

#### 2014 Performance

- A record year
- Underlying profit up 4% US\$97 million
- Two new hotels opened in Taipei and Bodrum
- Four new management contracts signed
- Expansion of Mandarin Oriental, Munich announced

### 2014 Annual Results Highlights

US \$ m	2014	2013
Combined Total Revenue	1,390	1,361
Underlying EBITDA	217	209

### 2014 Annual Results Highlights

US \$ m	2014	2013
Underlying profit attributable to shareholders*	97	93
Profit attributable to shareholders including non-trading items <sup>+</sup>	97	96

<sup>\* 2013</sup> results include US\$7m of one-off credits in relation to the Paris acquisition 2014 results include US\$15m of branding fees for Bodrum residences

<sup>+ 2013</sup> results include the writeback of a US\$3m asset impairment provision

### 2014 Annual Results Highlights

	2014	2013
Underlying Earnings per Share (US ¢)	9.67	9.30
Earnings per Share including non-trading items (US ¢)	9.67	9.61
Adjusted Net Asset Value per Share (US \$)	3.14	3.05

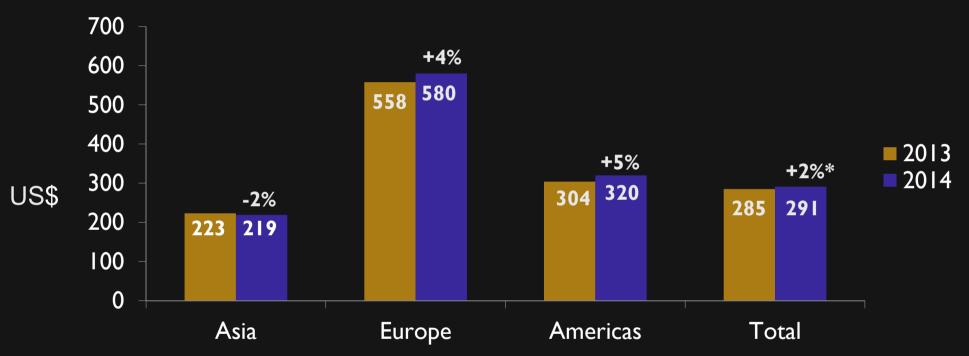
- Final dividend of US¢5.00 per share recommended to shareholders
- Total dividend for 2014 of US¢7.00 per share unchanged from 2013

### Key Strategic Objectives

- Strengthening our competitive position in all markets
- To be widely recognised as the world's best luxury hotel group
- Operating at least 10,000 rooms worldwide
- Achieving a strong financial performance

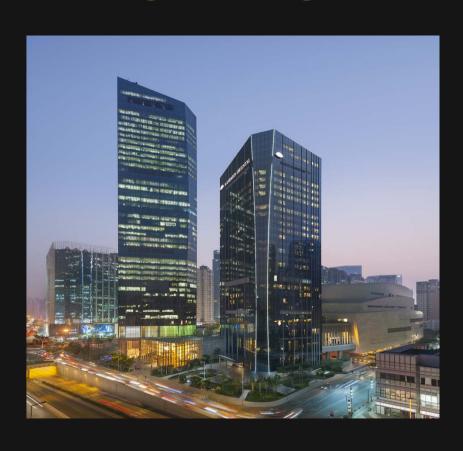
- Most hotels maintained or enhanced their competitive position
- Performance reflects:
  - strength of Mandarin Oriental brand internationally
  - expertise of management teams
  - experienced corporate organisation
- Limited new supply in key mature markets

2014 RevPAR Performance



- Asia results impacted by the political uncertainty in Bangkok and demonstrations in Hong Kong
- \* Total RevPAR increased by 2% in US dollar terms and 3% in local currency terms Includes only hotels that were fully operational in both years

- Increased demand from both traditional and developing markets
- Mainland China represents 15% of room nights in 2014 the second largest source of business
- China market share should grow as portfolio increases



#### Mainland China Portfolio

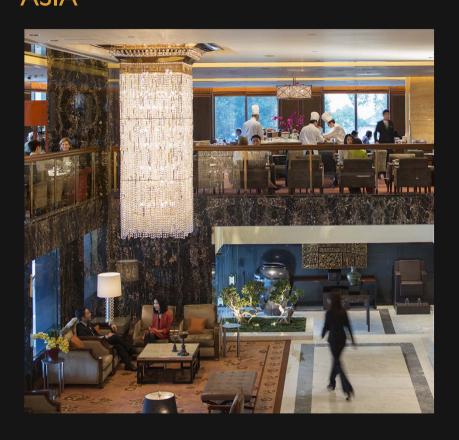
- 7 hotels
  - Sanya (2009)
  - Guangzhou (2013)
  - Shanghai (2013)
  - Beijing (2016)
  - Chongqing (2016)
  - Chengdu (2018)
  - Shenzhen (2018)
- Further growth potential in this important market

2014 RevPAR Performance

250
200
US\$
150
100
50
2013
2014

- Strong competitive performance in most markets
- Average rate increases in most hotels in local currency terms

\* RevPAR increased by 1% in local currency terms Includes only hotels that were fully operational in both years



## Mandarin Oriental, Hong Kong (100% ownership)

- Average rate increased by 4%
- Impacted by political demonstrations in last quarter
- RevPAR increased by 1%

#### MANDARIN ORIENTAL, HONG KONG

#### Forbes 'Five Star' Awards

Hotel 5 stars

Spa 5 stars

Pierre 5 stars

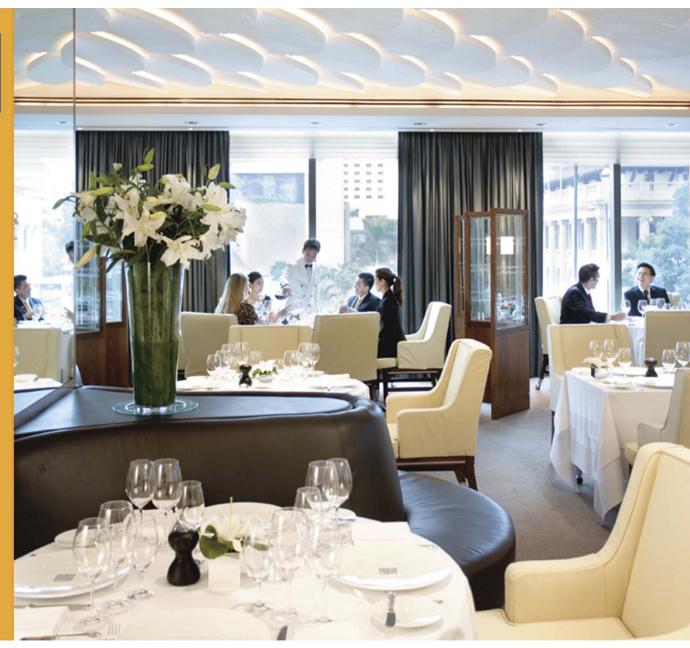
Mandarin Grill 5 stars

The Krug Room 5 stars

Total 25 stars

More than any other city hotel in the world





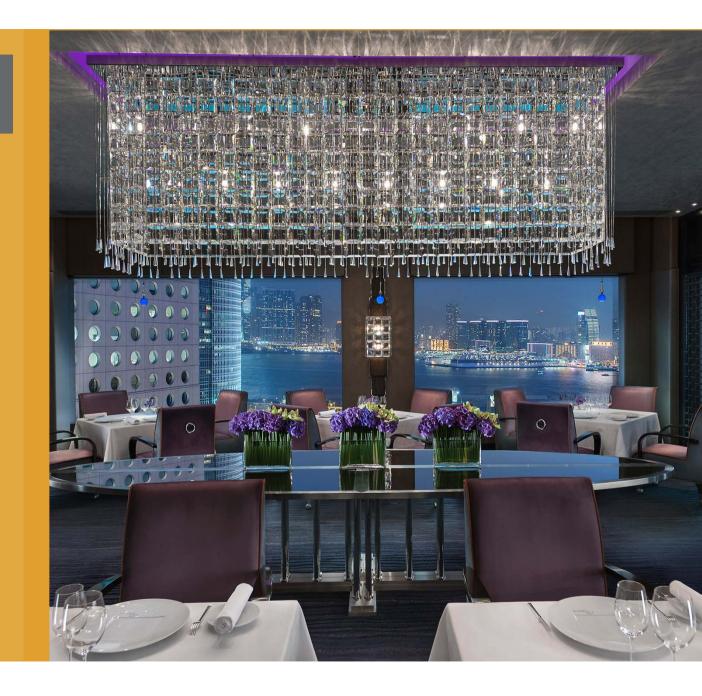
#### MANDARIN ORIENTAL, HONG KONG

#### Michelin Stars

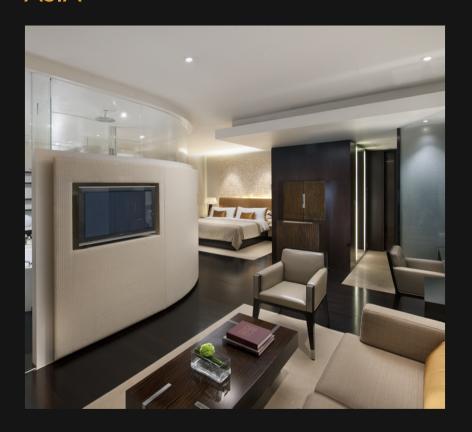
Pierre 2 stars

Man Wah I star

Mandarin Grill I star

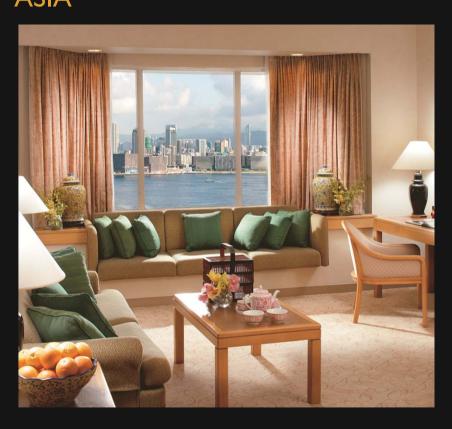






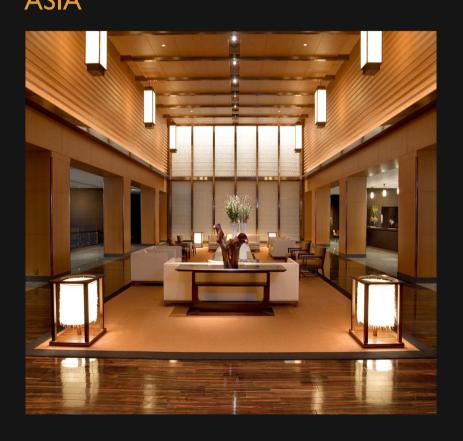
The Landmark Mandarin Oriental, Hong Kong (Management contract)

- Maintained competitive position
- RevPAR up by 3%
- Forbes 'Five Star' award for hotel, spa and restaurant, Amber
- Amber also has two Michelin stars



## The Excelsior, Hong Kong (100% ownership)

- Impacted by political demonstrations in last quarter
- RevPAR down by 4%



## Mandarin Oriental, Tokyo (Long-term lease)

- Continued recovery in visitor arrivals
- Significant improvement in performance
- RevPAR up 16% in local currency terms
- RevPAR up 7% in US\$ terms due to weaker Japanese Yen

#### MANDARIN ORIENTAL, TOKYO

Condé Nast Traveler, US Readers' Choice Awards 2014

"Top Hotel in Japan"





#### MANDARIN ORIENTAL, TOKYO

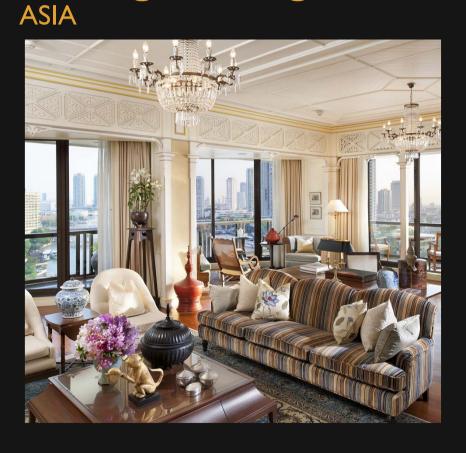
#### Michelin Stars

Signature I star Sense I star Tapas Molecular Bar I star

Only hotel in the city with three Michelin-starred restaurants







## Mandarin Oriental, Bangkok (44.9% ownership)

- Challenging market conditions suppressed visitor arrivals
- RevPAR down I4% in local currency terms
- Remains undisputed market leader



#### MANDARIN ORIENTAL, BANGKOK

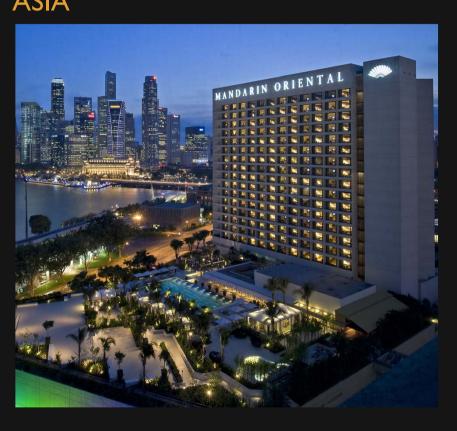
#### Forbes 'Five Star' Awards

Hotel 5 stars

Spa 5 stars

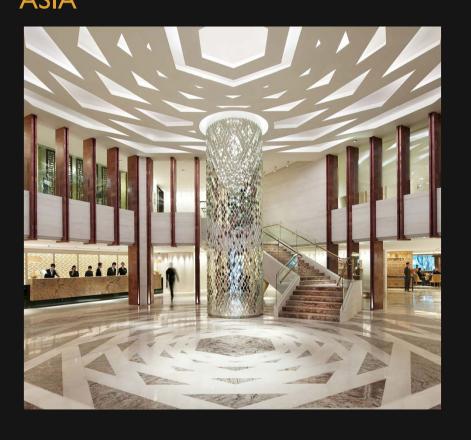






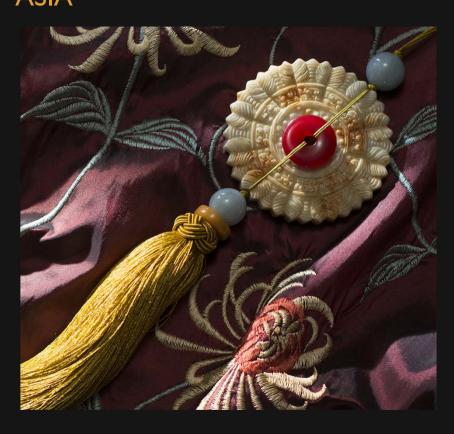
## Mandarin Oriental, Singapore (50% ownership)

- Softer citywide corporate demand
- RevPAR down by 2% in local currency terms
- Forbes 'Five Star' rating for hotel and spa



## Mandarin Oriental, Jakarta (96.9% ownership)

- Maintained market share
- Average rate up by 12%
- RevPAR up 5% in local currency terms
- RevPAR down 7% in US\$ terms due to weaker Indonesian Rupiah

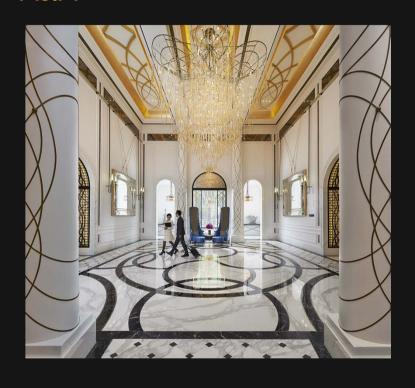


#### Other Hotels

 Group benefited from the first full year contribution of Guangzhou and Shanghai hotels







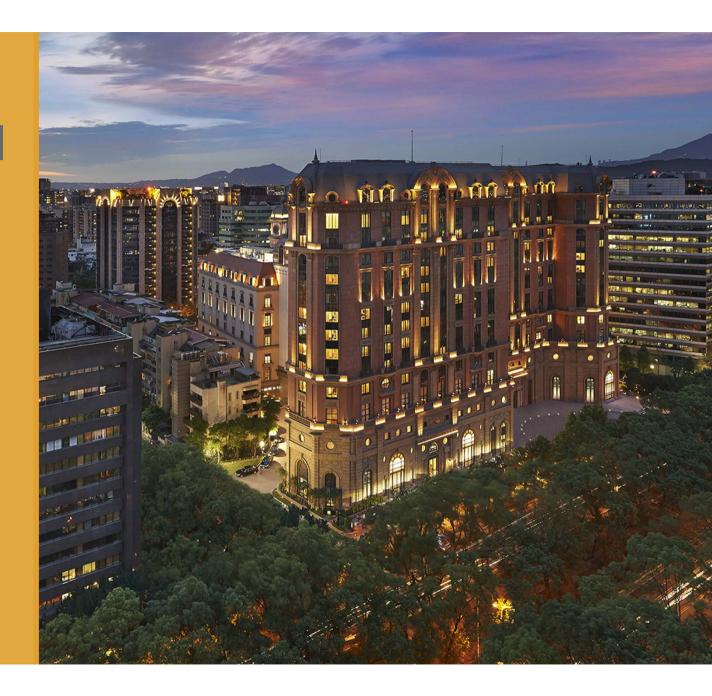
## Mandarin Oriental, Taipei (Management contract)

- Successful opening in May 2014
- 303 guestrooms
- A prime city centre location
- Wide variety of restaurants and bars
- Largest spa in the city

#### MANDARIN ORIENTAL, TAIPEI

"Located in the heart of the city, Mandarin Oriental, Taipei offers the perfect fusion of classically inspired design and contemporary luxury."

Travel + Leisure, US

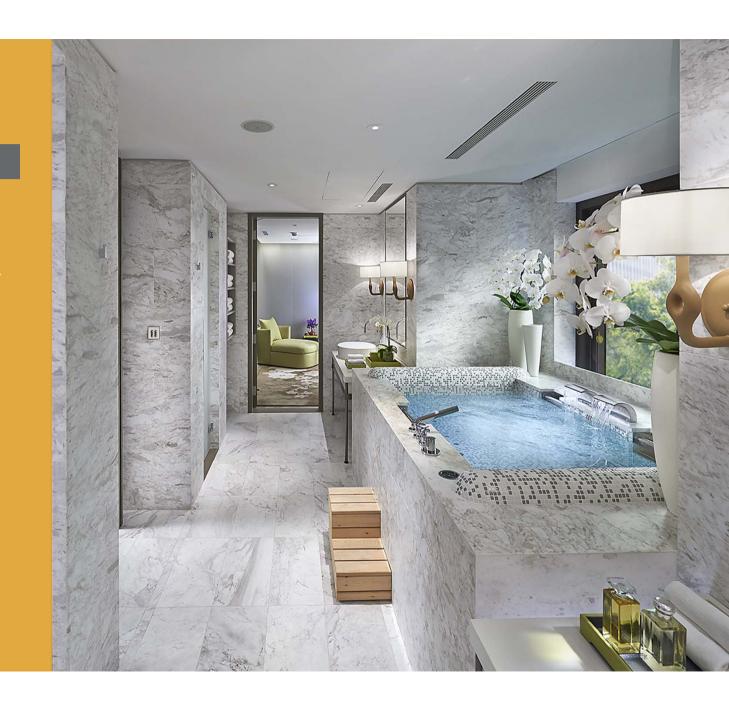




#### MANDARIN ORIENTAL, TAIPEI

"It's more than just a lavish hotel. It's already become a landmark in the district, offering locals and travellers alike a different getaway option."

AsiaSpa

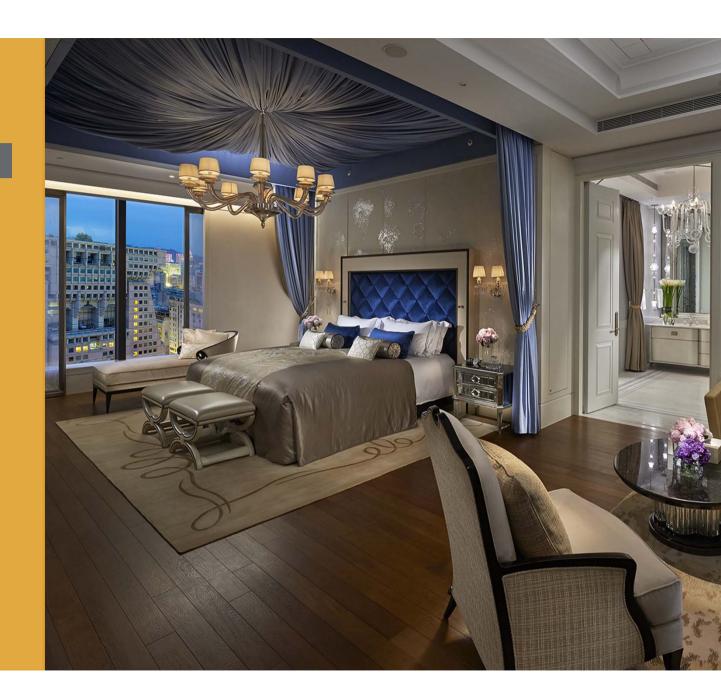




#### MANDARIN ORIENTAL, TAIPEI

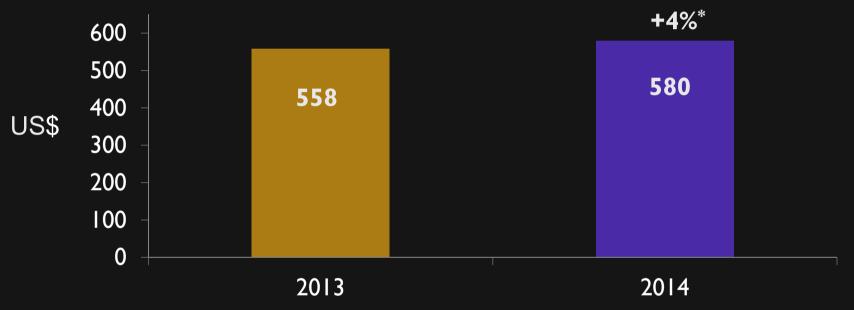
"The rooms are spacious, yet there is no shortage of shared spaces, including roof gardens, a spa with a fitness center plus a heated outdoor pool."

The New York Times

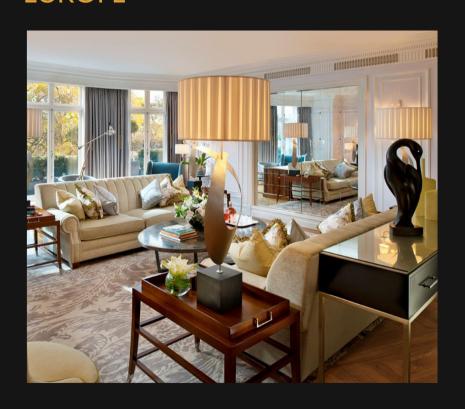




2014 RevPAR Performance



- Benefited from resilient leisure demand in most markets
- \* RevPAR increased by 3% in local currency terms
  Includes only hotels that were fully operational in both years



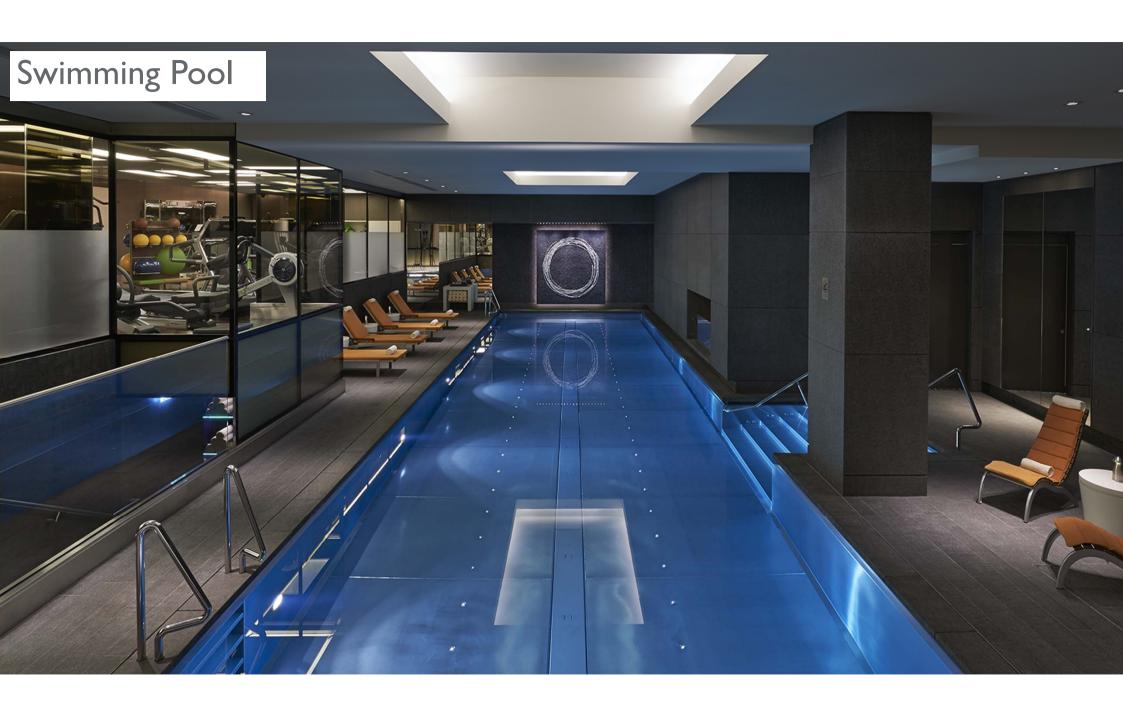
Mandarin Oriental Hyde Park, London (100% ownership)

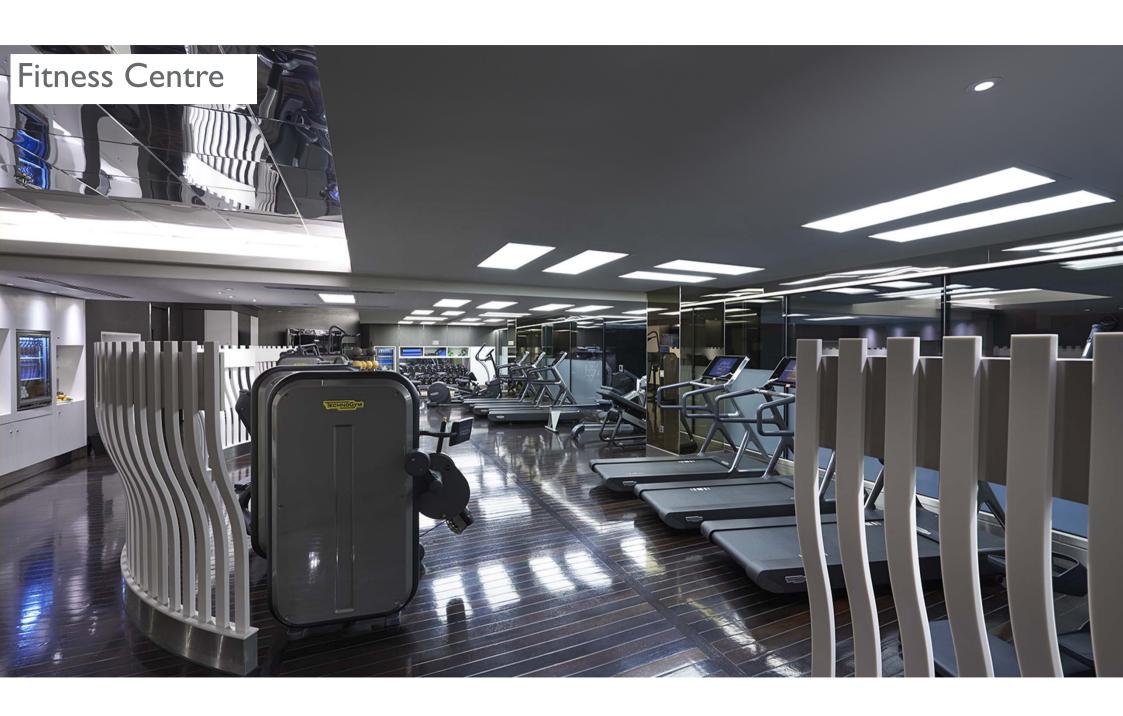
- Increased supply in luxury hotel sector
- RevPAR down 5% in local currency terms

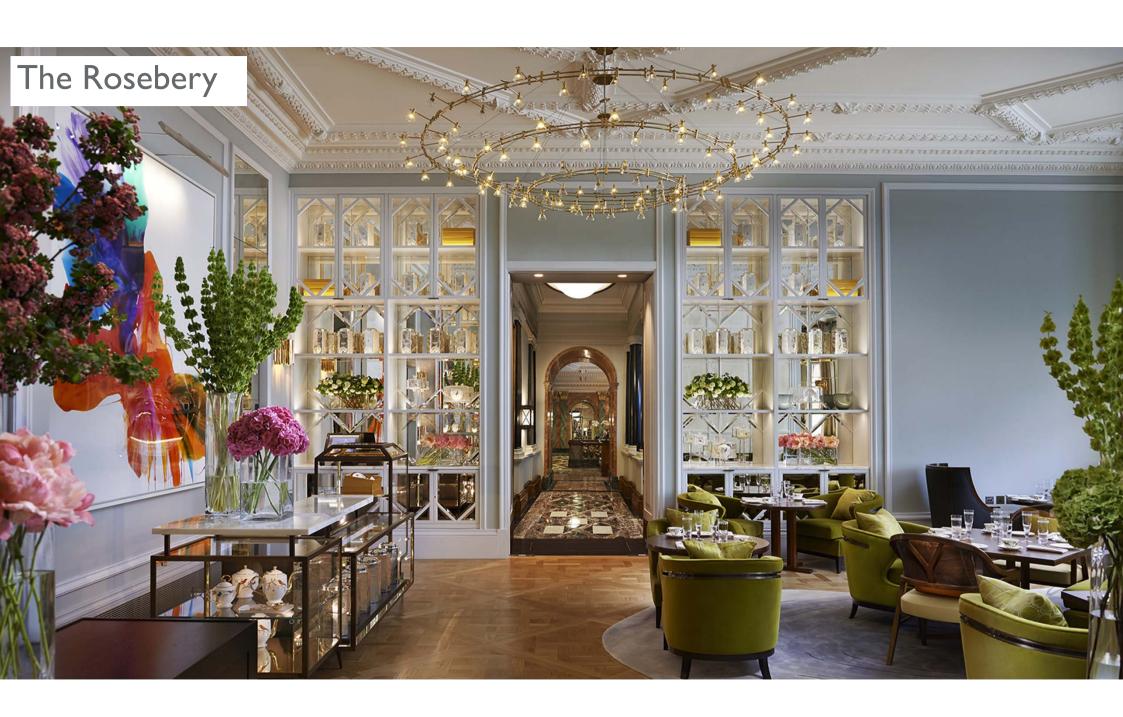


## Mandarin Oriental Hyde Park, London (100% ownership)

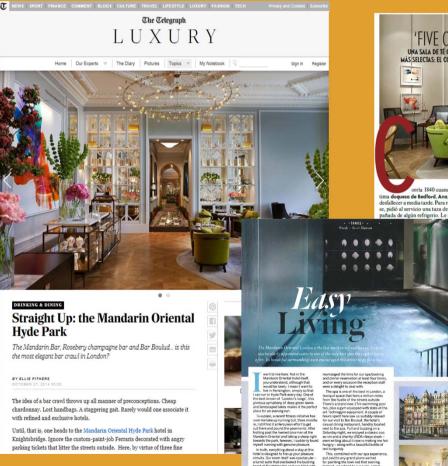
- Food & Beverage performed well
- Dinner and Bar Boulud ranked in UK's 'Top 100 Restaurants' 2014







### MANDARIN ORIENTAL HYDE PARK, LONDON



"FIVE O'CLOCKTAIL"

UNA SALA DE IÉ CASI CENTENARA Y LAS COPAS

MÁS SELECIAS: EL COMBINADO DE MODA EN LONDRES

Lima doqueso de Bedford, Ano, se sintido desfañocor a molas tante. Para recuperar esta mola de alguin refrigerio. Le sentó tan

"Diessocone", Solo la Diesrich con son ser que sente de su pepios firmo; lo nos ser que sente de su pepios firmo; lo nos ser que sente de su pepios firmo; lo nos ser que sente de su pepios firmo; lo nos ser que sente de su pepios firmo; lo nos ser que sente de su pepios firmo; lo nos ser que sente de su pepios firmo; lo nos ser que sente de su pepios firmo; lo nos ser que sente de su pepios firmo; lo nos ser que sente de su pepios firmo; lo nos ser que sente de su pepios firmo; lo nos ser que sente de sente de productiva de la consente d

Jankins. Los uniformes on de la joven diseñadora Charlone Toylor, fivorità de cantantes de la neuva ola brătinica como Foie Lott, y el diseñado del local es del puntero estudio G&A. Al caer el sol, The Rosebery se convierte en el piace so be. L'a estrella de la carta? El còctel Green Day (limón y fruta de la pasión), Seguro que la duquesa de Bedford

la en soledad, converse. Romances con ricas herederas o business de petrodola ricas herederas o business de petrodola re se souverne en la barra.

DE PROPINAS. Si se passa con el la alcohol, el personal le llevarà sano y salva a su suite. Su honor, intacto.

comprometedor: mantenga el secreto.

O véndalo al mejor postor.

GUARDE EL 'SMARTPHONE'. Si bebe

DESIGN SEEN

#### LONDON

### Laps of Luxury

The Mandarin Oriental Hyde Park's new pool and fitness center is swimming in smart style.

\*A recently completed 6,5(0-square-foot fitness facility conceived by the New York-based designer Adam. Thany incorporates a technology that promises to make a splash with lap swimmers. Guests who use the sleekly-styled gym at London's Mandarin Oriental Hyde Park. [+44,20,7235,2000, www.mandarinoriental.com] can utilize the pulsing light system, from Bedam, to program their desired lap time and swim duration. The device takes the information and translates it into a "chassing" display of

LED lights at the bottom of the pool that helps the swimmer keep pace. The 17-meter-long, two-lane heated pool is composed of stainless steel—chosen for its structural strength and hygienic properties—and is part of a 2,150-square-foot pool area that includes Basaltins stone walls and floors, a handmade mosaic wall, a fireplace, and 4 Senses lounge chains by lavvion. In the adjacent fitness room, Technogym equipment and well-appointed relaxation areas maintain the emphasis on intelligent workout style. [sanavrtus moooss]



SCHTEWED-POCTOBER 2004 SIGNE 17



## Mandarin Oriental Hyde Park, London (100% ownership)

- Full scale renovation announced
- Investment of £85 million (US\$130 million)
- Position the property as one of the world's best



## Mandarin Oriental Hyde Park, London (100% ownership)

- Full renovation of rooms, restaurants, bars, meeting facilities, lobby and spa
- Two new penthouse suites overlooking Hyde Park
- Commence in 2016 18 months to complete
- Hotel will remain open during renovation



## Mandarin Oriental, Munich (100% ownership)

- Improved performance in second half
- RevPAR in line with 2013 results
- Maintained position as market leader
- 'Top 20 Hotels in Europe' in Condé Nast Traveler, US 2014
- New lobby lounge, bar and restaurant to be launched in 2015

**EUROPE** 



Mandarin Oriental, Munich (100% ownership)

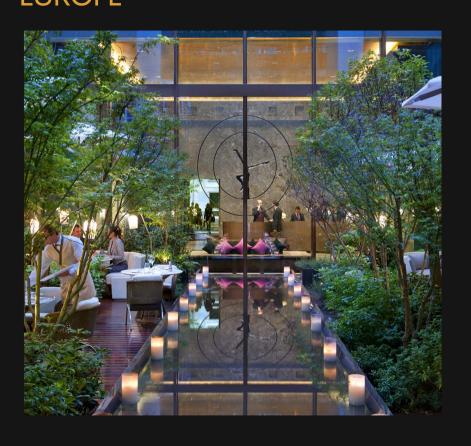
- Agreement to expand hotel
- Mixed-use complex to be constructed opposite the hotel
- 51 additional rooms and new facilities
- 19 branded Residences
- Opening 2021
- €124 million investment includes
  - Freehold interest
  - Refurbishment of existing hotel



## Mandarin Oriental, Geneva (92.6% ownership)

- Improved performance with stronger corporate and leisure demand
- RevPAR up 14% in local currency terms





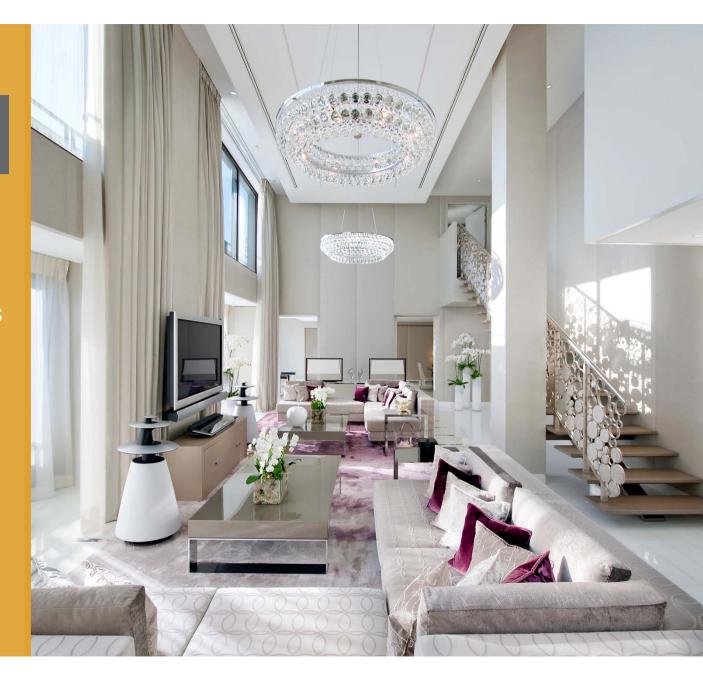
## Mandarin Oriental, Paris (100% ownership)

- Well positioned as one of the city's best hotels
- Occupancy at 68% (66% in 2013)
- Average rate almost €1,000
- RevPAR up 5% in local currency terms
- Sur Mesure Two Michelin Stars

### MANDARIN ORIENTAL, PARIS

### Palace Hotel Status

One of only 8 luxury properties in Paris

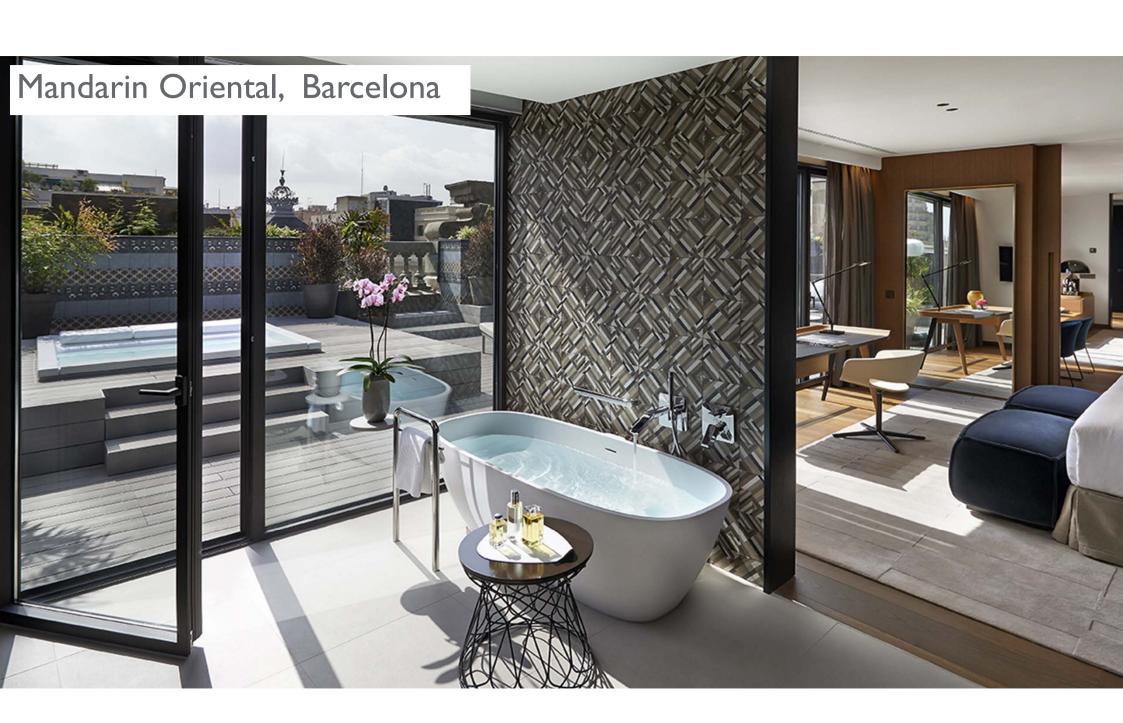


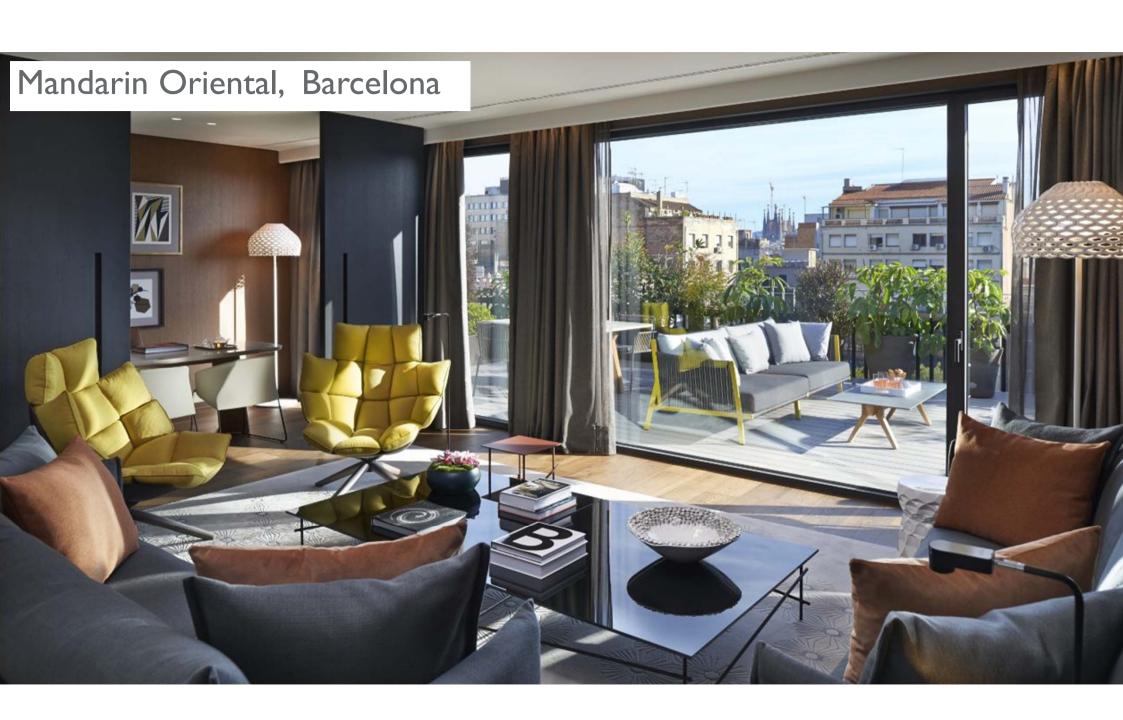


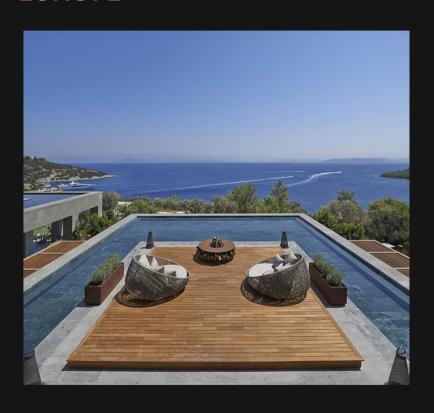


## Mandarin Oriental, Barcelona (Management contract)

- Maintained position as market leader
- New extension launched in April 2014
  - 17 new suites and 5 rooms
  - Designed by award-winning Spanish interior designer Patricia Urquiola







## Mandarin Oriental, Bodrum (Management contract)

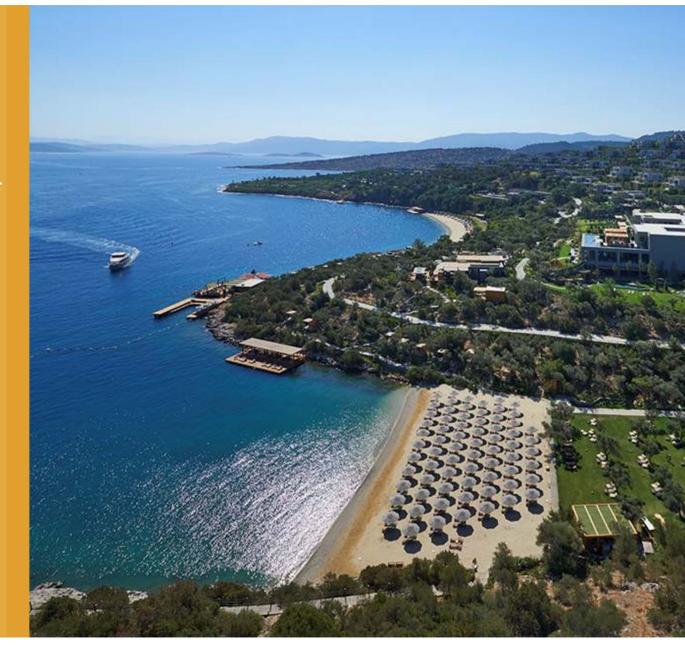
- Opened in July 2014
- On Turkey's Riviera coastline
- 109 guestrooms and suites
- 196 Residences at Mandarin Oriental
- Three beaches and five pools
- 10 restaurants and bars
- Largest spa in the region



### Mandarin Oriental, Bodrum

"Snuggled away across 60 hectares of its own private bay, it's hard to imagine a more serene and laid back, hideaway than the Mandarin Oriental......Once you arrive at the tranquil resort all your worries, woes and reality will simply melt away."

Quintessentially





### Mandarin Oriental, Bodrum

"I lost count of the number of pools, restaurants and bars and found myself discovering little areas of perfection. Most hotels would call this alone, heaven; but no, Mandarin Oriental comprises a plethora of almost village-like locations to tempt you."

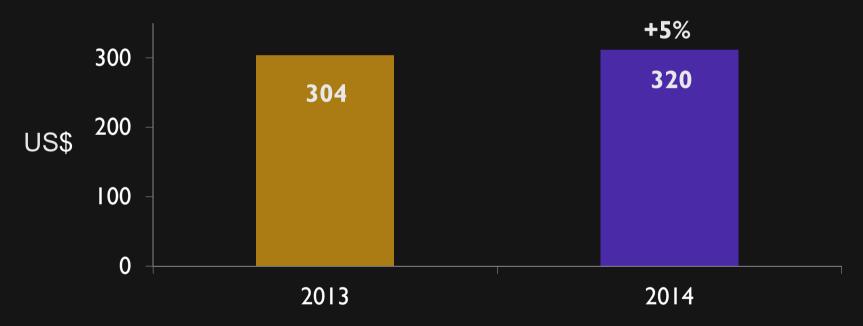
The Gallivanter's Guide





# Strengthening our Competitive Position THE AMERICAS

2014 RevPAR Performance



Improved trading conditions
 Includes only hotels that were fully operational in both years

# Forbes 'Five Star' - The Americas Hotel + Spa

- Mandarin Oriental, Boston
- Mandarin Oriental, Las Vegas
- Mandarin Oriental, Miami
- Mandarin Oriental, New York
- Mandarin Oriental, San Francisco





Mandarin Oriental, Boston

Mandarin Oriental, Las Vegas

Mandarin Oriental, Miami

Mandarin Oriental, New York

THE AMERICAS



Mandarin Oriental, Washington D.C. (80% ownership)

- Reduced citywide visitor arrivals
- RevPAR down 5%
- 2013 bolstered by Presidential Inauguration
- Maintained competitive position
- 'Best Business Hotel' Travel + Leisure 2014

THE AMERICAS



Mandarin Oriental, New York (25% ownership)

- Market leading position during year
- RevPAR up 3%

### MANDARIN ORIENTAL, NEW YORK

Forbes
'Five Star Hotel'
'Five Star Spa'

American Automobile
Association (AAA)
'Five Diamond Hotel'





THE AMERICAS

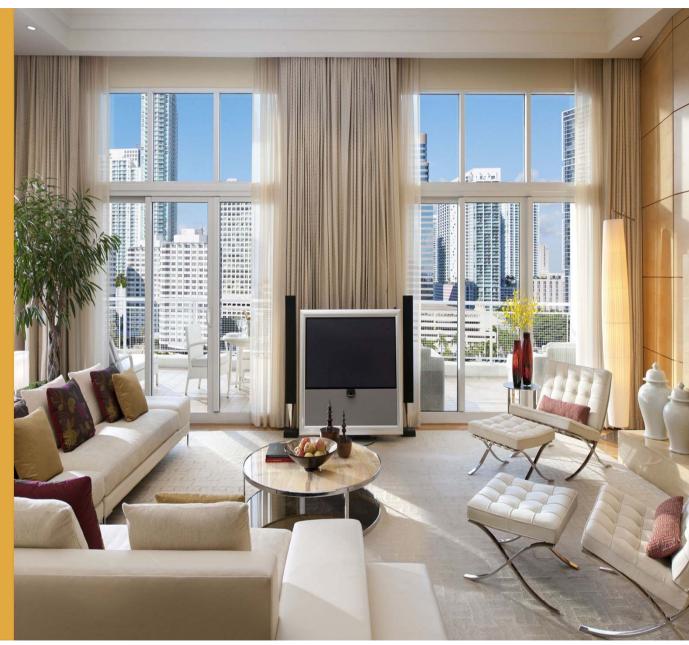


Mandarin Oriental, Miami (25% ownership)

- Stable market conditions
- RevPAR up 3%

### Forbes Triple 'Five Star'

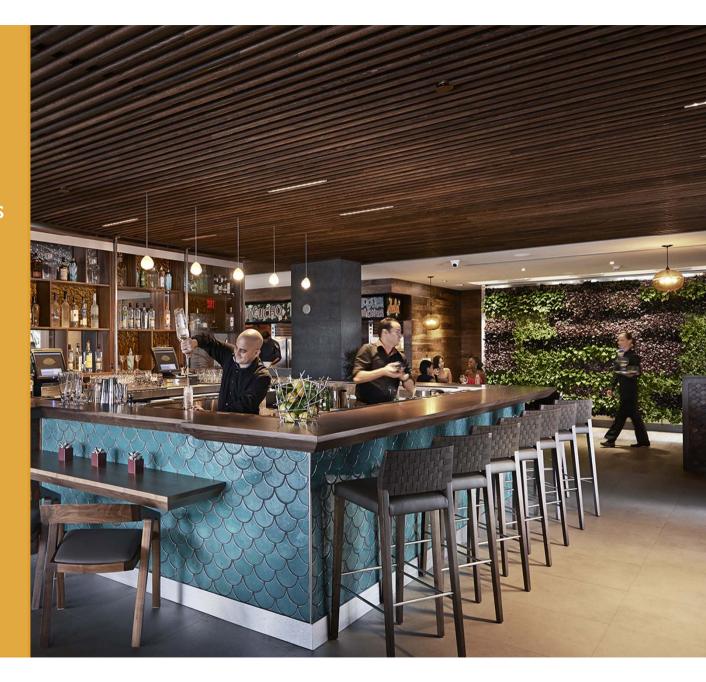
- Hotel
- SpaAzul Restaurant





"La Mar by Gaston Acurio occupies a beautiful location on the waterfront in Miami. It's a setting that is almost a match for the beauty of the food."

Bloomberg





"La Mar by Gaston Acurio is one of the great restaurants in Miami. Combined with views of Biscayne Bay and the downtown Miami skyline, it's a must dine experience for locals and hotel guests alike."

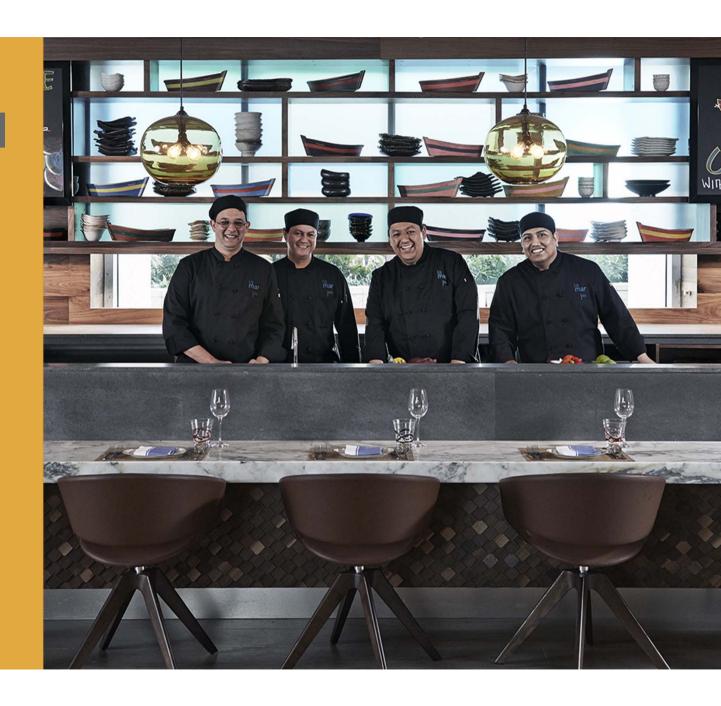
Examiner





"La Mar by Gaston Acurio takes Peruvian cuisine even higher..... Service is as good as it gets."

South Florida Sun-Sentinel





THE AMERICAS



## Mandarin Oriental, Boston (Management Contract)

- Undisputed market leader
- RevPAR up 7%
- Opened Bar Boulud the Group's second collaboration with chef Daniel Boulud

THE AMERICAS



#### Other Hotels

- Improved performance and maintained strong competitive positions
- Achieved double digit RevPAR increases

### Key Strategic Objectives

- Strengthening our competitive position in all markets
- To be widely recognised as the world's best luxury hotel group
- Operating at least 10,000 rooms worldwide
- Achieving a strong financial performance

# To be widely recognised as the world's best luxury hotel group

- Hotels positioned as the best in their local markets
- Attract individuals prepared to pay a premium for luxury experiences
- Almost 50% of Group's business is leisure higher spending demographic

# To be widely recognised as the world's best luxury hotel group



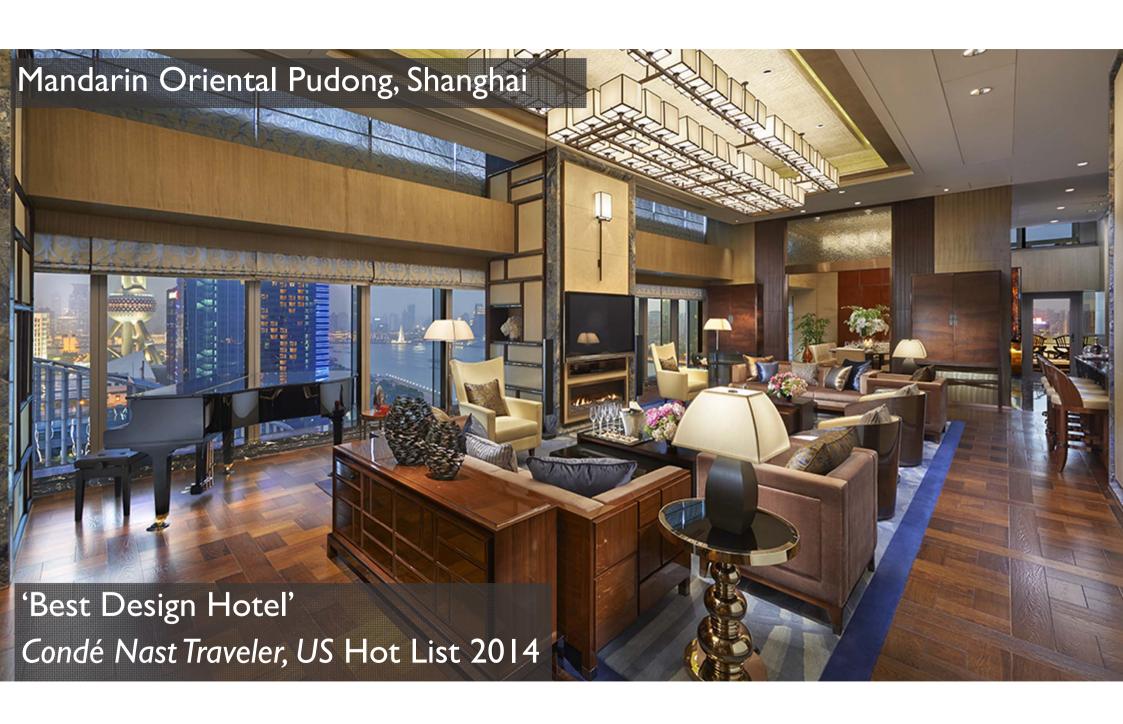
#### Core Brand Attributes

- Creative hotel design, architecture and technology
- Innovative dining
- Holistic spas
- Underpinned by legendary service



### CREATIVE DESIGN, ARCHITECTURE & TECHNOLOGY

- Partnerships with internationally acclaimed architects and designers
- Collection of unique hotels embracing local culture







#### **INNOVATIVE DINING**

Sophisticated restaurants and bars with award-winning cuisine



Man Wah; Mandarin Grill+Bar

The Landmark Mandarin Oriental, Hong Kong Amber (Two stars)

Tapas Molecular Bar

Mandarin Oriental, Barcelona Moments (Two stars)

Mandarin Oriental, Geneva Rasoi by Vineet

Mandarin Oriental, Paris Sur Mesure (Two stars)

## 2014 San Pellegrino Award

- Dinner by Heston Blumenthal
   Mandarin Oriental Hyde Park, London
   (5th place)
- Amber
   The Landmark Mandarin Oriental, Hong Kong (24th place, Best in China)

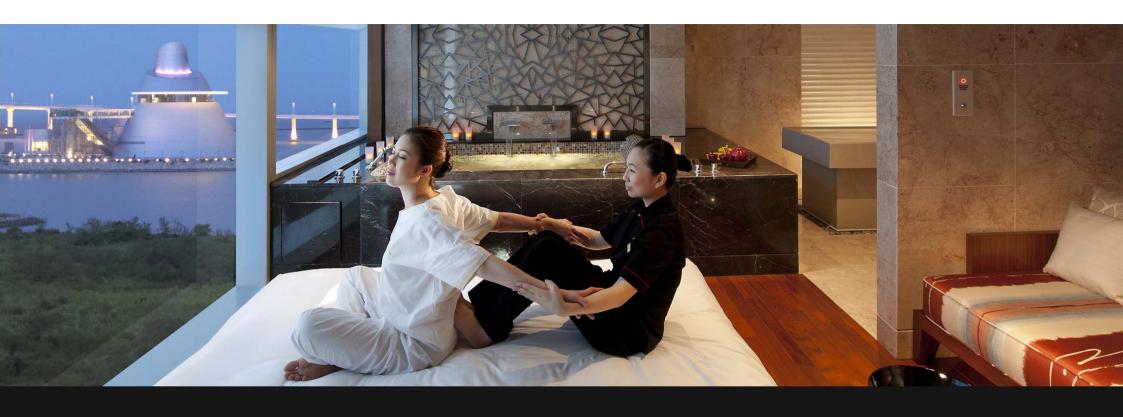


## Innovative Dining

#### **CELEBRITY CHEFS**

- Continued partnerships with renowned international chefs
- Development of home-grown talent





#### **HOLISTIC SPAS**

Combining Asian philosophies with western techniques

#### Forbes 'Five Star Spas'

Mandarin Oriental, Bangkok

Mandarin Oriental, Hong Kong

The Landmark Mandarin Oriental, Hong Kong

Mandarin Oriental, Macau

Mandarin Oriental, Singapore

Mandarin Oriental Pudong, Shanghai

Mandarin Oriental, Tokyo

Mandarin Oriental Hyde Park, London

Mandarin Oriental, Boston

Mandarin Oriental, Las Vegas

Mandarin Oriental, Miami

Mandarin Oriental, New York

Mandarin Oriental, San Francisco

13 Five Star Spas

More than any other hotel group



## SpaChina Awards 2014

'Most Trusted Global Spa Brand'

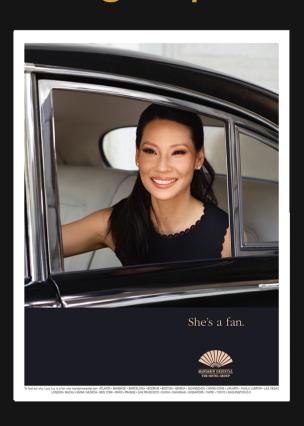




#### LEGENDARY SERVICE



# To be widely recognised as the world's best luxury hotel group

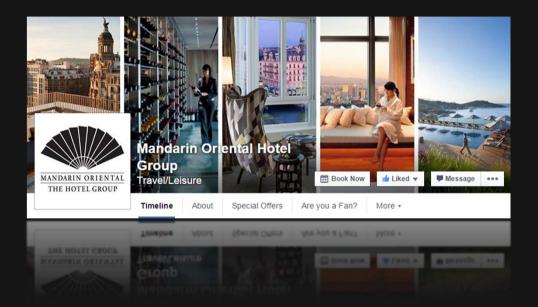


#### International Advertising Campaign

- 28 celebrity fans endorse our brand
- Two award-winning American actors joined the campaign in 2014
  - Morgan Freeman
  - Lucy Liu
- Add their support to openings and events

## Investments in Digital Marketing

- Global conversation with consumers
- Strong presence in social media including
  - Facebook
  - Twitter
  - Instagram
  - Sina Weibo
- Followers increased by 46% in 2014



## Investments in Digital Marketing

#### Website Marketing

- Online website bookings up 8% over 2013
- Online revenue approximately 15% of total leisure room revenue





# Institutional Investor World's Best Hotels 2014

12 Mandarin Oriental hotels ranked as the best in their location

Mandarin Oriental, Boston

Mandarin Oriental, Geneva

Mandarin Oriental, Hong Kong

The Landmark Mandarin Oriental, Hong Kong

Mandarin Oriental Hyde Park, London

Mandarin Oriental, Kuala Lumpur

Mandarin Oriental, Miami

Mandarin Oriental, Munich

Mandarin Oriental, New York

Mandarin Oriental, San Francisco

Mandarin Oriental, Singapore

Mandarin Oriental, Tokyo



## Key Strategic Objectives

- Strengthening our competitive position in all markets
- To be widely recognised as the world's best luxury hotel group
- Operating at least 10,000 rooms worldwide
- Achieving a strong financial performance

- 8,000 rooms in 27 hotels
- 17 hotels under development
- Total portfolio, including hotels under development:
  - II,000 rooms
  - 44 hotels
  - 24 countries

# GEOGRAPHIC DIVERSIFICATION



- **27 HOTELS OPEN**
- 17 HOTELS UNDER DEVELOPMENT

- Four new management contracts announced in 2014
  - Bali, Indonesia
  - Manila, Philippines
  - Dubai, United Arab Emirates
  - The Residences in Bangkok, Thailand



# Mandarin Oriental, Bali (Management contract) Opening 2018

- I 14 guestrooms and suites including 88 pool villas
- Cliffside location with panoramic views



# Mandarin Oriental, Manila (Management contract) Opening 2020

- 275 guestrooms and suites
- A mixed-use development in Makati
- The Group's original property closed in September 2014



# Mandarin Oriental, Dubai (Management contract) Opening 2017

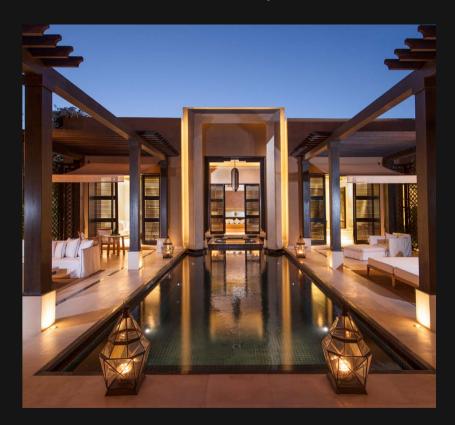
- 255 room urban resort
- Exclusive over water villas
- A wide variety of restaurants, a spa and leisure facilities



#### The Residences at Mandarin Oriental, Bangkok

- 146 branded Residences
- A mixed use luxury project (ICONSIAM)
- Located diagonally opposite
   Mandarin Oriental, Bangkok

- Four hotels to open in the next 18 months:
  - Marrakech, Morocco
  - Milan, Italy
  - Beijing, China
  - Doha, Qatar



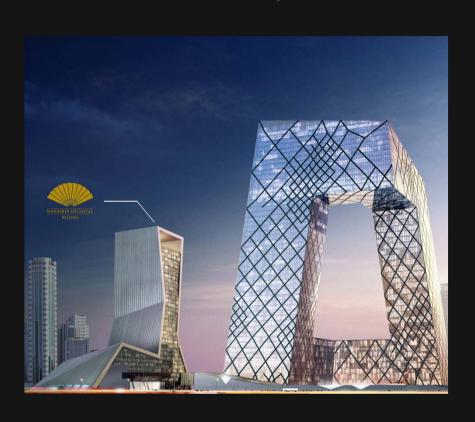
Mandarin Oriental, Marrakech (Management contract) Opening 2<sup>nd</sup> quarter 2015

- Exclusive hideaway resort
- 63 private villas and suites



# Mandarin Oriental, Milan (Management contract) Opening 2<sup>nd</sup> quarter 2015

- 104 rooms and suites
- Redevelopment of three elegant 19<sup>th</sup> century buildings
- Ideally located for commerce and fashion



Mandarin Oriental, Beijing (Management contract) Opening 2<sup>nd</sup> half 2016

- Located within the iconic CCTV development
- 241 rooms and suites



# Mandarin Oriental, Doha (Management contract) Opening 2<sup>nd</sup> half 2016

- First Mandarin Oriental in Middle East
- A new city centre development
- 158 guestrooms and 91 serviced apartments

#### Residences at Mandarin Oriental



- 15 Residences around the world
- Provide one-off branding fees and ongoing management fees
- An annual average of approx. US\$5 million in branding fees over the past decade
- Fees and ongoing management revenues to provide a growing return in future years

## Development Strategy

- International brand recognition and financial strength encourages growth
- Regularly review investment opportunities for new hotels
- Re-invest in flagship properties
- Increasing opportunities for long-term management contracts
- Strategy of ownership and management at the core of our business



#### FINANCIAL REVIEW

US \$ m	2014	2013
Operating Activities  Underlying EBITDA from subsidiaries	186	172*

- Includes US\$15m branding fees
- Improved contribution from subsidiary hotels and further stabilization of Paris hotel
- \* 2013 Underlying EBITDA was US\$165m excluding the US\$7m of one-off credits relating to the Group's Paris acquisition

US \$ m	2014	2013
Operating Activities		
Underlying EBITDA from subsidiaries	186	172
Movements in working capital	2	10
Dividends and interest from associates	13	13
Net financing charges paid	(22)	(16)
Tax paid	(21)	(19)
Other	2	(3)
Total	160	157

- Net financing charges include upfront transaction costs related to the 2014 refinancings
- Net financing charges per the profit and loss are US\$17m in 2014, compared to US\$16m in 2013

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Total	160	157

- Weighted average interest rate at 2.3% on Group borrowings (2.1% in 2013)
- Underlying EBITDA net interest cover was 10.4 times (10.8 times in 2013)

# Financial Review Summary Cash Flow Statement

US \$ m	2014	2013
Investing Activities		
Capital expenditure at existing hotels	(29)	(36)
Paris acquisition	-	(382)
Munich expansion	(17)	-
Repayment of loans to associates	4	-
Intangible assets	(3)	(3)
Other	(1)	(1)
TOTAL	(46)	(422)

US \$ m	2014	2013
Operating Activities		
Investing Activities	160	157
Financing Activities	(46)	(422)
Dividends paid	(70)	(70)
Net (repayment)/drawdown of borrowings*	(29)	199
Other	-	3
Net increase/ (decrease) in cash	15	(133)
Opening cash balance 1st Jan	316	453
Effect of exchange rate changes	(6)	(4)
Closing cash balance 31st Dec	325	316

<sup>\* 2013</sup> drawdown of borrowings included US\$200 million of new debt facilities related to the Group's Paris acquisition

US \$ m	2014	2013
Gross debt	728	795
Cash	(325)	(316)
Net debt	403	479
Adjusted shareholders' funds	3,152	3,061
Gearing	13%	16%

- Approximately 43% of Group's debt hedged
- Average tenor of Group's borrowings is 3.7 years
- US\$325 million of cash and US\$133 million of undrawn committed facilities

#### Outlook

- Trading conditions remain subdued in some markets
- Hotels are in a strong competitive position
- Overall performance reliant on global economy
- Earnings should benefit from new hotel openings, increasing luxury travellers from traditional and emerging markets, and ongoing branding fees
- Increasing international brand recognition
- Limited new supply in key mature markets

#### Conclusion

- Strong position
- Growing portfolio of award-winning hotels
- Well positioned to become the world's best luxury hotel group

