

MANDARIN ORIENTAL, MILAN LAUNCHES BE AN INFLUENCER FOR A DAY OFFER TO DEVELOP BETTER SOCIAL MEDIA AND INSTAGRAM SKILLS

Hong Kong, 7 September 2018 – [Mandarin Oriental, Milan](#) has launched a luxury accommodation package for guests who want to develop their social media presence and Instagram skills. Available until 31 May 2019, guests booking the [Be an Influencer for a Day](#) package will receive expert tips on capturing the best Instagram shots and building a social media following. A leading digital influencer will take guests on an insider's tour of Milan, giving them a fresh perspective of this exciting city.

To provide guests with inspiration for their social media feeds, top Italian fashion commentator [Eleonora Carisi](#) will take them on a private four-hour tour of Italy's vibrant, sophisticated fashion capital, one of the most Instagrammable cities in the world. A professional street-style photographer will accompany them, offering advice on how to take the most striking photos.

In addition, Eleonora Carisi will reveal to guests her three-step strategy to becoming a social media influencer and advise them on how to attract more followers while staying true to their personal brand.

With nearly 700,000 Instagram followers, Eleonora Carisi has modelled for several international luxury brands, including Dior, Gucci and Bulgari, and her blog is one of the 30 most popular in the world.

Whether it's the magnificent Duomo di Milano, imaginatively-styled fashion outlets along Via Montenapoleone or the architecturally stylish Galleria Vittorio Emanuele II shopping arcade, Milan is filled with eye-catching locations that are sure to stand out on Twitter, Instagram, Pinterest or any other social media feed.

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The [*Be an Influencer for a Day*](#) package is priced from EUR 3,100 per room per night, and includes:

- Luxurious accommodation in a Junior Suite or Suite at Mandarin Oriental, Milan
- A delicious full breakfast for two served in-suite or in the stylish surroundings of Mandarin Bar & Bistrot
- A personalized four-hour private tour to capture the city's most eye-catching sights with renowned digital influencer Eleonora Carisi
- Eleonora's expert advice on how to build a social media following
- Tips from a professional street-style photographer on taking Instagram-worthy shots

The package is available until 31 May 2019. Ten-day advance booking is required and cancellation policies apply. For information and reservations, please call the hotel directly on +39 0287318888 or email momln-reservations@mohg.com.

About Mandarin Oriental, Milan

[Mandarin Oriental, Milan](#) is housed in the re-development of four elegant 18th Century buildings ideally located in via Andegari, in the fashionable heart of the city. The hotel offers a charming mix of style and luxury, with 70 elegant [rooms](#) and 34 spacious suites. Guests can discover exquisite [dining](#) in the beautiful setting of Italian fine dining restaurant, *Seta* run by acclaimed chef Antonio Guida and enjoy the relaxed atmosphere of the Mandarin Bar. Both venues have access to two beautiful outdoor courtyards, offering *al fresco* dining options. The 900 square-metre [Spa](#) features six treatment rooms, and there is a world class hair salon, a manicure and pedicure studio, a fitness centre and an indoor swimming pool.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 31 hotels and seven residences in 21 countries and

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territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at www.mandarinoriental.com. Further information is also available on our [Social Media](#) channels.

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