## news release

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# MANDARIN ORIENTAL, BODRUM CELEBRATES OPENING WITH AN ENTICING OFFER

Mandarin Oriental's newest luxury resort on the Turkish coast debuts with a tempting offer

**Hong Kong, 7 July 2014** – <u>Mandarin Oriental Hotel Group</u> is delighted to announce the opening of a new luxury resort, <u>Mandarin Oriental, Bodrum</u>. In celebration, the property is offering guests a tantalizing <u>Discover Paradise Bay</u> offer, which provides three nights' accommodation and includes a daily dining or spa credit of up to EUR 300.

Ideally located on a 60 hectare waterfront site on the northern side of the peninsula, at Cennet Koyu (Paradise Bay), with panoramic views over the Aegean Sea, <u>Mandarin Oriental</u>, <u>Bodrum</u> offers the perfect retreat. The Sea View Rooms and Mediterranean Suites provide the most spacious <u>accommodation</u> in the Bodrum Peninsula, ranging from 72 to 145 square metres, and are flooded with natural light. Most rooms have terraces with private dining areas and sundecks. In addition, each suite features a plunge pool and outdoor shower set in private gardens with spectacular views over the Aegean Sea.

"We are delighted to introduce Mandarin Oriental's renowned hospitality to Turkey," commented Christoph Mares, Executive Vice-President, Operations for Europe, Middle East, Africa and India. "Mandarin Oriental, Bodrum is set to become the region's most desirable address. This exclusive hideaway resort offers guests stylish accommodation and a range of impeccable facilities, all of which are underpinned by Mandarin Oriental's legendary service," he added.

"The entry of such a prestigious and luxurious hotel brand sets a new milestone, and serves to increase Bodrum's appeal. Mandarin Oriental, Bodrum's location, design and service standards will set it apart, re-defining the luxury holiday concept in this region," said Vedat Aşcı, Chairman of Astaş Real Estate Investments and Tourism A.Ş.



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The **Discover Paradise Bay** opening offer includes:

- A minimum three-night stay in a guestroom, suite or villa
- Daily <u>dining</u> or <u>spa</u> credit of EUR 150 per room, or EUR 300 per one bedroom suite or villa

Mandarin Oriental, Bodrum's opening offer is valid from 7 July to 31 December 2014. Rates start from EUR 595. Prices are inclusive of 8% tax and fees. This offer is subject to availability and advance reservation is required. Reservations can be made through Mandarin Oriental Hotel Group's on-line reservations service at <u>www.mandarinoriental.com</u> or by contacting the Group's worldwide sales and reservation offices, or by phoning Mandarin Oriental, Bodrum directly on +90 252 311 1888.

#### About Mandarin Oriental, Bodrum

Mandarin Oriental, Bodrum is located on a 60 hectare waterfront site on the northern side of the Turkish peninsula offering panoramic views over the Aegean Sea. Built on a series of levels nestled in the resort's landscaped hillside, surrounded by ancient olive groves and pine trees, the resort's 109 guestrooms and suites provides the largest <u>accommodation</u> in the area, all with stunning sun-decks, terraces or balconies, and many with private gardens and infinity edged pools. <u>Ten restaurants and bars</u> showcase innovative and gastronomic cuisine, while the 2.700 sq m <u>Spa</u> will introduce the Group's awarding-winning spa concepts together with holistic signature treatments and a range of wellness programmes. In addition, the <u>diverse event spaces</u>, two sandy beaches and extensive leisure facilities will bring a level of sophistication and elegance, making this the perfect luxurious hideaway retreat for discerning travellers.

### About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. Having grown from a well-respected Asian hotel company into a global brand, the Group now operates, or has under development, 44 hotels



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representing close to 11,000 rooms in 25 countries, with 20 hotels in Asia, ten in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 13 Residences at Mandarin Oriental connected to its properties.

Photography of Mandarin Oriental is available to download in the <u>Photo Library</u> of our <u>Media</u> section, at <u>www.mandarinoriental.com</u>.

Visit <u>Destination MO</u> (<u>http://www.mandarinoriental.com/destination-mo/</u>), the online version of <u>Mandarin Oriental Hotel Group</u>'s bespoke publication, MO. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away. Further information is also available on our <u>Social Media</u> channels.

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