

MANDARIN ORIENTAL, DOHA OFFICIALLY OPENS WITH THE UNVEILING OF ITS SIGNATURE FAN

Enticing [Blossoming in Doha](#) opening package launched in celebration.

Hong Kong, 10 March 2019 – To celebrate the official opening of [Mandarin Oriental, Doha](#), centrally located in Msheireb Downtown Doha, the hotel's personalised signature fan was unveiled today by Mr Ali Al Kuwari, Acting Chief Executive Officer of Msheireb Properties, Mrs Jill Kluge, Chief Marketing Officer of Mandarin Oriental Hotel Group and Mr Martin Schnider, General Manager of Mandarin Oriental, Doha.

Every Mandarin Oriental hotel around the world has its own signature fan which is designed to reflect the local culture of each property. Mandarin Oriental, Doha's fan design is a celebration of Qatari identity, with a mix of Middle Eastern inspired design elements. Created in Qatar and handcrafted in France by Maison Duvelleroy, artisanal fan maker since 1827, the burgundy tone and patterns on each of the nine fan blades depict a series of connected symbols that are intrinsic to Doha, while the tassel is a beautiful reminder of the significance of pearling to the heritage of the city.

"This fan is a beautiful representation of our newest property in Doha, where Middle Eastern charm meets Mandarin Oriental's legendary oriental hospitality," said Jill Kluge, Chief Marketing Officer for Mandarin Oriental Hotel Group. "We are delighted to celebrate the opening of this stylish property in this landmark destination," she added.

"The launch of Mandarin Oriental, Doha represents a significant milestone for Msheireb Properties. It is the first Mandarin Oriental hotel to be launched in the region and to open in Msheireb Downtown Doha, our key development project that has been designed as the world's first sustainable regeneration project. We are delighted that guests can now enjoy the hotel's five-star hospitality and also experience the beautiful architecture of the overall project," said Ali Al Kuwari, Acting Chief Executive Officer of Msheireb Properties, developer and owner of the project.

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The hotel has created two fans, one to be prominently displayed in the hotel and the second to be presented to Her Highness Sheikha Moza bint Nasser whose vision is the driving force in building the future of Qatar.

To celebrate the opening, the hotel has launched an enticing [Blossoming in Doha](#) opening package, which includes a Mandarin Oriental Gift Card to the value of USD100 per night, and a Mandarin Oriental, Doha limited edition replica bespoke fan with an authentic pearl tassel.

Featured on the fan blades are iconic elements which showcase this great city – paying homage to its distinctive architecture, tradition, hospitality and heritage. The *dhow* boat on the fan blade symbolises pearl trading in the region with designs inspired by beautiful calligraphy and charming hospitality.

Click [here](#) for more information on the design inspiration for Mandarin Oriental, Doha's signature fan.

About Msheireb Properties

Msheireb Properties is a real estate company and a subsidiary of Qatar Foundation. The company was established as a commercial venture to support the Foundation's aims as well as the realisation of Qatar's 2030 Vision. Msheireb Properties' mission is to change the way people think about urban living and improve their overall quality of life, through innovations that encourage social interaction, respect for culture, and greater care for the environment. Msheireb Properties spent three years researching Qatari architecture and numerous approaches to urban planning all over the world with the most respected experts in the industry – in order to realise an architectural language rooted in the best of the past that may be preserved for and by future generations. The company's name, Msheireb, means 'a place to drink water' and is the historical name of the downtown area of Doha. The company's corporate identity

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depicts the mouth of a stone well, a feature of traditional Gulf societies, and its distinct ink effect evokes classical Arabic calligraphy. Msheireb Properties recently achieved ISO certification from the British Standards Institution for quality (ISO 9001:2008), environmental performance (ISO 14001:2004), and occupational health, safety (BS OHSAS 18001:2007) and international (ISO 31000:2009) Risk Management Standard.

About Mandarin Oriental, Doha

[Mandarin Oriental, Doha](#) is an intimate and stylish urban retreat located in the centre of Msheireb Downtown Doha, the new lifestyle and cultural heart of the city. The hotel blends chic and contemporary design with touches of Qatari heritage, bringing new levels of luxury to Qatar. Guests can expect an inviting ambiance, exquisite décor and bespoke service, where traditional Middle Eastern charm meets Mandarin Oriental's legendary hospitality.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 32 hotels and six residences in 23 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at www.mandarinoriental.com. Further information is also available on our [Social Media](#) channels.



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