

news release

Mandarin Oriental Hotel Group Limited
281 Gloucester Road, Causeway Bay, Hong Kong
Telephone +852 2895 9288 Facsimile +852 2837 3500
www.mandarinoriental.com



MANDARIN ORIENTAL'S FESTIVE ADVENT CALENDAR GIVES GUESTS DAILY REASONS TO CHECK-IN

Hong Kong, 4 December 2018 – Mandarin Oriental Hotel Group has launched a festive [Advent Calendar](#) on its brand Instagram channel, providing guests with travel inspiration and daily reasons to check-in this holiday season.

Viewers are invited to share their festive moments throughout December using the hashtags #MOHoliday and #ImAFan and visit the Group's Instagram feed every day for exciting offers and festive tips. Inspiration comes in the form of gift ideas, holiday breaks, recipes, concierge tips and more from around the world of Mandarin Oriental. The campaign will end with a bespoke podcast for all to enjoy, written and narrated for the Group by award-winning English author and broadcaster, Marcel Theroux.

“We are delighted to launch this festive advent, which offers daily advice and encouragement for our guests to make the most of the holiday season in true Mandarin Oriental style,” said Jill Kluge, Mandarin Oriental's Group Director of Brand Communications. “Our hotel teams around the world have a wealth of knowledge and are keen to share how the season is celebrated in their respective destinations,” she added.

To enjoy a truly festive Mandarin Oriental stay, guests are encouraged to become a *Fan of M.O.* by signing up at mandarinoriental.com or on arrival at any Mandarin Oriental hotel. Members receive members-only offers, including benefits from like-minded brands around the world, complimentary wi-fi and a welcome amenity each time they stay. By listing additional preferences guests can further personalise their visit to ensure maximum comfort.

Fans of M.O. who book their stay directly through the Group's website at mandarinoriental.com, will not only be assured of the best and most flexible rates, but can also

-more-



Page 2

choose an additional two privileges during their stay, for example complimentary breakfast, a room upgrade or a late checkout, making this the best way to enjoy the holidays in style.

For more information on *Fans of M.O.* or to join the programme, visit mandarinoriental.com/fans-of-mo. For daily travel and gift inspiration this December, visit the Group's [Festive Advent Calendar](#).

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 31 hotels and seven residences in 21 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at www.mandarinoriental.com. Further information is also available on our [Social Media](#) channels.

-end-

For further information, please contact:

[Corporate Office](#)

Abbey Naylor (anaylor@mohg.com)
The Americas
Tel: +1 (212) 830 9383

Sally de Souza (sallydes@mohg.com)
Corporate
Tel: +852 2895 9160

Vanina Sommer (vsommer@mohg.com)
Europe, Middle East and Africa
Tel: +33 (1) 70 98 70 50

Shevaun Leach (shevaunl@mohg.com)
Asia Pacific
Tel: +852 2895 9286