## news release

Mandarin Oriental Hotel Group Limited 281 Gloucester Road, Causeway Bay, Hong Kong Telephone +852 2895 9288 Facsimile +852 2837 3500 www.mandarinoriental.com



## MANDARIN ORIENTAL, MUNICH LAUNCHES BAVARIAN DRIVING EXPERIENCE AND LUXURY ACCOMMODATION OFFER

Hong Kong, 16 October 2018 – Mandarin Oriental, Munich is offering sports car lovers an exclusive driving experience in a BMW i8 as part of a new luxury accommodation package. Through an exclusive partnership with Munich-based Sixt Rent a Car, guests can enjoy spending a day exploring Bavaria in the sporty version of the BMW plug-in hybrid series as part of the five-star hotel's German Autobahn Adventure offer.

With a hotel-provided map of picturesque routes and famous sights, guests can enjoy driving through the scenic Bavarian countryside, finding old race tracks and taking a spin on the autobahn. Munich is the home of BMW, so guests can visit the city's architecturally stunning BMW World, where the carmaker's current models are on display, and neighbouring BMW Museum to discover the company's engineering breakthroughs of the past.

Guests will receive a BMW-themed welcome treat on arrival, VIP car delivery and pick-up at the hotel and free valet-parking and battery charging as part of the *German Autobahn Adventure* package, an exciting fusion of style, speed and sustainability.

The German Autobahn Adventure package is priced from EUR 1,075 per night, and includes:

- Luxury Accommodation
- Daily breakfast for two
- A special BMW-themed welcome treat
- All the advantages of driving on the German autobahn in a BMW i8, available for 24 hours, including hotel delivery and pick up
- Free-valet parking service, including car recharging
- No-queue tickets to the BMW Museum
- Map of scenic driving routes in Bavaria

Cars provided by Sixt Rent a Car. Rental terms and conditions apply. The 24-hour period of car use starts from time of delivery. An extended rental time is available upon request and at an additional cost.



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The German Autobahn Adventure package is available for a minimum of two nights' stay until August 2019 and is subject to availability. Reservations can be made at

www.mandarinoriental.com.

About Mandarin Oriental, Munich

Quietly tucked away in a side street, yet centrally located near the famed Maximilianstraße, Mandarin Oriental, Munich is an elegant gem, combining timeless, sophisticated charm with a contemporary, modern design and subtle oriental accents. Mandarin Oriental provides the highest levels of personalized service in the very city centre and is home to a selection of stylish, elegant restaurants and bars, including Matsuhisa, Munich by world renowned Chef Nobu Matsuhisa. The hotel's elegant and spacious 48 guestrooms and 25 suites offer the finest in international luxury and, along with the stunning <u>rooftop</u>, feature views that stretch across the

picturesque surroundings of the old town.

**About Mandarin Oriental Hotel Group** 

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 31 hotels and seven residences in 21 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development,

and is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the Photo Library of our Media section, at www.mandarinoriental.com. Further information is also available on our Social Media channels.

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For further information, please contact:

Corporate Office

Vanina Sommer (vsommer@mohg.com) Europe, Middle East and Africa

Tel: +33 (1) 70 98 70 50

Mandarin Oriental, Munich

Isabelle Winter (iwinter@mohg.com) Marketing & Communications Manager Tel. + 49 (0)89 29098 819