Manhattan. Additionally, guests seeking extra space for their family may add a second guestroom available at a special two-night rate in conjunction with the package.

The *Mini Manhattan* offer is available until December 31, 2016 with rates beginning at USD 995 per night plus applicable taxes and gratuities. The package is based on a family of four, including two adults and two children under 12, for a minimum of two nights. For reservations, please call +1 (212) 805 8800 or visit www.mandarinoriental.com.

### **About Mandarin Oriental, New York**

A stunning fusion of modern design with stylish Oriental flair, Mandarin Oriental, New York features 244 elegant guestrooms and suites — all with breathtaking views of Manhattan and Five-Star hospitality. Luxurious amenities include Asiate, the hotel's elegant restaurant; MObar created by noted interior designer, Tony Chi; the Lobby Lounge with dramatic views of Central Park; a 14,500 square-foot Five-Star Mandarin Oriental Spa; and a state-of-the-art fitness center with a 75-foot lap pool. In addition, there is premium meeting and event space, including a 6,000 square-foot pillar-less ballroom with three walls of windows overlooking Central Park. Located in Columbus Circle's Time Warner Center, Mandarin Oriental, New York is in an idyllic location just steps away from world-class dining, shopping and entertainment, including the Broadway Theater District, Lincoln Center, Central Park, Jazz at Lincoln Center and the Time Warner Center's collection of upscale retail shops and restaurants.

## **About Mandarin Oriental Hotel Group**

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 29 hotels and seven residences in 19 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of



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place. Mandarin Oriental has a strong pipeline of hotels and residences under development, with the next hotel openings planned in Doha and Beijing.

Photography of Mandarin Oriental is available to download in the <u>Photo Library</u> of our Media section, at www.mandarinoriental.com.

Visit <u>Destination MO</u> (http://www.mandarinoriental.com/destination-mo/), the online version of <u>Mandarin Oriental Hotel Group</u>'s bespoke publication, MO. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away. Further information is also available on our <u>Social Media</u> channels.

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