

news release

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MANDARIN ORIENTAL ENHANCES GUEST RECOGNITION PROGRAMME, *FANS OF M.O.*, WITH LAUNCH OF NEW DINING BENEFITS

Hong Kong, 29 April 2021 - [Mandarin Oriental Hotel Group](#) has announced a further enhancement to [Fans of M.O.](#), the Group's global guest recognition programme, to include members only [dining benefits](#).

Offered exclusively to Fans of M.O. members, these new dining benefits are available at Mandarin Oriental restaurants around the world and extended to all members, whether a hotel guest or dining locally. These augment an existing range of complimentary on-property privileges, experiences and partner benefits from luxury brands such as La Perla, FarFetch, Net Jets, Diptyque and Jimmy Choo.

Dining privileges for Fans of M.O. include:

- **Chef's Treats** - A taste of something special upon arrival at the restaurant
- **Exclusive Access** - Opportunities and events exclusively reserved for members
- **Special Offers** - Unique experiences and exclusive offers
- **Birthday Surprises** - A celebration made more memorable for members
- **Hotel Benefits** - Additional privileges for guests with every stay
- **Complimentary WiFi** – allowing members to stay connected

“This new *Fans of M.O.* enhancement highlights our commitment to providing tangible value for our members,” said Kristin Ruble, Group Vice President of Brand and Experience Marketing for Mandarin Oriental. “We developed Fans of M.O. with the vision of creating a community and are committed to ensuring a range of rich benefits and engaging experiences our members can enjoy both during and beyond a hotel stay. The addition of members only dining benefits further solidifies this vision” she added.

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With the user experience top of mind, becoming a *Fan of M.O.* is simple and ensures connectivity with every Mandarin Oriental destination. For further information, or to join, visit:

- Website: mandarinoriental.com
- WeChat: unique ID of 'mo-hotels'

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 34 hotels and seven residences in 24 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at www.mandarinoriental.com. Further information is also available on our Social Media channels.

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