

news release

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MANDARIN ORIENTAL JUMEIRA, DUBAI UNVEILS SPECTACULAR SALVATORE FERRAGAMO CHRISTMAS TREE

Hong Kong, 8 December 2021 – [Mandarin Oriental Jumeira, Dubai](#) has partnered with celebrated Italian luxury brand Salvatore Ferragamo to design its 2021 Christmas Tree for this year's festive celebrations, spreading holiday cheer in style.

The city's most desirable beachfront resort has teamed up with Salvatore Ferragamo to create a tree that showcases the heritage, craftsmanship and quality of the fashion house. It is the third consecutive year that Mandarin Oriental Jumeira, Dubai invites a luxury brand to create and decorate the Christmas tree in their own inimitable style. This year's vision has thoughtfully incorporated both Ferragamo's iconic Gancini and Mandarin Oriental's well-recognised symbol - the fan - to adorn the tree as lighting ornaments as well as Ferragamo's signature Rainbow shoe dotted amongst whimsical stars that decorate the tree.

In a nod to the UAE's 50th golden jubilee, the tree has been designed in a completely gold palette to mark this momentous milestone of the country.

Werner Anzinger, General Manager of Mandarin Oriental Jumeira, Dubai, commented: "We are thrilled to have the opportunity to partner with Salvatore Ferragamo on our 2021 Christmas tree, and our third since opening the hotel. Ferragamo is synonymous with timeless glamour, innovative spirit and traditional family values and we are delighted to curate together a magical Christmas with new memories to treasure."

Throughout the festive season, guests can also enjoy an exclusive Salvatore Ferragamo Afternoon Tea at [Noor Lounge](#), featuring a delectable selection of festive delicacies and sweet treats, inspired by the flavours of Tuscany.

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About Salvatore Ferragamo

Salvatore Ferragamo S.p.A. Salvatore Ferragamo S.p.A. is the parent Company of the Salvatore Ferragamo Group, one of the world's leaders in the luxury industry and whose origins date back to 1927. The Group is active in the creation, production and sale of shoes, leather goods, apparel, silk products and other accessories for men and women. The Group's product offer also includes eyewear and watches, manufactured by licensees. The uniqueness and exclusivity of Ferragamo creations, along with the perfect blend of style, creativity and innovation enriched by the quality and superior craftsmanship of the 'Made in Italy' tradition, have always been hallmarks of the Group's products. With approximately 3,750 employees and a network of 643 mono-brand stores as of 30 September 2021, the Ferragamo Group operates in Italy and worldwide through companies that allow it to be a leader in the European, American and Asian markets.

About Mandarin Oriental Jumeira, Dubai

Located in one of Dubai's most prestigious neighbourhoods, the resort's elegant rooms and suites offer an abundance of space, combining contemporary décor with guest-centric technology and staggering views. Its restaurants and bars are equally enticing with six first-rate venues including two signature restaurants. Combined with a destination spa spread over 2,000 square metres, a state-of-the-art fitness centre and a kids' club, Mandarin Oriental Jumeira, Dubai is the most exciting new addition to the region's luxury hotel scene. Its unrivalled location with easy access to both Dubai International Airport and Al Maktoum International Airport means that Mandarin Oriental Jumeira, Dubai is ideal for both business and leisure travellers. It also holds the status of being the closest beachfront resort to both Downtown Dubai and the financial and business districts.



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About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 35 hotels and seven residences in 24 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at www.mandarinoriental.com. Further information is also available on our Social Media channels.

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