

news release

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CHRISTOPH WALTZ IS LATEST CELEBRITY FAN TO JOIN MANDARIN ORIENTAL HOTEL GROUP'S GLOBAL ADVERTISING CAMPAIGN

Hong Kong, 27 March 2018 – The award-winning Austrian actor, Christoph Waltz, is the newest celebrity fan to join [Mandarin Oriental's](#) USD multi-million global advertising campaign “He’s a Fan/She’s a Fan”.

The campaign elegantly connects Mandarin Oriental’s well-recognized symbol - the fan - with international celebrities who regularly stay at the Group’s hotels. In appreciation of their support, the Group donates to each celebrity’s individual choice of charity. Christoph Waltz has chosen [Médecins sans Frontières](#) to benefit.

Waltz is widely known for his performances in two of American filmmaker, Quentin Tarantino’s movies, *Inglorious Basterds* and *Django Unchained*. Both gained him Academy Awards, Golden Globes, BAFTAs and a Cannes Best Actor Award. He also played James Bond’s nemesis in the twenty-fourth Bond film, *Spectre*.

Outside of acting, Waltz enjoys travelling, because it “opens my eyes and in the end, opens my mind.” He cites Mandarin Oriental, Paris as his favourite hotel, saying, “It’s a lovely building in a fantastic location that provides everything I’m looking for.”

Well-known portrait photographer Mary McCartney photographs each celebrity in a location of their choice which, for them, best represents a feeling of well-being. Waltz chose to be photographed in Malibu, California.

“The award-winning campaign continues to make a strong statement about the Group in a simple and luxurious manner, and we are delighted to welcome Christoph Waltz as our newest ambassador,” said Jill Kluge, Mandarin Oriental Hotel Group’s Director of Brand Communications. “By focusing on celebrities who evidently appreciate the finer things in life, we have been able to showcase our hotels in a far more interesting way than traditional hotel advertising,” she added.

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Mandarin Oriental's existing fans are: Christoph Waltz, Liam Neeson, Dev Patel, Adam Scott, Geoffrey Rush, Chen Kun, Isabelle Huppert, Lucy Liu, Morgan Freeman, Cecilia Bartoli, Caterina Murino, Sir Peter Blake, Lin Chiling, Karen Mok, Christian Louboutin, Sophie Marceau, IM Pei, Michelle Yeoh, Jane Seymour, Kenzo Takada, Jerry Hall, Vanessa Mae, Vivienne Tam, Barry Humphries, Frederick Forsyth, Dame Darcey Bussell, Bryan Ferry, Dame Helen Mirren, Maggie Cheung, Hélène Grimaud and Sa Dingding

More information about Mandarin Oriental's fans and video interviews with the celebrities, including [Christoph Waltz](#) can be found on the Group's website at mandarinoriental.com.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 31 hotels and eight residences in 21 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at www.mandarinoriental.com. Further information is also available on our [Social Media](#) channels.

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