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MANDARIN ORIENTAL, BARCELONA WELCOMES MIRIAM QUEVEDO'S FIRST HAIRSPA STUDIO

Hong Kong, 26 April 2019 – <u>Mandarin Oriental, Barcelona</u> is now the home to the world's first <u>Miriam Quevedo HairSpa Studio</u>. Available at <u>The Spa at Mandarin Oriental, Barcelona</u>, the exclusive hair and scalp service will offer the luxury cosmetic brand's own customised anti-aging haircare rituals, blowouts and express treatments, using its products.

Each <u>Miriam Quevedo Exclusive Anti-aging Haircare Ritual</u> includes a complete hair and scalp analysis, using an iMicro-camera, to assess each guest's exact needs. The camera allows the expert technician, trained in trichology by Miriam Quevedo herself, to take a magnified view of the hair and scalp which can also be viewed by the client using a tablet. The technician measures seven points including hair loss status, scalp status, hair density, keratin of scalp, exposure of scalp's vessels, hair thickness and hair pore status. Following the analysis a customised ritual will be selected using products formulated with potent vitamins, cutting-edge peptides, botanicals and other precious ingredients to address the specific needs of each client, repair damage and restore youthful radiance to hair.

The relaxing experience combines a pre-treatment scrub, cleansing and transformation (mask, oil, and shock treatment) with a scalp, neck, arm and shoulder massage. Finishing protection and professional blowout for a perfectly styed look completes each ritual.

In addition to the full ritual, the Spa also has a selection of **20-minute express treatments by Miriam Quevedo** that guests can enjoy while having a facial or massage. Each treatment is customised depending on hair type, from the **Golden Opulene**, ideal for normal-to-thick hair to the **Diamon Decadence**, specially designed for those with normal-to-fine hair. Finally, an **Eybrow Rejuvenating Treatment** is also available to give eyebrows fullness and lustre followed by a make-up application to fill and shape eyebrows.



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Guests can also enjoy a professional Blowout or updo using a Miriam Quevedo treatment shampoo and mask. A selection of styling products is used to ensure finishing protection and lasting hold.

In addition to The Spa at Mandarin Oriental, Barcelona, Miriam Quevedo's face and body products are also available in the hotel's <u>guest rooms</u>. The Extreme Caviar Amenities Collection includes a Shampoo, a Conditioner, a Revitalizing Shower Gel, a Soothing Body Milk, a Soap Bar and Bath Salts.

About Miriam Quevedo

An exquisitely formulated and internationally accredited beauty brand specializing in high performance anti-aging skincare and haircare. With an in-house laboratory and research & development facility in Barcelona, innovation is at the core of Miriam Quevedo. Using a proprietary blend of precious active ingredients combined with state-of-the-art scientific innovation the potent concentrations infuse skin, hair and scalp with unprecedented proven results. The exquisite formulas are enhanced with unique textures, signature fragrances and minimalist designs while staying true to sustainable development that is free of harmful ingredients. Luxury and opulence extend beyond products to Miriam Quevedo's Spa Rituals; royal, sensorial experiences in select spas that transport to a journey of relaxation for the mind and body. Using guided anti-aging movements inspired by ancestral techniques to provide the most luxurious experience in facial rejuvenation and body sculpting.

About Mandarin Oriental, Barcelona

<u>Mandarin Oriental Barcelona</u> is an exclusive hotel situated right on Barcelona's Passeig de Gràcia. The property has 120 bedrooms and suites with an exquisite and elegant interior design by Patricia Urquiola. Its carefully considered gastronomic offering currently consists of two restaurants: <u>Blanc</u> restaurant and the signature restaurant <u>Moments</u>, providing neo-



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traditional Catalan cuisine under the auspices of the multi-Michelin starred chef Carme Ruscalleda. Mandarin Oriental, Barcelona appeals as a meeting point for guests and local residents alike, and offers enticing spaces such as the <u>Mimosa garden</u>, the <u>Terrat</u> with exceptional panoramic views and the <u>Banker's Bar</u>, with its extensive cocktail menu and a cosmopolitan atmosphere. Mandarin Oriental, Barcelona also has a 1,000 m² over the Mandarin Oriental, Barcelona also has a 1,000 m² <u>Spa</u> where guests can enjoy an innovative range of holistic treatments. Facilities include a 12 metre long, heated swimming pool, eight treatment rooms and steam baths infused with essential essences.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 32 hotels and six residences in 23 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the <u>Photo Library</u> of our <u>Media</u> section, at <u>www.mandarinoriental.com</u>. Further information is also available on our <u>Social Media</u> channels.

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