

news release

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DEV PATEL IS MANDARIN ORIENTAL HOTEL GROUP'S LATEST CELEBRITY FAN TO JOIN THE BRAND'S GLOBAL CAMPAIGN

Hong Kong, 13, November 2017 – Dev Patel, the award-winning British actor, is the newest celebrity fan to join [Mandarin Oriental's](#) USD multi-million global advertising campaign “He’s a Fan/She’s a Fan”.

The campaign elegantly connects Mandarin Oriental’s well-recognized symbol - the fan - with international celebrities who regularly stay at the Group’s hotels. In appreciation of their support, the Group donates to each celebrity’s individual choice of charity. Dev Patel has chosen [Pure Earth](#) to benefit.

With such a busy lifestyle, Patel enjoys the contrast of the calm and comfortable environment of Mandarin Oriental when he travels, citing Mandarin Oriental, Prague, a former monastery, as a particular favourite. “My idea of luxury in a hotel is a great bathroom,” he says. “That’s where I learn all my lines and like to wash off the character”.

Well-known portrait photographer Mary McCartney photographs each celebrity in a location of their choice which, for them, best represents a feeling of well-being. Patel was photographed in Los Angeles, where he currently lives.

Dev Patel began his acting career in the highly acclaimed UK television series, *Skins*. His movie career began with a star performance in Danny Boyle’s box-office success, *Slumdog Millionaire*, where he took the lead role aged just 17. The film won an Academy Award for ‘Best Picture’ and Patel was nominated for a Screen Actors Guild Award and a Golden Globe. He also co-starred in the popular *Best Exotic Marigold Hotel*. More recently, Patel was nominated for a Golden Globe and an Oscar, and won a BAFTA for his part as ‘Best Leading Actor’ in the much-lauded film *Lion*.

Away from the big screen, Patel has a black belt in Taekwondo, and has competed in the World Championships, winning a bronze medal.

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“The award-winning campaign continues to make a strong statement about the Group in a simple and luxurious manner, and we are delighted to welcome Dev Patel as our newest ambassador,” said Jill Kluge, Mandarin Oriental Hotel Group’s Director of Brand Communications. “By focusing on celebrities who clearly appreciate the finer things in life, we have been able to show the quality of our hotels in a more interesting way than traditional hotel advertising,” she added.

Mandarin Oriental’s existing fans are: Chen Kun, Isabelle Huppert, Lucy Liu, Morgan Freeman, Cecilia Bartoli, Caterina Murino, Sir Peter Blake, Lin Chiling, Karen Mok, Christian Louboutin, Sophie Marceau, IM Pei, Michelle Yeoh, Jane Seymour, Kenzo Takada, Jerry Hall, Vanessa Mae, Vivienne Tam, Barry Humphries, Frederick Forsyth, Darcey Bussell, Bryan Ferry, Dame Helen Mirren, Maggie Cheung, Hélène Grimaud, Sa Ding Ding, Geoffrey Rush, Adam Scott and Dev Patel.

More information about Mandarin Oriental’s fans and video interviews with the celebrities, including [Dev Patel](#) can be found on the Group’s website at mandarinoriental.com.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world’s most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 31 hotels and eight residences in 21 countries and territories, with each property reflecting the Group’s oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at www.mandarinoriental.com. Further information is also available on our [Social Media](#) channels.



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