

# news release

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## MANDARIN ORIENTAL HOTELS IN THE AMERICAS AND XOJET LAUNCH EXCLUSIVE COLLEGE TOUR PACKAGE

**Hong Kong, 7 September 2018** – Selecting a college is an exciting time, but can also be daunting. Beyond the anxiety of grades and tests, there is the added pressure of scheduling school tours and arranging admission appointments, all within a very tight timeframe. To ease the college-hunting stressors, hospitality innovator [Mandarin Oriental](#) and [XOJET](#), the leader in on-demand private aviation, have teamed up with prominent college entrance counselor, [Abby Siegel & Associates](#) to create the most comprehensive [College Tour Package](#) to date.

The College Tour Package is not only a time saving dream, it also incorporates collegiate spirit, with tailored university logoed accessories outfitting the jet, and luxury dorm-room themed amenities gifted at each hotel on check-in. With a convenient single process booking, guests can arrange private jet transportation with XOJET to multiple university destinations, suite accommodations spacious enough to comfortably host the whole family at Mandarin Oriental, and a private consultation with an award-winning college counselor offering detailed instruction on how to best navigate the admissions process.

“We are delighted to evolve our partnership with XOJET, a premiere private aviation provider, to offer this beneficial package,” said Jan Goessing, President Mandarin Oriental Hotel Group, Americas. “As Mandarin Oriental has always been dedicated to creating ‘life moments’ through attention to detail and intuitive service, supporting students and their families through this momentous process is natural.”

“Our clients rely on us to be their trusted advisor providing expertise and exclusive experiences both on and off the tarmac,” said James Henderson, president of commercial operations for XOJET. “Expanding our partnership with an acclaimed hospitality leader like Mandarin Oriental allows us to better meet the needs of our sophisticated clientele.”

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Bookable online at [www.mandarinoriental.com](http://www.mandarinoriental.com), and available now through 15 November, the College Tour Package is priced per tailored itinerary and includes:

- Suite accommodations: Spacious and luxurious accommodation at [Mandarin Oriental, Atlanta](#); [Mandarin Oriental, Boston](#); [Mandarin Oriental, Miami](#); [Mandarin Oriental, New York](#); and [Mandarin Oriental, Washington, D.C.](#)
- “Care Package” amenity: With a stylish Mandarin Oriental spin, guests are gifted with Care Package-style amenities. Each hotel offers different gifts such as luxurious [Frette](#) extra-long twin bed linens or aromatherapy De-Stress Body Wash from the hotel’s signature spa product line. Options for college late night snacks are catered for with a creative assortment of gourmet ‘dorm room’ treats. All gifts come packaged in a convenient carry-all shower tote, or monogramed laundry bag.
- Customized flight itinerary with [XOJET](#): access to XOJET’s expansive fleet and preferred partner network, providing seamless and efficient travel transport to and from college tours.
- Access to admissions coaching with [Abbey Siegel](#): guiding students and families through the college admissions process, researching and identifying colleges, preparing for college interviews, organizing and planning campus visit itineraries, reviewing college essays and applications. Individual coaching and standardized test preparation are also available.

### About XOJET

Founded in 2006, [XOJET®](#) is the largest on-demand private aviation services platform in North America, blending the expertise of a fleet owner-operator with the client-centric approach of a leading brokerage. Built upon the foundation of trusted advice and personalized service, the company now serves over 5,000 businesses and individual clients. XOJET owns and operates the largest on-demand fleet of Bombardier Challenger 300 and Cessna Citation X super mid-size private jets. The company also offers a suite of industry-leading membership

programs, providing XOJET clients with preferential fleet access and pricing, a broad range of value-added travel services, and access to a portfolio of world-class and distinguished brands. For more information, please visit [www.xojet.com](http://www.xojet.com).

### **Abby Siegel & Associates**

Abby Siegel & Associates is a boutique independent college counselling firm that offers up-to-date college admissions counselling for high school and transfer students. Founded in 2006 by a former school-based college guidance counsellor, Abby makes applying to college exciting and fun for her students. The primary goals at hand are to find the colleges that are the right “fit” so that students have a successful and rewarding post-secondary experience, and to help reduce the anxiety and stress families feel during this time. For further information please visit <http://www.abbysiegel.com>

### **About Mandarin Oriental Hotel Group**

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world’s most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 31 hotels and seven residences in 21 countries and territories, with each property reflecting the Group’s oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development and is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at [www.mandarinoriental.com](http://www.mandarinoriental.com). Further information is also available on our [Social Media](#) channels.

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