news release

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MANDARIN ORIENTAL, MUNICH LAUNCHES EXCLUSIVE, TREAT-FILLED ACCOMMODATION PACKAGE FOR OKTOBERFEST 2017

Hong Kong, 9 August 2017 - Mandarin Oriental, Munich is offering guests an opportunity to experience Bavaria's world-famous beer festival in style this autumn. Guests booking its Oktoberfest Package will enjoy luxurious accommodation, Bavarian gourmet treats, an exclusive vintage bus ride from the hotel to the event, and much sought-after access to the famous *Schützen-Festzelt* tent. The package is available throughout the Oktoberfest period from 16 September to 3 October 2017.

Dating back to 1810, the world's biggest beer festival is a much-anticipated occasion on the Bavarian cultural calendar. By taking part in this celebration, guests will enjoy some of Germany's finest beers, all brewed in Munich, and sample traditional food, such as *Schweinebraten* (roast pork), *Würstl* (sausages), *Brezn* (pretzels) and *Käsespätzle* (cheese noodles).

The *Oktoberfest Package* includes entry to the *Schützen-Festzelt* tent where locals and visitors of all ages mingle and enjoy Bavarian specialities, sitting together at long tables. One of the first tents to make an appearance at Oktoberfest, locally known as '*Wiesn*', it is world-famous for serving a delicious pork dish prepared in an authentic Bavarian manner with malt beer sauce and potato-salad.

Accompanied by their VIP host, guests will travel from the hotel to the festival aboard a vintage bus, and be treated to delicious drinks and giant Bavarian pretzels on the way. On arrival at Oktoberfest, their VIP host will accompany them to their table in the *Schützen-Festzelt* tent.

Also, guests receive a selection of Bavarian gifts and delicacies in their room when they check-in at Mandarin Oriental, Munich, to help them start off their Oktoberfest celebrations. Treats include a 2017 Oktoberfest special edition mug created by the hotel.



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The *Oktoberfest Package* starts from EUR 880 per night, based on two people sharing, and includes:

- Luxury accommodation in a Superior room
- Breakfast in the hotel restaurant or privacy of guests' room
- Two seats at a shared table for eight people in the *Schützen-Festzelt* tent at Oktoberfest, inclusive of a three-course dinner and two litres of beer per person
- An exclusive vintage bus tour from the hotel to the Oktoberfest tent (max 16 people), including drinks and Bavarian pretzels
- A VIP host on the 20-minute bus tour to the Oktoberfest venue
- Bavarian treats upon arrival, including Mandarin Oriental, Munich beer mug, gingerbread heart and traditional Bavarian appetizers
- Sweet surprise upon returning to the room in the evening

This package is valid for overnight stays from 16 September to 3 October 2017 and is subject to availability. Group offers are available on request. Reservations can be made <u>online</u>.

About Mandarin Oriental, Munich

Quietly tucked away in a side street, yet centrally located near the famed Maximilianstraße, Mandarin Oriental, Munich is an elegant gem, combining timeless, sophisticated charm with a contemporary, modern design and subtle oriental accents. Mandarin Oriental provides the highest levels of personalised service in the very city centre and is home to a selection of stylish, elegant restaurant and bars, including the city's hottest new restaurant Matsuhisa, Munich by world renowned chef Nobu Matsuhisa. The hotel's elegant and spacious 48 guestrooms and 25 suites offer the finest in international luxury and, along with the stunning rooftop pool, feature views that stretch across the picturesque surroundings of the old town.



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About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 30 hotels and eight residences in 20 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the Photo Library of our Media section, at www.mandarinoriental.com. Further information is also available on our Social Media channels.

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