## news release

Mandarin Oriental Hotel Group Limited 8th Floor, One Island East, Taikoo Place, 18 Westlands Road, Quarry Bay, Hong Kong Telephone +852 2895 9288 Facsimile +852 2837 3500 mandarinoriental.com



# MANDARIN ORIENTAL, BODRUM WELCOMES GUESTS FOR THE NEW SEASON WITH THREE ENTICING LUXURY ACCOMMODATION PACKAGES



Hong Kong, 17 April 2023 – Mandarin Oriental, Bodrum is delighted to announce the reopening of its beautiful resort for the new season. It continues to be the ultimate destination for those who long for lyrical shoreside evenings, the natural beauty of the Aegean Sea and the gleaming Mediterranean sun, as well as superior accommodation options with excellent service.

Located in harmony with nature on the shores of the most enchanting bay of the Bodrum Peninsula, the resort offers a holiday experience full of life's luxuries. Guests can enjoy spacious rooms with lush gardens and large terraces; glamourous suites with barbecue corners and infinity pools set among centuries-old olive and pine trees; meticulously designed residence apartments with a homely feel; and exclusive villas combining every comfort and luxury.



#### Page 2

#### Special accommodation packages and new Personal Experience Envoy

"Each season brings new excitement for our whole team," says Ersev Demiröz, General Manager of Mandarin Oriental, Bodrum. "Our exceptional service blends with the beauty of the Mediterranean's Cennet Bay to create wonderful holiday experiences. We combine comfort and luxury with Turkish hospitality, so our guests can enjoy the world's most exclusive personalised services. We are ready once more to begin a new season filled with joy and surprises."

Mandarin Oriental, Bodrum has prepared three special accommodation packages available from 1 April to 31 May 2023: *Bodrum Retreat*; *You, Me and Bodrum*; and *Family Moment*. The packages have been carefully designed for guests seeking to revitalise before the summer season, discover spring romance or make wonderful family memories. The resort also offers a *Guest Experience Envoy* who can take care of all the holiday planning, leaving guests free to savour their dream getaway.

**Bodrum Retreat** – to pamper body and soul, and seek wellness and rejuvenation. The package includes:

- accommodation all room categories, subject to availability
- big breakfast for two at <u>Sofra</u> restaurant, famous for local produce and original flavours
- Turkish bath experience at our award-winning spa, comprising personalised skin analysis, massage with special essential oils, and revitalising salt bath
- yoga or pilates sessions with a private instructor, or a work-out with a personal trainer.



#### Page 3

**You, Me and Bodrum** – bringing peace and joy, and the romance of springtime in Bodrum. The package includes:

- luxurious suite with exclusive services
- carefully selected treats
- romantic dinner for two
- special spa experience for couples.

<u>Family Moment</u> – for the whole family to enjoy their holiday and an unforgettable vacation. The package includes:

- accommodation all room categories, subject to availability
- unique menu options and treats for children
- fun activities for the whole family
- a host of amusements and opportunities at Gymboree Kids Club.

**Personal Guest Experience Envoy** – to tailor a guest's stay according to their personal preferences and take care of all the planning and details, from initial reservation throughout the holiday. Whether it's enjoying a uniquely beautiful beach and privileged services in Cennet Bay, special celebrations at exclusive venues, cultural excursions to explore the region's natural beauty and intriguing history – or any choice of experience – guests can benefit from exclusive options, meticulously designed content and an unforgettable holiday.

For more information and reservations, please visit <a href="www.mandarinoriental.com/bodrum">www.mandarinoriental.com/bodrum</a>, email <a href="mobod-reservations@mohg.com">mobod-reservations@mohg.com</a> or call +90 252 311 28 88.

#### About Mandarin Oriental, Bodrum

Mandarin Oriental, Bodrum is located on a 60-hectare site by the sea north of the Bodrum Peninsula at Cennet Bay, with panoramic views of the Aegean Sea. The resort, built on different levels on a lush green hillside surrounded by 100-year-old olive and pine trees, has



Page 4

the most spacious accommodation in the region. There are 128 luxurious rooms, suites, villas and apartments all with a terrace or balcony; many also enjoy a private garden and infinity pool, and some are fully equipped with a private kitchen.

#### **About Mandarin Oriental Hotel Group**

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 36 hotels and nine residences in 24 countries and territories, with each property reflecting the Group's oriental heritage, local culture and unique design. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

Further information is available on our Social Media channels and website: www.mandarinoriental.com, including Media Centre. Alternatively, please contact:

### **Corporate Office**

Ashraf Amaani (<u>aamaani@mohg.com</u>) Senior Brand Director Middle East, North Africa, Turkey & SE Asia

#### Mandarin Oriental, Bodrum

Ferbal Yaman (<u>fyaman@mohg.com</u>) Director of Marketing & Communications Europe