

news release

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MANDARIN ORIENTAL ANNOUNCES PARTNERSHIP WITH LEADING SOUND ENTERTAINMENT BRAND, BOWERS & WILKINS

Hong Kong, 14 March 2016 – [Mandarin Oriental Hotel Group](#) is delighted to offer guests a cutting-edge sound experience with [Bowers & Wilkins](#) at select hotels worldwide. The latest Bowers & Wilkins audio equipment is now in-room at Mandarin Oriental properties in New York, Washington DC, Boston, Barcelona, Geneva, Paris, Hong Kong, and Shanghai.

To celebrate the launch of this unique partnership, Mandarin Oriental will host the inaugural [#DestinationSound](#) music event featuring country music star, Eric Church, at [Mandarin Oriental, Las Vegas](#) on Friday, April 1. Presented by Mandarin Oriental and Bowers & Wilkins, #DestinationSound is a global music series aimed at curating unforgettable musical experiences, in some of the world's most iconic cities, with renowned performers from around the world. The event is by invitation only and guests will be part of a select group to see Eric Church perform live and answer questions about his most recent album, *Mr. Misunderstood*.

By visiting the #DestinationSound website, fans will have a chance to win a prize package which includes a USD 500 [Mandarin Oriental Gift Card](#), USD 650 of Bowers & Wilkins products and select Eric Church memorabilia. All who enter will receive special video highlights from the #DestinationSound performance.

Bowers & Wilkins will also introduce a private listening experience at [Mandarin Oriental, Washington DC](#). Located in the hotel's exclusive Club Lounge on the 8th floor, the Bowers & Wilkins Sound Bar will provide guests with access to a range of signature sound products, including the new 803 Diamond Speakers and P7 model headphones.

For more information and to sign up for a chance to win the #DestinationSound prize package, please visit www.mandarinoriental.com/destinationsound.



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About Bowers & Wilkins:

Bowers & Wilkins is Britain's leading exporter of loudspeakers and the number one imported brand in North America. Since 1966, Bowers & Wilkins' "Quest for Perfection" has resulted in a succession of technical loudspeaker innovations that have satisfied the world's most demanding listeners. Its products' rave reviews and universal acceptance as monitors for classical music recording have helped Bowers & Wilkins become the dominant premium loudspeaker company throughout the world. Listen and you'll see.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. Having grown from a well-respected Asian hotel company into a global brand, the Group now operates, or has under development, 46 hotels representing 11,000 rooms in 24 countries, with 21 hotels in Asia, nine in The Americas and 16 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 15 *Residences at Mandarin Oriental* connected to its properties.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at www.mandarinoriental.com.

Visit [Destination MO](http://www.mandarinoriental.com/destination-mo/) (<http://www.mandarinoriental.com/destination-mo/>), the online version of [Mandarin Oriental Hotel Group](#)'s bespoke publication, *MO*. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away. Further information is also available on our [Social Media](#) channels.

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