news release

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MANDARIN ORIENTAL, BOSTON INTRODUCES 'MINI MATE', A NEW ENGLAND-INSPIRED FAMILY ADVENTURE PROGRAM

Hong Kong, 7 June 2017 – Casting off on 12 June 2017, Five-Star <u>Mandarin Oriental</u>, <u>Boston</u> invites families and young adventure-seekers to tailor their own exploration through historic Boston with the new family-friendly, <u>Mini Mate</u> kids adventure program.

Upon arrival, younger fans are encouraged to begin their journey by "catching" their own plush lobster at check-in. Pastry Chef Robert Differ will sweeten the arrival with the delivery of a New England sea-life-inspired cookie creation, which will include a personalized "message in a bottle" for each child. An exclusive "treasure map" of Boston, showcasing concierge recommended "must-visit" kid-friendly destinations throughout the city, will be featured within each unrolled scroll. The quest for treasure will conclude with the discovery of a secret "X that marks the spot," hidden within the hotel, ready to be found. A selection of child-friendly guestroom amenities including mini bathrobes and slippers will complete this exciting family travel experience.

"This program is designed for families to embark on a personalized self-guided tour of Boston," said Philipp Knuepfer, General Manager of Mandarin Oriental, Boston. "We wanted to inspire a sense of excitement and exploration as families discover the many historic landmarks and attractions that Boston has to offer and makes this city so unique; float on a swan boat through the Public Garden, dump tea into the Boston Harbor at the Boston Tea Party Ships & Museum or snap a selfie with Mr. & Mrs. Mallard at the Make Way for Ducklings statue, honoring Robert McCloskey's classic Boston-based children's book."

Throughout each family's sightseeing and photography expedition, guests are encouraged to capture special moments and share their favorite family photos, posting them to social media, tagging <u>@MO_Boston</u> and using designated hashtags #MOboston and #MOMiniMate.

Mandarin Oriental, Boston's Mini Mate kids program is available year-round and is complimentary for all the hotel's young travel guests.



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About Mandarin Oriental, Boston

An intimately luxurious hotel, <u>Mandarin Oriental, Boston</u> combines classic New England elegance with refined Oriental touches to create one of the most distinctive hospitality experiences in the region. Awarded both Forbes Five-Stars and AAA Five-Diamonds, Mandarin Oriental, Boston features 148 of the city's most spacious guestrooms and suites, exquisite meeting and event facilities and legendary personalized service. Hotel amenities include Massachusetts' only holistic <u>Five-Star awarded spa</u>, a state-of-the-art fitness center and our signature restaurant <u>Bar Boulud</u>, a French-inspired bistro and wine bar from internationally acclaimed chef Daniel Boulud. A short 15-minute drive from Logan International Airport, Mandarin Oriental, Boston connects guests to the city's finest shopping, cultural venues and business institutions from its prime location in the heart of Boston's chic Back Bay on Boylston Street.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 29 hotels and eight residences in 19 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the <u>Photo Library</u> of our <u>Media</u> section, at <u>www.mandarinoriental.com</u>.

Visit <u>Destination MO</u>, the online version of <u>Mandarin Oriental Hotel Group</u>'s bespoke publication, MO. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away. Further information is also available on our <u>Social Media</u> channels.



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