## news release

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## MANDARIN ORIENTAL JUMEIRA, DUBAI UNVEILS ONE-OF-A-KIND PIAGET CHRISTMAS TREE FOR THE HOLIDAY SEASON

**Hong Kong, 10 December 2020** – <u>Mandarin Oriental Jumeira, Dubai</u> has collaborated with esteemed Swiss jeweller, Piaget, to design a one-of-a-kind centerpiece Christmas tree for this year's festive celebrations.

The six-metre high tree stands on the hotel's outdoor terrace and immerses guests in the world of Piaget's traditional craftmanship while incorporating elements of Mandarin Oriental's signature fan symbol and the contemporary feel of the luxurious resort with unparalleled beachfront views.

Commenting on the collaboration, Christophe Bourrie, High Jewellery & Exceptional Pieces Global Director of Piaget said: "It is a pleasure for us to partner with Mandarin Oriental on this unique occasion. With this golden Christmas tree, we wish to bring to Dubai a touch of what Piaget is all about: unique craftsmanship, extraordinary creations and a true sense of sharing in a festive spirit. We hope this wonderful collaborative holiday season setting will bring joy and happiness to all of you."

Werner Anzinger, General Manager of Mandarin Oriental Jumeira, Dubai, said: "We are delighted to have the opportunity to partner with Piaget on our 2020 Christmas tree. Piaget is as passionate about excellence as all of us at Mandarin Oriental and this year it is more important than ever that we all play our part in spreading festive joy and cheer in Dubai."

Throughout the holiday season, guests of Mandarin Oriental and friends of the Maison can enjoy an exclusive Piaget Afternoon Tea at <u>Noor Lounge</u>, the menu for which features a selection of sumptuous delicacies and the finest teas.

What's more, to help guests make the most of the festive season, the hotel is offering the opportunity for a chic getaway with its <u>Staycation by M.O.</u> and <u>Travel Again</u> packages. For further information and reservations, visit <u>www.mandarinoriental.com/dubai</u>.



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## **About Piaget**

Piaget epitomizes daring creativity — a quality that has continued to permeate through the Maison since its beginnings in 1874. From his first workshop in La Côte-aux-Fées, Georges-Edouard Piaget devoted himself to crafting high-precision movements in a feat that formed the very foundations of our pioneering name. In the late 1950s, Piaget unveiled the ultra-thin movements that would later become the Maison's trademark and the cornerstone of the Altiplano collection. As a true innovator of the watch and jewelry world, Piaget strongly believed in creativity and artistic values. It is within the walls of our "Ateliers de l'Extraordinaire" where master artisans continue to harness rare skills that have been preserved and perfected from generation to generation, transforming gold, stones and precious gems into dazzling works of art. Through its pursuit of masterful craftsmanship, the Maison has created emblems of daring excellence channeled into its collections including Piaget Altiplano, Piaget Polo, Limelight Gala, Possession, Sunlight, Piaget Rose, and Extremely Piaget.

## About Mandarin Oriental Jumeira, Dubai

Located in one of Dubai's most prestigious neighbourhoods, the resort's elegant rooms and suites offer an abundance of space, combining contemporary décor with guest-centric technology and staggering views. Its restaurants and bars are equally enticing with six first-rate venues including two signature restaurants. Combined with a destination spa spread over 2,000 square metres, a state-of-the-art fitness centre and a kids' club, Mandarin Oriental Jumeira, Dubai is the most exciting new addition to the region's luxury hotel scene. Its unrivalled location with easy access to both Dubai International Airport and Al Maktoum International Airport means that Mandarin Oriental Jumeira, Dubai is ideal for both business and leisure travellers. It also holds the status of being the closest beachfront resort to both Downtown Dubai and the financial and business districts.

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