## news release

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# THE LANDMARK MANDARIN ORIENTAL PAYS TRIBUTE TO WOMEN DURING "WOMEN'S MONTH" THIS MARCH

**Hong Kong, 17 February 2017** - This year, <u>The Landmark Mandarin Oriental</u>, Hong Kong dedicates the entire month of March to women with a host of special events and promotions including a unique charity photographic exhibition in the lobby and <u>MO Bar</u> areas featuring 10 Hong Kong-based female personalities.

Arranged in partnership with fair trade fashion brand Basics for Basics founded by Kayla Wong and captured by artist and filmmaker Sean Lee-Davies and produced by Awethentic Studio, the one-of-a-kind event celebrates women from all works of life from an international artist, model, singer, Olympian swimmer, and car racing champion, to a consul general, company CEO, health advocate, and Asia's best female chef.

Proceeds from the exhibition will benefit The Women's Foundation which will also offer an exclusive private viewing to its guests attending their annual International Women's Day luncheon on 3 March and at the launch event at the hotel's newly unveiled Joyce Wangdesigned *The Apartment Suite* on 7 March. Online silent bidding will be available on <a href="https://twfhk.org/">https://twfhk.org/</a>.

From 8 until 31 March, members of the public will have an opportunity to share the inspirational photographic journey and to place charity bids for the captivating portraits, along with a unique interactive experience offered by each woman.

"The photographs are not only beautiful artworks. They offer all of us an unusual insight into these extraordinary personal experiences, each woman's dreams and the challenges they have overcome." says Torsten van Dullemen, general manager of The Landmark Mandarin Oriental, Hong Kong.



#### Page 2

During March, The Oriental Spa will pay homage to women everywhere with a pampering *Perfect "Me Time"* treatment package that combines a 90-minute Customised Aromatherapy Facial with unlimited complimentary access to the swimming pool, heated water facilities and fitness center (to be enjoyed on the same day; Mon to Thurs HK\$1,600, Fri to Sun HK\$1,750, prices are subject to 10% service charge fee). The spa experience commences with a personal consultation to enable the spa therapist to tailor your skincare using Aromatherapy Associates products.

#### **About The Landmark Mandarin Oriental, Hong Kong**

Intimate, contemporary and ideally placed in the vortex of Hong Kong's financial and luxury shopping districts, The Landmark Mandarin Oriental, Hong Kong sets the standard for personal service and stylish sophistication. State-of-the-art technology compliments alluring interiors in spacious rooms and suites, each one a tranquil retreat for business and leisure travellers. Chef Richard Ekkebus helms the kitchen at two Michelin-starred Amber restaurant and world renowned musical talents play in the unparalleled exclusivity of MO Bar, equally popular on Sundays for its indulgent lobster lunch. Escape Hong Kong's urban bustle at The Oriental Spa with rejuvenating Yoga and Pilates plus the pure pleasures of exclusive facials, body treatments and award winning Signature Treatments. For more information and reservations visit www.mandarinoriental.com/landmark.

#### **About Mandarin Oriental Hotel Group**

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 29 hotels and eight residences in 19 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, with the next hotel opening planned in Doha. Mandarin Oriental is a member of the Jardine Matheson Group.



Page 3

Photography of Mandarin Oriental is available to download in the <u>Photo Library</u> of our Media section, at www.mandarinoriental.com.

Visit <u>Destination MO</u>, the online version of <u>Mandarin Oriental Hotel Group</u>'s bespoke publication, MO. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away. Further information is also available on our <u>Social Media</u> channels.

#### **About Basics for Basics**

Founded by Kayla Wong, <u>Basics for Basics</u> is a brand that promotes the production of fair-trade, organic and all natural products. From beginning to the end, the brand follows its principle to ensure that all the products are made with care and that the people producing the products are treated the right way. All garments are made in a fair-trade facility in India that is certified by FLO and GOTS for manufacturing products from certified fair-trade and organic cotton. The brand focuses on the durability and comfort of its clothing and makes sure that the styles fit well and are flattering for any body type.

#### **About The Women's Foundation**

The Women's Foundation is a Hong Kong registered not-for-profit organisation dedicated to improving the lives of women and girls in Hong Kong. TWF is focused on challenging gender stereotypes, increasing the number of women in policy and decision-making roles, and empowering women in poverty through ground-breaking research, innovative and impactful community programmes, and education and advocacy. For more information on The Women's Foundation, please visit www.twfhk.org.

#### **About Sean-Lee Davies**

Sean Lee-Davies is an artist, entrepreneur, conservationist and broadcaster, who runs socially conscious creative agency and gallery Awethentic Studio that is involved with the women's month photo exhibition at The Landmark Mandarin Oriental, Hong Kong. Sean was formerly Editorial Director of Asia Tatler's 15 regional magazines. During that time Sean interviewed



#### Page 4

and photographed some of most famous personalities in the world including Marc Jacobs, Keanu Reeves, Leonardo DiCaprio, Matthew Mcconaughey, Catherine Zeta-Jones and David Beckham. He has also interviewed and photographed some of China's biggest names in business and culture such as Li Ning, Cai Guo Ciang, Zhang Ziyi, Yao Ming, Jackie Chan & Donnie Yen. Sean's writing and photography has appeared in many international publications such as Vogue, Harper's Bazaar, Sunday Times, and International Herald Tribune. For more information, please visit <a href="http://awethenticstudio.com/">http://awethenticstudio.com/</a>.

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### Note to Editors:

Please see below details on the women featured and the experience offered.

## Ten Featured Women (in alphabetical order)

Woman	About	Offered Experience
Denise Yeung	Hong Kong Touring Car Champion 2015 Female driver who raced in the Asian Renault Clio Cup in 2016, represented Hong Kong in the Chinese Racing Cup 2015 and 2014, raced in the touring car championships of Hong Kong, Korea, Macau and Taiwan in 2014 and 2015.	On the track with Denise Yeung and learn about racing
Desiree Au	Board Member, The Women's Foundation  With more than 20 years in Hong Kong media, Au was the founder of Time Out Hong Kong and previously held senior editorial positions at the Hong Kong Standard and the SCMP. She also contributes writing to the New York Times.	Private screening of "She Objects" with Q&A tea or drinks afterwards and meet the director of the film
Emma Sherrard Matthew	Group CEO Asia Pacific, Quintessentially, the world's leading lifestyle management group and global private network with over 60 offices worldwide.  Sherrard launched Quintessentially in Asia with the first office in Hong Kong in 2005. She is a leading expert in the luxury lifestyle services industry and is involved in a number of charitable activities.	Breakfast or lunch mentoring session, for someone who may be interested to bid for their daughter and donate money for a good cause to empower women.



Gabrielle Rush	Consul-General, New Zealand Consulate-General to HK & Macao A career diplomat and international lawyer, Rush has worked on a wide range of international law, foreign and trade policy issues both inside and outside of government since joining the Ministry of Foreign Affairs and Trade in 1994.	Invitation for two persons to attend the Annual New Zealand Rugby Sevens Reception held on the 75th floor Apex of Central Plaza on 5 April. An opportunity to meet some of New Zealand's most famous former rugby players and the Consul-General and enjoy freshly flown in premium New Zealand products, fine New Zealand wine and indigenous entertainment.
Janet Ma	Top model Awarded as HK Top 10 models back to 2001. One of the first Hong Kong models who went international, Ma keeps her beauty and elegance in decades.	<b>Tea mentor session</b> on fashion, building a family and balancing career
Jo Soo Tang	Health advocate Chairman, Board of Governors, Hong Kong Adventist Hospital Foundation	A tour of the Adventist Hospital's new facility in Tsuen Wan with CEO of Adventist
Joyce Cheng	Singer Started performing for charity at an age of 15, Cheng is a healthy diet advocate and believes "Being fit is about yourself. Uniqueness values more than losing fit."	Attend the premier launch of female directed movie 29+1 exclusively with Joyce Cheng
Karen Mok	International artist and philanthropist Mok is the first Chinese singer to attain a worldwide release on iTunes and to bring a solo concert tour to Italy and Spain.	A behind-the-scene media shooting experience with Karen Mok
	Mok supports numerous charities and donates a photo taken by Zack Zhang of Harper's Bazaar's China, a photographer who was graduated in London College of Communication and garnered an international reputation for his portraiture working with many well-known brands and personalities.	
May Chow	Restauranteur, Little Bao Asia's Best Female Chef 2017, San Pellegrino Asia's 50 Best Restaurants	A cooking class at Happy Paradise



Stephanie Au	Professional swimmer	A gym session offered by Stephanie
	3-time Olympian, first Hong Kong	Au at The Oriental Spa, The
	swimmer made it to FINA World	Landmark Mandarin Oriental
	Aquatics Championships. 24th HK	
	Outstanding Students Award winner.	