news release

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BRIDAL HAMMAM RITUAL BY MAROCMAROC AT MANDARIN ORIENTAL, MARRAKECH

Hong Kong, 9 August 2018 – To celebrate their upcoming wedding in style, brides can enjoy a traditional bridal hammam experience with friends at <u>The Spa at Mandarin Oriental</u>, <u>Marrakech</u>. By booking The Spa's *Bridal Hammam Ritual by marocMaroc*, brides and their bridesmaids can delight in traditional Moroccan treatments that have been part of a rite of passage for generations. Products made with natural Moroccan ingredients by luxury cosmetics brand marocMaroc are used in these spa treatments.

The Moroccan wedding is renowned for its ancestral customs, one of which is for a friend to accompany a future bride to her nuptial hammam bath, a symbolically purifying event that marks the beginning of their new journey.

For the *Bridal Hammam Ritual by marocMaroc* at <u>Mandarin Oriental, Marrakech</u>, the bride and her bridesmaids are welcomed to The Spa with songs and 'youyous' (the traditional celebratory call of Moroccan women). The hammam experience for the bride and her bridesmaids begins with a hair treatment using argan oil, followed by a black soap body wrap and then scrubbing with a *Kessa* glove. Once the exfoliation is complete, the body is rinsed before the hammam ceremony closes with an orange infusion rubbed into the skin during stretching.

After the hammam ceremony, the bride and her bridesmaids are invited to the relaxation lounge, where they are served delicious Moroccan pastries, mint tea and other refreshing drinks. After this moment of well-being, the bride enjoys a signature massage and treatment before re-joining her bridesmaids to complete their celebrations with cocktails and traditional Moroccan music.

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The *Bridal Hammam Ritual by marocMaroc* is priced at MAD 8,400 for seven people and includes:

- Bride welcoming ceremony (traditional 'youyous', songs, candles and flowers)
- Hammam ceremony, including argan oil hair treatment (seven people)
- Tea ritual (seven people)
- Bridal massage (bride only)
- Access to The Spa facilities for the bridesmaids
- Manicures and pedicures (seven people)

For further information, please contact The Spa on +212 0524 298894 or <u>momrk-spa@mohg.com</u>.

About Mandarin Oriental, Marrakech

Mandarin Oriental, Marrakech is set among 20 hectares of landscaped gardens filled with the scent of 100,000 roses, with the snow-capped Atlas Mountains providing a stunning backdrop. Located just 10 minutes' drive from the heart of the city and the historic Medina, the hotel offers 54 private villas inspired by Berber and Andalusian-Arabic influences, all with secluded walled gardens, swimming pools and hot tubs, extensive areas for sunbathing and shaded alfresco dining. A further nine spectacular suites, seven with their own rooftop plunge pool, feature panoramic vistas of the gardens and the surrounding countryside. There are a variety of exceptional restaurants and bars, and a world-class spa offering the Group's renowned signature treatments as well as treatments inspired by Moroccan traditions. The luxury experience is completed by the group's unparalleled service, allied to the best traditions and hospitality of the Moroccan Kingdom.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 32 hotels and eight residences in 21 countries and



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territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the <u>Photo Library</u> of our <u>Media</u> section, at <u>www.mandarinoriental.com</u>. Further information is also available on our <u>Social</u> <u>Media</u> channels.

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