news release

Mandarin Oriental Hotel Group Limited 281 Gloucester Road, Causeway Bay, Hong Kong Telephone +852 2895 9288 Facsimile +852 2837 3500 www.mandarinoriental.com



BAR BOULUD, LONDON AT MANDARIN ORIENTAL, HYDE PARK 'POPS UP' AT HARRODS IN TIME FOR THE JANUARY SALES

Hong Kong, 30 November 2016 – <u>Mandarin Oriental Hyde Park, London</u> continues its long established partnership with Harrods with the launch of a Bar Boulud pop-up in its celebrated Food Hall between 9 to 29 January 2017. The pop-up is just in time for the January sales, and takes place whilst Bar Boulud, London undergoes a soft renovation.

Bar Boulud, London opened at Mandarin Oriental Hyde Park in 2010, as Daniel Boulud's first European venture. It was an overnight success, serving traditional French cuisine along with an impressive selection of burgers, that continue to be enjoyed by guests, neighbours and fans alike. Set in the renowned food court at Harrods from 9 to 29 January 2017, executive chef Thomas Piat and his team will serve dishes that stay true to the restaurant's authentic menu. Bar Boulud, London will showcase staples such as lemon dover sole, moules à la crème and grilled beef burgers for mains, alongside freshly baked madeleines and an assortment of macarons as 'petits sucrés'. White Cosmopolitans and Venezuelan Old Fashioneds will also be served alongside an extensive wine list from France.

To mark this first ever Bar Boulud pop-up, Chef Daniel Boulud will make an exclusive appearance behind the stoves on 18 and 19 January 2017, cooking for all guests present on the day.

From **GBP 1,100**, a special Harrods package has been created for shopaholics and foodies alike, and includes:

- Luxury accommodation in a suite
- English breakfast for two
- Cookbook 'My Best' signed by executive Chef Daniel Boulud
- Harrods gift certificate for two to redeem lunch at the pop-up worth GBP 50

-more-



Page 2

- Harrods Food Halls gift on arrival
- Personalised Harrods coffee blend
- Private consultation with a Harrods Stylist
- Harrods Hidden Gems tour
- Express collection and in-suite delivery of shopping bags by Mandarin Oriental porters

For bookings or more information, contact reservations directly on + 44 (0) 207 201 3773 or via email <u>molon-reservations@mohg.com</u>.

About Harrods

Harrods began as a wholesale grocer' and tea merchant in east London, first opening its doors in 1834. Since then, it has grown to become the world's most famous department store, known for its unrivalled range of luxury merchandise. As well as exclusive brands and myriad departments, one of Harrods most renowned attributes is its unparalleled service. Harrods continues to be guided by its philosophy of "anything is possible" and, to this day, our customers remain at the heart of everything we do. www.harrods.com

About Mandarin Oriental Hyde Park, London

With bustling Knightsbridge on its doorstep and leafy Hyde Park at its rear, Mandarin Oriental Hyde Park is London's most prestigious address. Blending sumptuous guestrooms with a world-leading spa and a stylish bar, it is the definitive destination for a luxury escape. And with two award-winning restaurants including Bar Boulud, London and Dinner by Heston Blumenthal, the first London restaurant for one of the UK's most renowned chefs, Mandarin Oriental Hyde Park stands at the culinary centre of the capital.

-more-



Page 3

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 29 hotels and eight residences in 19 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, with the next hotel opening planned in Doha.

Photography of Mandarin Oriental is available to download in the <u>Photo Library</u> of our <u>Media</u> section, at <u>www.mandarinoriental.com</u>.

Visit <u>Destination MO</u> (http://www.mandarinoriental.com/destination-mo/), the online version of <u>Mandarin Oriental Hotel Group</u>'s bespoke publication, *MO*. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away. Further information is also available on our <u>Social Media</u> channels.

-end-

For further information, please contact:

Corporate Office Live Haugen (<u>lhaugen@mohg.com</u>) Group Communications – North and East Europe Tel: +44 (20) 7908 7813 *Mandarin Oriental Hyde Park, London* Sarah Cairns (<u>scairns@mohg.com</u>) Director of Communications Tel: +44 (0) 20 7201 3814

Marie Norrington (<u>mnorrington@mohg.com</u>) PR Manager Tel: +44 (0) 20 7201 3609

www.mandarinoriental.com/london

www.mandarinoriental.com