news release

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MANDARIN ORIENTAL HYDE PARK, LONDON UNVEILS NEW FAN BY CELEBRATED DESIGNER

Hong Kong, 20 June 2016 – <u>Mandarin Oriental Hyde Park, London</u> continues its long-established relationship with couture designer Jenny Packham, to unveil its new signature fan on 1st August 2017.

The fan is the luxurious and elegant symbol of Mandarin Oriental. Classically simple, visually elegant and indisputably a part of the Orient, the eleven-bladed fan ties together each of the Group's hotels into the single identity of the luxury hotel group. Taking inspiration from the property's ideal location and new look, Jenny Packham was commissioned to create a fan, symbolic of the new-look Mandarin Oriental Hyde Park, London.

Inspired by the Royal Park, the fan was conceived as an evocation of the views onlookers enjoy whilst taking a stroll through Hyde Park. Looking up, the green foliage from the trees stand out against the sky and, from the distance, against the architectural railings of the park. The clear blue sky is warmed by the pale gold effect in the leaves, whilst the foliage bathed in sunlight sparkles with dew droplets.

The sticks of the fan are made of rosewood, laser cut in the same pattern as the railings on the gates of No 1, London home to the Duke of Wellington, unveiling a pattern that is rich and light at the same time. The body of the fan comprised of different types of silks, has been expertly dyed and hand-painted to match the exact pantone referencing the hotel — with an optical white organza used for the top layer, and raw silk muslin painted in blue as the bottom layer. This creates the perfect tone of 'duck egg' which is the colour reference for Mandarin Oriental Hyde Park, London. Sweet chestnut leaves are scattered throughout to create a collage of foliage, which has been made using layers of the finest raw silk muslin in three variant shades of green, while inner veins on each leaf have been hand embroidered with a fine gold and silver thread. Final touches were added with the addition of 2mm antique silver and transparent sequins dating from the 1920s, whilst the Swarovski crystals are reminiscent of the dew drops.



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Commenting on her design, Jenny Packham said, "It was an honour to design Mandarin Oriental Hyde Park's new fan. Presiding over Knightsbridge and Hyde Park, Mandarin Oriental Hyde Park, London is so distinctly 'London' to me, both in its setting and its standards. It is an iconic hotel seeped in history. My aim was to create a beautiful and contemporary fan, combining my design aesthetic with the cultural identity of Mandarin Oriental Hotel Group, that above all reflects the unique personality of my favourite hotel in the capital.'

Mandarin Oriental Hyde Park, London's fan will take pride of place in the newly unveiled hotel lobby from 1st August 2017.

About Mandarin Oriental Hyde Park, London

With bustling Knightsbridge on its doorstep and leafy Hyde Park at its rear, Mandarin Oriental Hyde Park is London's most prestigious address. Blending sumptuous guestrooms with a world-leading spa and a stylish bar, it is the definitive destination for a luxury escape. And with two award-winning restaurants including Bar Boulud, London and Dinner by Heston Blumenthal, the first London restaurant for one of the UK's most renowned chefs, Mandarin Oriental Hyde Park stands at the culinary centre of the capital.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 29 hotels and eight residences in 19 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the <u>Photo Library</u> of our <u>Media</u> section, at <u>www.mandarinoriental.com</u>. Further information is also available on our <u>Social</u> <u>Media</u> channels.



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