

KENZO TAKADA TO DESIGN MANDARIN ORIENTAL JUMEIRA, DUBAI'S FIRST CHRISTMAS TREE

Hong Kong, 26 November 2019 – [Mandarin Oriental Jumeira, Dubai](#) will celebrate its first festive season in style with an unconventional Christmas tree designed by fashion legend and one of Mandarin Oriental's celebrity fans, [Kenzo Takada](#).

The city's most desirable beachfront resort has teamed up with Kenzo Takada to bring an artistic flair to Dubai's festive celebrations, taking inspiration from the city's multifaceted character. Commenting on the collaboration, Kenzo Takada said: "I am thrilled to be invited by Mandarin Oriental Jumeira, Dubai to design its very first Christmas tree in a reinterpretation that combines tradition and modernity."

Werner Anzinger, General Manager of Mandarin Oriental Jumeira, Dubai, said: "It is an honour to have our first Christmas tree designed by fashion icon and long-time Mandarin Oriental fan, Kenzo Takada, and we can't wait to unveil this unique centrepiece that radiates the spirit of the holidays."

Kenzo Takada's seven-metre high creative Christmas tree will be located in the outdoor area of the resort, with an unparalleled beachfront view. The official unveiling will take place on 10th December for both guests and residents to enjoy.

Mandarin Oriental's award-winning advertising campaign, He's a Fan/She's a Fan, which launched in 2000, simply and elegantly connects the Group's well recognised symbol - the fan - with international celebrities who regularly stay at the hotels and are true fans of Mandarin Oriental. Kenzo was photographed for the campaign in the Japanese garden of his apartment in Paris. When travelling, he loves staying with Mandarin Oriental, as the "quality and excellent service" never fails to impress him.

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Kenzo has been decorated with numerous accolades for his services to the fashion industry, including an Ordre National de la Légion d'Honneur and a lifetime achievement award from the Fashion Editors' Club of Japan.

About Mandarin Oriental Jumeira, Dubai

Located in one of Dubai's most prestigious neighbourhoods, the resort's elegant rooms and suites offer an abundance of space, combining contemporary décor with guest-centric technology and staggering views. Its restaurants and bars are equally enticing with six first-rate venues including two signature restaurants. Combined with a destination spa spread over 2,000 square metres, a state-of-the-art fitness centre and a kids' club, Mandarin Oriental Jumeira, Dubai is the most exciting new addition to the region's luxury hotel scene. Its unrivalled location with easy access to both Dubai International Airport and Al Maktoum International Airport means that Mandarin Oriental Jumeira, Dubai is ideal for both business and leisure travellers. It also holds the status of being the closest beachfront resort to both Downtown Dubai and the financial and business districts.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 32 hotels and seven residences in 23 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at www.mandarinoriental.com. Further information is also available on our Social Media channels.

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