news release

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THE SPA AT MANDARIN ORIENTAL, BOSTON ANNOUNCES THE U.S. DEBUT OF LINDA MEREDITH SKINCARE

Hong Kong, 30 June 2015 – The Five-Star <u>Spa at Mandarin Oriental, Boston</u> is delighted to announce the U.S. debut of <u>Linda Meredith skincare</u> on Thursday, October 1, 2015. Linda Meredith, known as the 'Queen of Facials,' has over 40 years of beauty industry experience treating a star-studded list of celebrity clients from around the world.

Beginning on October 1, 2015, The Spa will offer two Linda Meredith facial treatments, The *Couture Facial* and the *Couture Facial with O2*.

The *Couture Facial* is designed to address specific skin requirements. This one-hour treatment begins with the ultimate deep cleanse using micro glycolic serums that have an antibacterial effect to reduce breakouts, firm the skin and soften fine lines. A detailed consultation identifies problem areas, followed by a steam and extraction process to remove impurities; a micro peel serum is then applied to clean above and below the skin's surface. A relaxing face, neck and shoulder massage completes the treatment, releasing natural nutrients that hydrate the skin. The *Couture Facial* will be available for USD 178 on weekdays and USD 190 on weekends.

For ultimate results, the *Couture Facial with O2* includes an additional 20-minute treatment that uses the natural healing power of oxygen. A serum is applied to replenish damaged skin, smoothing and plumping skin cells for immediate red carpet radiance. This 1 hour 20 minute facial will be available for USD 200 on weekdays and USD 220 on weekends.

Focusing on an individual's skincare needs, Linda Meredith's product range is designed for layering and works in harmony to feed the skin with natural, results-driven ingredients that hydrate at the deepest levels, in-turn slowing the ageing process. Results reveal a glowing, younger-looking complexion.



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"The Spa at Mandarin Oriental, Boston is excited to introduce Linda Meredith to the U.S. and the Boston beauty, health and wellness scene," says Virginia Lara, Director of Spa at Mandarin Oriental, Boston. "Her treatments use natural raw materials to create precious beauty potions. They are customized based on an individual's skin needs instead of categorizing them as a 'skin type.' Her beauty vision, passion and drive for excellence complement The Spa at Mandarin Oriental, Boston's holistic approach to wellness, revitalizing mind, body, and spirit."

"My aim is to educate both men and women on how our bodies, in particular our skin, have been affected by the introduction of hormones, chemicals and toxins that surround our everyday lives, especially in our diets," says Meredith. "After realizing there was a need to restore skins balance due to these dramatic changes, I decided to develop an alternative concept in skincare that dealt with this new generation of skin problems. This is what makes my products effective and unique."

Future reservations can be made by contacting The Spa at +1 (617) 535 8820 or emailing <u>mobos-spa@mohg.com</u>.

Linda Meredith has expanded internationally with outlets located at both <u>Mandarin Oriental</u>, <u>Barcelona</u> and <u>Mandarin Oriental</u>, <u>Hyde Park London</u>, which opened in April 2015.

About Mandarin Oriental, Boston

An intimately luxurious hotel, <u>Mandarin Oriental, Boston</u> combines classic New England elegance with refined Oriental touches to create one of the most distinctive hospitality experiences in the region. Awarded both Forbes Five-Stars and AAA Five-Diamonds, Mandarin Oriental, Boston features 148 of the city's most spacious guestrooms and suites, exquisite meeting and event facilities and legendary personalized service. Hotel amenities include Massachusetts' only holistic <u>Five-Star awarded spa</u>, a state-of-the-art fitness center and our signature restaurant <u>Bar Boulud</u>, a French-inspired bistro and wine bar from internationally acclaimed chef Daniel Boulud. A short



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15-minute drive from Logan International Airport, Mandarin Oriental, Boston connects guests to the city's finest shopping, cultural venues and business institutions from its prime location in the heart of Boston's chic Back Bay on Boylston Street.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. Having grown from a well-respected Asian hotel company into a global brand, the Group now operates, or has under development, 45 hotels representing almost 11,000 rooms in 24 countries, with 21 hotels in Asia, nine in The Americas and 15 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 15 *Residences at Mandarin Oriental* connected to its properties.

Photography of Mandarin Oriental is available to download in the <u>Photo Library</u> of our <u>Media</u> section, at <u>www.mandarinoriental.com</u>.

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