

# news release

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## **THE LANDMARK MANDARIN ORIENTAL ANNOUNCES JESSICA JUNG OF BLANC & ECLARE LOUNGEWEAR COLLABORATION**

**Hong Kong, 31 May 2018** – [The Landmark Mandarin Oriental, Hong Kong](#) has announced a new room package collaboration that includes a loungewear set exclusively designed for guests by Jessica Jung, Creative Director of lifestyle brand [BLANC & ECLARE's](#).

Hotel guests will receive a three-piece loungewear set and an opportunity to meet Jessica Jung on 28 June when booking [The Landmark Mandarin Oriental x Jessica Jung at BLANC & ECLARE](#) room package.

Multi-faceted artist and designer, Jessica Jung, is on the “*Forbes 30 Under 30 Asia 2017*” entertainment and sports stars list. Jessica has brought her modern interpretation of classic design to the three-piece unisex loungewear set for the hotel. Made from lightweight cotton, the set includes a sleepwear top and bottom in soothing pale blue offset with navy blue stitched piping to accentuate the clean lines, and a belted, navy blue robe embroidered with a division sign, the iconic logo of BLANC & ECLARE. Guests can take this loungewear home with them.

[The Landmark Mandarin Oriental x Jessica Jung at BLANC & ECLARE](#) room package is valid from 28 June to 28 September 2018 and priced from HKD 5,900, including:

- One night in an [L600 Deluxe room](#) or above
- One exclusive BLANC & ECLARE loungewear set to take home per room
- The opportunity to attend a private meet-and-greet with Jessica Jung at the hotel on 28 June 2018 (subject to availability)
- An autographed photograph of Jessica Jung for those attending the meet-and-greet
- A 25% discount voucher for any purchase made via [www.blancgroup.com](http://www.blancgroup.com)
- One signature bath tub experience for two people
- In-room breakfast for two people

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“We are delighted with this collaboration with talented designer and hotel guest, Jessica Jung of BLANC & ECLARE. It allows us to showcase the hotel’s personalised service and stylish sophistication in inventive ways,” said Archie Keswick, General Manager of The Landmark Mandarin Oriental, Hong Kong.

“I travel a lot internationally due to my career as a fashion entrepreneur, singer and actress, so it is true luxury to return to my hotel room, slip into something comfortable and feel right at home. This partnership with The Landmark Mandarin Oriental, Hong Kong felt especially right because the hotel is sleek and modern and shares many similar design philosophies with my own brand,” said Jessica Jung.

For further information and reservations, please log on to

[www.mandarinoriental.com/landmark](http://www.mandarinoriental.com/landmark).

Bookings are subject to availability and rates are subject to 10% service charge and valid for stays until 28 September 2018. Additional loungewear is available for purchase at the hotel. Guests must RSVP to the private meet-and-greet with Jessica Jung, which has limited availability, at the time of room booking. The autographed photograph will be arranged for room bookings requesting the meet-and-greet with Jessica Jung.

### **About Jessica Jung & BLANC & ECLARE**

Jessica Jung is a multi-faceted artist who has enjoyed a vibrant career as a singer and fashion entrepreneur, with her solo albums reaching the Top 10 on Billboard’s World Album Charts. Through her music and entertainment career spanning a decade, Jessica has evolved to become an influential voice in fashion and beauty around the world.

With the establishment of BLANC & ECLARE in 2014, Jessica offers her own design perspective that reflects her love of the modern classic. BLANC expresses the brand’s quest for beauty in clean design and minimalism. Derived from the Latin root Clara, ECLARE

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expresses clarity and brightness. At the heart of her design perspective is that less is more, yet there is a desire for that special something to make a piece exciting and modern. The brand's distinctive logo is the expression of this philosophy. A division sign nestled within the classic lettering of the brand name illustrates how BLANC & ECLARE bridges the divide between the clean enduring classic and the fashion forward.

### **About The Landmark Mandarin Oriental, Hong Kong**

Intimate, contemporary and ideally placed in the vortex of Hong Kong's financial and luxury shopping districts, The Landmark Mandarin Oriental, Hong Kong sets the standard for personal service and stylish sophistication. State-of-the-art technology complements alluring interiors in the 111 spacious [rooms and suites](#), refurbished in 2017, each one a tranquil retreat for business and leisure travellers. Chef Richard Ekkebus is at the helm of the kitchen in two Michelin-starred Amber and world famous musicians play in the exclusive [MO Bar](#), which is equally popular for its indulgent weekend brunch. PDT Hong Kong, opened in 2018, is the first international outpost of world's best bar PDT NYC offering exquisite cocktails and delicious hotdogs. Escape Hong Kong's urban bustle at The Oriental Spa with rejuvenating Yoga and Pilates plus the pure pleasure of exclusive facials, body treatments and award-winning Signature Treatments.

### **About Mandarin Oriental Hotel Group**

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 31 hotels and eight residences in 21 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at [www.mandarinoriental.com](http://www.mandarinoriental.com). Further information is also available on our [Social Media](#) channels.

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