

# news release

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## MANDARIN ORIENTAL LAUNCHES *FANS OF M.O.*, AN ENTICING GUEST RECOGNITION PROGRAMME

**Hong Kong, 3 April 2018** -- [Mandarin Oriental Hotel Group](http://www.mandarinoriental.com) is well known for delighting guests with personalized, intuitive service. Now guests will be even better recognized by joining *Fans of M.O.* and receiving an elevated range of privileges designed to surprise and delight, whenever they stay at Mandarin Oriental hotels around the world.

With the user experience top of mind, joining [Fans of M.O.](#) is simple either online or at check-in. Members enjoy complimentary wi-fi, a welcome amenity and exclusive offers at Mandarin Oriental hotels around the world. By listing additional preferences, guests can further personalize their stay to ensure maximum comfort.

Guests who join *Fans of M.O.* and book their stay directly through the Group's website at [mandarinoriental.com](http://mandarinoriental.com), will not only be assured of the best and most flexible rates, but can also choose two additional privileges to enjoy during their stay. These may include early check-in, late check-out, a dining or spa credit, daily breakfast, a room upgrade, streaming wi-fi access, pressing services or a celebratory treat.

“We are delighted to launch Mandarin Oriental’s unique guest recognition programme, *Fans of M.O.*, which we believe offers our guests a range of appealing and engaging benefits designed to make each and every stay with us a memorable one,” said Michael Hobson, Chief Marketing Officer for Mandarin Oriental Hotel Group. “Our mission has always been to delight our customers, and this programme allows us to personalize each visit and anticipate guest needs, at every Mandarin Oriental destination,” he added.

For more information on how to become a *Fan of M.O.*, visit [mandarinoriental.com/fans-of-mo](http://mandarinoriental.com/fans-of-mo)

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### **About Mandarin Oriental Hotel Group**

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 31 hotels and eight residences in 21 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at [www.mandarinoriental.com](http://www.mandarinoriental.com). Further information is also available on our [Social Media](#) channels.

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