

# news release

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## **MANDARIN ORIENTAL'S GUEST RECOGNITION PROGRAMME, *FANS OF MO*, INTRODUCES NEW PARTNER BENEFITS**

**Hong Kong, 15 November 2018** – [Mandarin Oriental Hotel Group](#) has partnered with a number of luxury brands to offer additional benefits to members of [Fans of M.O.](#), the Group's enticing guest recognition programme.

Members of the programme already receive an extensive range of complimentary privileges and personalised recognition when staying at Mandarin Oriental hotels worldwide. Now, these privileges have been extended to include 'Partner Benefits' which offer members a variety of luxury services and exclusive offers from a wide range of global luxury brands and organisations.

Examples of partner benefits and special offers include:

- Access to elite golf courses around the world with [Privatus Club](#) and the waiving of the joining fee
- Personalized gift bottles from [Blackbird Vineyards](#)
- Complimentary gifts when shopping at [Jimmy Choo](#)
- Special offers and exclusive benefits from a variety of global brands including: [NetJets](#), [Sotheby's Institute of Art](#), [Farfetch](#), [Hertz](#), [Papinee](#), and [The Cultivist](#)

"Our unique guest recognition programme, *Fans of M.O.*, launched in April this year, and has been positively received by our loyal global guests. We are delighted to extend further benefits for our members, by partnering with like-minded brands around the world," said Kristin Ruble, Vice President of Consumer Marketing for Mandarin Oriental Hotel Group. "Our mission is to make each and every stay with us a memorable one, and by offering guests select access to luxury experiences we are able to further personalise and enrich each visit to a Mandarin Oriental destination," she added.

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To become a *Fan of MO* guests need only to sign up on [mandarinoriental.com](http://mandarinoriental.com) or on arrival at any Mandarin Oriental hotel. They enjoy members-only offers, complimentary wi-fi and a welcome amenity each time they stay at a Mandarin Oriental hotel. By listing additional preferences guests can further personalise their stay to ensure maximum comfort.

*Fans of M.O.* who book their stay directly through the Group's website at [mandarinoriental.com](http://mandarinoriental.com), will not only be assured of the best and most flexible rates, but can also choose an additional two privileges during their stay, for example complimentary breakfast, a room upgrade or a late checkout.

For more information on *Fans of M.O.* or to join the programme, visit [mandarinoriental.com/fans-of-mo](http://mandarinoriental.com/fans-of-mo).

### **About Mandarin Oriental Hotel Group**

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 31 hotels and seven residences in 21 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at [www.mandarinoriental.com](http://www.mandarinoriental.com). Further information is also available on our [Social Media](#) channels.

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