news release

Mandarin Oriental Hotel Group Limited 281 Gloucester Road, Causeway Bay, Hong Kong Telephone +852 2895 9288 Facsimile +852 2837 3500 www.mandarinoriental.com



THE LANDMARK MANDARIN ORIENTAL, HONG KONG LAUNCHES RESULTS DRIVEN TOP-TO-TOE 'PEDI:FACIAL'

Hong Kong, 10 May 2018 – The Oriental Spa at The Landmark Mandarin Oriental, Hong Kong has launched a new spa treatment that combines two therapies to reveal a 'New You'. The *Pedi:Facial Transformation* treatment combines acclaimed French podiatrist Bastien Gonzalez's signature foot care and a revolutionary non-surgical, non-intrusive alternative to a cosmetic facelift from leading German brand SEYO, which delivers intensive deep skin therapy.

The 60-minute *Pedi:Facial Transformation* treatment, at HKD2,400 (plus 10% service charge), takes place in the hotel's <u>Spa</u> and starts with an assessment by two expert spa therapists who identify a guest's personal needs. Ideal for busy people, the pedicure and facial are synced to maximise benefits.

Known as the "foot virtuoso", Bastien's world-famous BGA Pedicure is reputed as much for its medical benefits as for providing nail beauty and a relaxing, restorative foot massage. The pedicure includes reshaping and polishing toenails and skin with scalpels, lancets and drills, buffing with a chamois leather (a technique passed down to Gonzalez by his grandmother), and finishing with diamond dust paste and chemical-free varnish to give each nail a healthy shine.

Favoured by celebrities and other wearers of stilettos and high heels, the BGA Pedicure received the Prestige Beauty & Spa Award in 2017 and The World's Best Pedicure *by Forbes Lifestyle* in 2015.

The SEYO Transdermal Application (TDA) treatment ensures active serums are safely absorbed deep below the surface of the skin on the face, neck and décolletage, without even touching. Using patented mechanical and bioengineering technology, the entirely painless, treatment is ideal for all skin conditions and especially recommended for mature, dull or damaged skin.



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The SEYO TDA starts with a double cleanse, followed by a personal assessment and gentle micro-dermabrasion (removing dead skin cells with crystals and a vacuum) using three sapphire-tipped instruments. Then, a wand-like, contactless applicator pulsating with pure oxygen gently propels active serum from a few centimeters above the surface of the skin, so that it penetrates to the deepest layers of the skin. The oxygen and active ingredients combat hypoxia (oxygen deficiency) in the skin, reactivate natural beauty, texture and luminosity, and smooth away lines. Intense hydration improves microcirculation, strengthening and regenerating cells and tissues while it soothes, moisturises and rejuvenates. The results are immediately visible and long-lasting.

"Regularly adding cutting-edge, revolutionary new services, such as SEYO TDA, keeps us at the foreground of the world's very latest spa and wellness advancements, reinforcing our position as the leading holistic and wellness spa in Hong Kong," says Director of Spa & Wellness at The Landmark Mandarin Oriental, Hong Kong, Jessica Sardo.

Available until 31 July 2018, the *Pedi:Facial Transformation* treatment package also includes complimentary use of The Oriental Spa's award-winning heat, water and relaxation facilities.

For reservations and further information, please call The Oriental Spa on +852 2132 0011, email lmhkg-spa@mohg.com or visit http://www.mandarinoriental.com/landmark/spa. For those wishing to indulge further and stay at the hotel, information regarding room packages can be found here.

About The Landmark Mandarin Oriental, Hong Kong

Intimate, contemporary and ideally placed in the vortex of Hong Kong's financial and luxury shopping districts, The Landmark Mandarin Oriental, Hong Kong sets the standard for personal service and stylish sophistication. State-of-the-art technology complements alluring interiors in the 111 spacious <u>rooms and suites</u>, refurbished in 2017, each one a tranquil retreat for



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business and leisure travellers. Chef Richard Ekkebus is at the helm of the kitchen in two

Michelin-starred Amber and world famous musicians play in the exclusive MO Bar, which

isequally popular for its indulgent weekend brunch. PDT Hong Kong opened in 2018, is the

first international outpost of world's best bar PDT NYC offering exquisite cocktails and

delicious hotdogs. Escape Hong Kong's urban bustle at The Oriental Spa with rejuvenating

Yoga and Pilates plus the pure pleasure of exclusive facials, body treatments and award-

winning Signature Treatments. For more information and reservations visit

www.mandarinoriental.com/landmark.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the

world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into

a global brand, the Group now operates 31 hotels and eight residences in 21 countries and

territories, with each property reflecting the Group's oriental heritage and unique sense of

place. Mandarin Oriental has a strong pipeline of hotels and residences under development,

and is a member of the Jardine Matheson Group.

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For further information, please contact:

Corporate Office

The Landmark Mandarin Oriental, Hong Kong

Shevaun Leach (shevaunl@mohg.com)

Gladis Young (gyoung@mohg.com)
Director of Communications

Asia Pacific

Tel: +852 2132 0082

Tel: +852 2895 9286