## news release

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## MANDARIN ORIENTAL LAUNCHES NEW SPA TREATMENT TO CELEBRATE THE CHINESE LUNAR YEAR OF THE EARTH DOG

**Hong Kong, 8 January 2018** – The Earth Dog year is said to be one of action, requiring planning and energy in order to succeed. To celebrate Chinese New Year, which begins on 16 February 2018, Mandarin Oriental has launched the *Year of the Earth Dog Spa Experience* to ground and relax guests while rebalancing energy for both body and mind. Available year-round at many of its spas globally, the treatment has been designed to reduce stress, promote relaxation, and ease pain and muscle tension during the year of the earth dog.

The Spas at Mandarin Oriental are proud of their strong oriental heritage, and the Year of the Earth Dog Spa Experience incorporates a number of traditional elements to stimulate the senses, relax the mind and rejuvenate the body. From the start of the experience, guests are welcomed with hot or cold towels infused with mandarin orange or tangerine oil, both of which symbolize good tidings. They are then invited to enjoy a welcome drink of Chinese red dates, honey and goji berries, which help to destress and encourage sleep. Traditional sweet treats popular during Chinese New Year festivities, will be available to enjoy in the spa's relaxation area, including sweetened tangerine, coconut and ginger from the customary 'Tray of Togetherness'.

The 1 hour, 20-minute *Year of the Earth Dog Experience* was inspired by the elongating, grounding yoga pose of the downward facing dog, and is designed to bring about a feeling of contentment, restoration and happiness. Guests will be encouraged to connect with their core and feel grounded. The treatment utilizes the powerful effects of the Group's bespoke Flourish Oil, which contains a blend of lemongrass, cardamom and coriander, to deliver an elongating, full body treatment, together with hot, healing stones, and a soothing abdominal massage; all designed to soften and release tension and revive the mind.



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Finally, guests are offered a sweet plum tea, and on leaving the spa will receive a traditional Chinese *lai see* lucky red packet which includes a further spa treat for 2018.

The Year of the Earth Dog Experience is available at many Mandarin Oriental spas worldwide including in Asia: Guangzhou, Hong Kong, Kuala Lumpur, Macau, Sanya, Singapore, Shanghai, Taipei, Tokyo. In Europe: Barcelona, Marrakech, Milan, Paris, Prague. In the Americas: Atlanta, Boston, Las Vegas, Miami and Washington until the end of the Earth Dog year on 4 February 2019 and can be booked online at each respective hotel at

www.mandarinoriental.com

**About Mandarin Oriental Hotel Group** 

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 31 hotels and eight residences in 21 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development,

and is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the <u>Photo Library</u> of our <u>Media</u> section, at <u>www.mandarinoriental.com</u>. Further information is also available on our <u>Social Media</u> channels.

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