

Mandarin Oriental Hotel Group Limited
8th Floor, One Island East, Taikoo Place, 18 Westlands Road, Quarry Bay, Hong Kong
Telephone +852 2895 9288 Facsimile +852 2837 3500
mandarinoriental.com



MANDARIN ORIENTAL HOTEL GROUP LAUNCHES BRANDED ONLINE SHOPPING CHANNEL

‘Shop M.O.’ Delivers Mandarin Oriental Signature Luxury to Guest’s Doorsteps

Hong Kong, 4 November 2021 – Guests and Fans of [Mandarin Oriental](#) are now able to experience a range of the Group’s branded products in the comfort of their home. Providing a global online shopping experience, [Shop M.O.](#) features a collection of signature luxury items, from hotel bedding and award-winning spa products to bespoke gifts from individual hotels within the portfolio.

Built to reflect the Group’s personalised, guest-centric ethos, the digital shopping experience is engaging, easy to navigate and offers global delivery. The service provides multilingual Concierge Representatives and has fulfillment centres and warehouses throughout the U.S., Canada, Europe and Asia.

Shop M.O. will feature products from the following categories:

- Bed & Bedding (mattress, bedlinen, pillows, duvets)
- Bath & Spa (robes, slippers, aromatherapy spa products)
- Fragrance (candles, diffusers, perfumes for the home)
- M.O. Signature Gifts (branded travel items and exclusive collaborations with partners such as [Orlebar Brown](#) and [Aquazzura](#))
- Little Fans (gifts and products for children, including bathrobes, bedding, soft toys)
- Hotel Exclusives (unique products from hotels, including tea sets from Bangkok, kimonos from Japan, and autographed cookbooks from some of the Group’s Michelin-starred chefs)

New products and categories will be added to Shop M.O. on an ongoing basis.

“We are delighted to be introducing a new service that extends the Mandarin Oriental lifestyle from hotels to the homes of our loyal customers. The shopping experience also introduces our brand of distinctive textiles and designs to those less familiar with our Group, which we hope will act as inspiration to travel to and explore our iconic properties,” said Kristin Ruble, SVP, Brand and Experience Marketing.

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About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 35 hotels and seven residences in 24 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at www.mandarinoriental.com. Further information is also available on our Social Media channels.

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For further information, please contact:

Corporate Office

Shevaun Leach (shevaunl@mohg.com)
Global
Tel: +852 2895 9286

Angela Cai (cangela@mohg.com)
Asia Pacific
Tel: +86 21 2082 9887

Abbey Naylor (anaylor@mohg.com)
The Americas
Tel: +1 (212) 830 9383