

# information

Mandarin Oriental, Marrakech  
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## THE FAN OF MANDARIN ORIENTAL, MARRAKECH

In addition to the registered trademark logo for the Group, all Mandarin Oriental hotels are encouraged to find their own unique fan to reflect the individuality of their property. Each hotel's fan is sensitively linked to the environment in which it resides, taking into account the exclusive attributes of the culture in each location. Colours, designs and prints are carefully chosen in collaboration with local artists, historians and graphics experts. Originality also plays a key role in determining the desired fan for each hotel.

The fan of Mandarin Oriental, Marrakech, which sits in the lobby, was designed by Zineb Joundy and constructed by Maison Duvelleroy. It is directly inspired by the grey and white tones of the hotel, with saffron highlights.

The "Palmettes" of the fan are strikingly large (60 cm), and feature a subtle rhythmic alternation between the palms of grey silk and white silk. Each palmette is lined with a paper core and black *bordure* while alternate palmettes are embroidered with cotton thread in grey and saffron in a traditional Berber design.

The stained wooden frame has been adapted to the desired shape, painted in black and decorated with a grey straw marquetry and saffron created specifically for Mandarin Oriental, Marrakech. Finally, a black ribbon and hand-painted taupe palm leaf are tied together around the base, while a second black and white ribbon surrounds the bespoke oversized tassel. The piece bears the stamped rivet of a daisy, the signature of the Maison Duvelleroy. It took more than 100 man hours to produce.

### Maison Duvelleroy

Fan makers to royalty in the 19th century, Duvelleroy is the only Parisian fan house to have survived from this era. In 2010, Eloise Gilles and Raphaëlle de Panafieu joined forces to restore



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the range as fashion accessories in a modern style, through the design of fan couture and headdresses for ceremonial accessories.

### **Zineb Joundy**

Zineb Joundy a passionate and hedonistic globe trotter, collects snippets of culture and contributions that she gleans from Indian or Turkish souks, which she then integrates with the traditions and origins of her own country, to develop her elegant creations.

As an emblematic figure of Moroccan couture, both nationally and internationally, Zineb Joundy lives among a confluence of cultures and within the enlightened intelligentsia of the Arab-Berber traditions and civilization, and it is this, which has helped to mould her unique and vibrant fashion talent.

After graduating from the “Ecole de la Chambre Syndicale de la Couture Parisienne”, Joundy took her first steps in the world of high fashion under the attentive eyes of Karl Lagerfeld and Lanvin. Her avant-garde collections have been exhibited in Paris, London, Addis Ababa, Oman, Aman, Istanbul and Bahrain. She also presented her creations of Caftans in the Museum of Modern Art in New York.

In 1998, Zineb was elected Commissioner of Fashion for the Year of Morocco, which was celebrated in France.

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