

## ANNUAL RESULTS 2011



### **2011 PERFORMANCE**

- Positive trading momentum continued in 2011
- Increased profitability despite challenging conditions in some markets
- Improved performance more than offset pre-opening expenses in Paris and losses in Tokyo



### 2011 ANNUAL RESULTS HIGHLIGHTS

US\$m	2011	2010
Combined Total Revenue	1,196	1,026
Underlying EBITDA	163	136

#### 2011 underlying EBITDA includes:

- One-off US\$16m of branding fees following completion of The Residences at Mandarin Oriental, London
- US\$13m pre-opening expenses in Paris



### 2011 ANNUAL RESULTS HIGHLIGHTS

US\$m	2011	2010
Underlying profit attributable to shareholders	59	44
Profit attributable to shareholders incl. non-trading items*	67	44

2011 includes US\$10m non-trading gain for grant of long-term leasehold space in London

\* No non-trading items in 2010



### 2011 ANNUAL RESULTS HIGHLIGHTS

	2011	2010
Underlying Earnings per Share <i>US¢</i>	5.92	4.48
Earnings per Share including non-trading items US¢	6.78	4.48
Adjusted Net Asset Value per Share* US\$	2.70	2.33

<sup>\*</sup> This includes freehold and leasehold properties at market valuation

- Final dividend of US¢4 per share recommended to shareholders
- ❖ Total dividend for 2011 of US¢6 per share an increase of US¢1 from 2010



### KEY STRATEGIC OBJECTIVES

- Strengthening our competitive position in all markets
- Being widely recognised as the world's best luxury hotel group
- Operating at least 10,000 rooms worldwide
- Achieving a strong financial performance

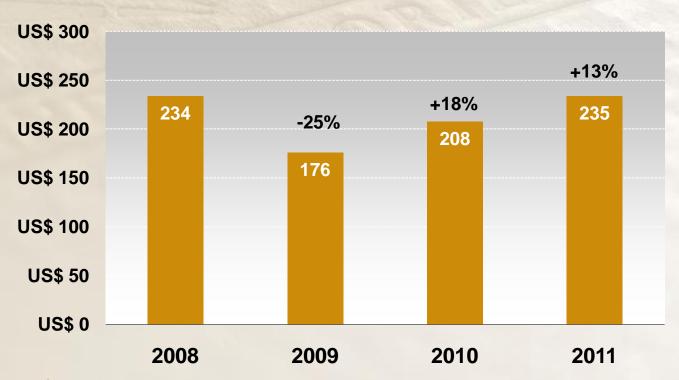


- Improved performance, particularly in Asia and Europe
- All hotels successfully strengthened or maintained their competitive position
- Performance reflects strength of Mandarin Oriental brand and focused management teams



## STRENGTHEN OUR COMPETITIVE POSITION ALL HOTELS

#### **RevPAR PERFORMANCE FROM 2008 - 2011**



2011 RevPAR back to levels achieved before economic downturn Includes only hotels that were fully operational in 2008-2011



- Increased demand from traditional and new markets
- Mainland China now provides 13% of total room nights (second largest source of business)
- Limited new supply in key markets



#### **2011 RevPAR PERFORMANCE**



Total RevPAR increased by 10% in local currency terms Includes only hotels that were fully operational in both years



#### **2011 RevPAR PERFORMANCE**

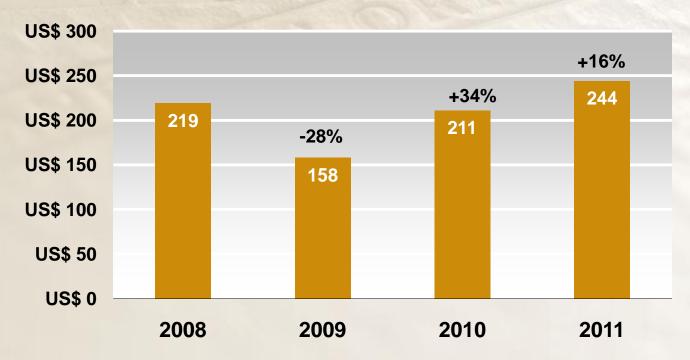


- RevPAR increased by 11% in local currency terms
- Strong corporate demand
  Includes only hotels that were fully operational in both years



## STRENGTHEN OUR COMPETITIVE POSITION HONG KONG

#### **RevPAR PERFORMANCE FROM 2008 – 2011**



\*2011 RevPAR exceeds 2008 levels by 11%

Based on the Group's three Hong Kong hotels



### Mandarin Oriental, Hong Kong (100% ownership)

- ❖Occupancy at 71% (68% in 2010)
- Average rate of US\$468 (US\$426 in 2010)
- ❖RevPAR up 14%
- Food and beverage revenues up20%
- Awarded four Michelin stars in three restaurants



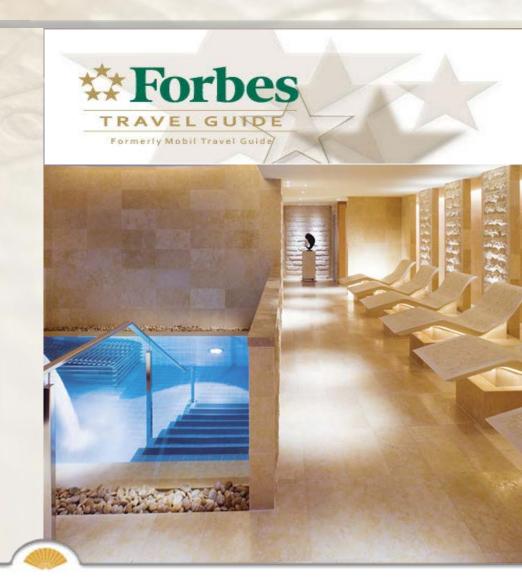
# The Landmark Mandarin Oriental, Hong Kong (Management contract)

- Strengthened its competitive position
- ❖ Average rate of around US\$520
- ❖RevPAR up 14%
- Amber retained two Michelin stars
- Only restaurant in Hong Kong included in San Pellegrino listing of the 'World's 50 Best Restaurants' 2011



## Mandarin Oriental, Hong Kong and The Landmark Mandarin Oriental

Forbes' Five Star' rating for hotel and spa



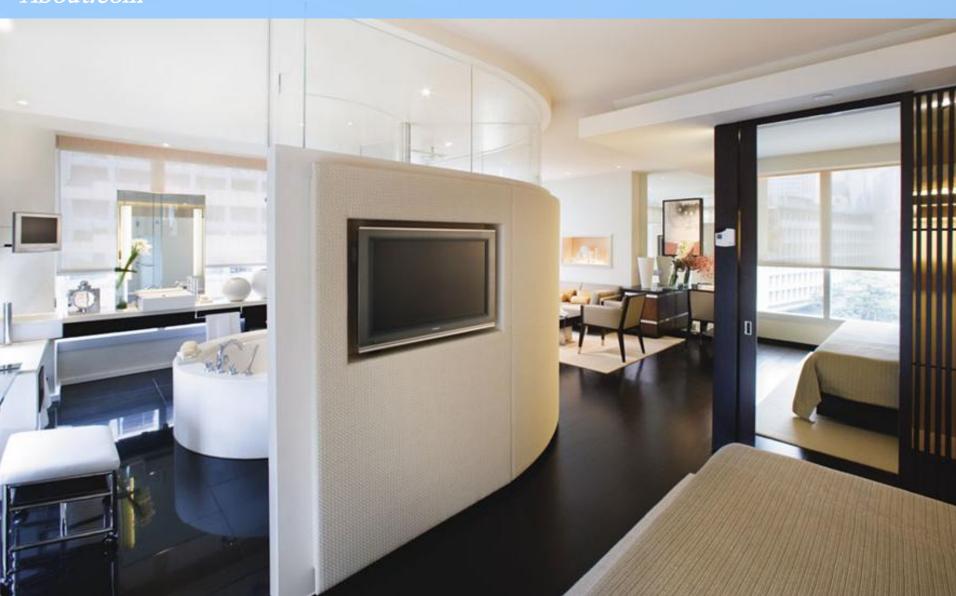
"He's a fan, she's a fan. Who, really is not a fan. The allure and elegance of Mandarin Oriental...service is perfect, there when you need it. The dining experience is to die for."

#### USATODAY.com



"The Landmark Mandarin Oriental – one of the city's swankiest hotels inside the city's swankiest shopping mall."

About.com



### The Excelsior, Hong Kong (100% ownership)

- Maintained leading competitive position
- ❖RevPAR up 18%
- Average rate at US\$195 (US\$171 in 2010)
- ❖Occupancy at 89% (86% in 2010)



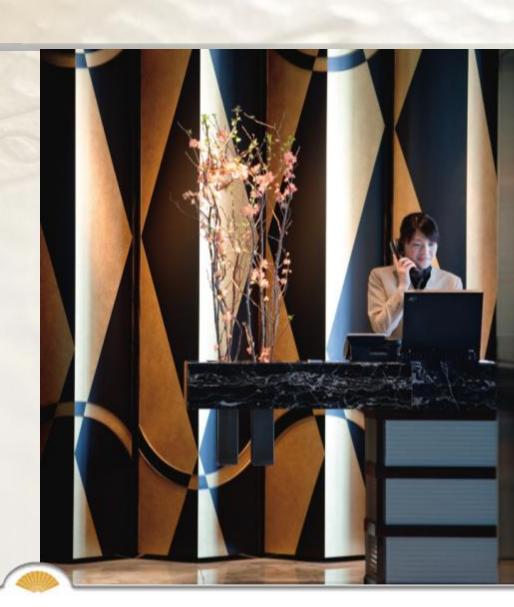
### Mandarin Oriental, Tokyo (Long-term lease)

- Occupancy impacted by earthquake and tsunami in March 2011
- Slow recovery during the year
- Annual occupancy at 50%(December occupancy at 69%)



### Mandarin Oriental, Tokyo (Long-term lease)

- Government forecast indicates a return to normal in 2012
  - 9 million visitors in 2010
  - 6.2 million in 2011
  - Forecast 10 million in 2012



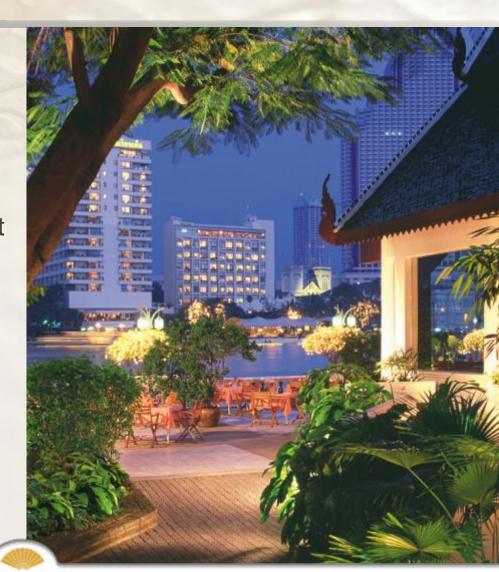
### 'Best Hotel in Japan'

### International Hotel Awards 2011



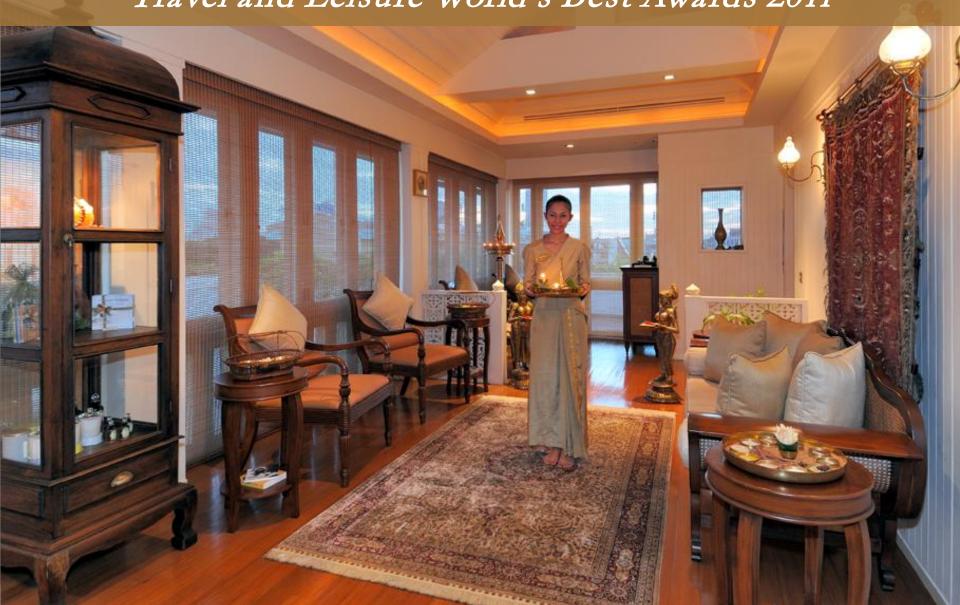
## Mandarin Oriental, Bangkok (44.9% ownership)

- RevPAR up 10% in local currency terms
- Improved occupancy despite impact of floods in last quarter
- Remains undisputed market leader



### 'Best Hotel in Asia'

Travel and Leisure World's Best Awards 2011



### Mandarin Oriental, Singapore (50% ownership)

- Strong city-wide demand
- RevPAR up 14% in local currency terms
- Invested in new spa facilities
- Only hotel in the city to achieve Forbes 'Five Star' status for both hotel and spa



### Mandarin Oriental, Jakarta (96.9% ownership)

- Improved competitive position following comprehensive US\$50m renovation
- ❖ RevPAR up 42% in local currency terms



### Mandarin Oriental, Macau (Management contract)

- Improved performance in first full year of operation
- Occupancy at 63%(49% at the end of 2010)
- Voted 'Best New Hotel in Macau' in China Travel Awards
- Branding fees from sales of Residences & Apartments at Mandarin Oriental

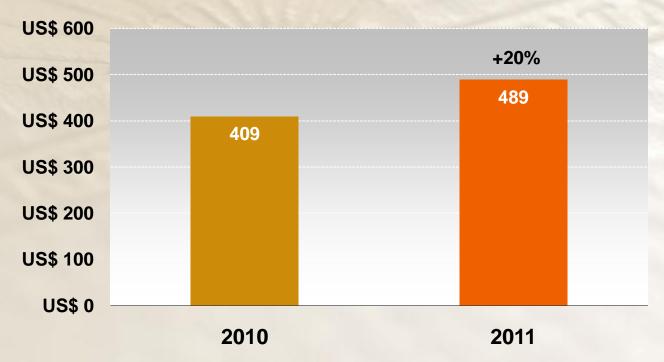


#### **Other Hotels**

- Benefited from region's stronger demand
- RevPAR up in all locations, except Kuala Lumpur
- Kuala Lumpur maintained RevPAR in local currency terms and remains market leader



**2011 RevPAR PERFORMANCE** 



- Hotels competed effectively at top of their markets
- \*RevPAR increased by 11% in local currency terms
- Combined average rate now exceeds US\$700

Includes only hotels that were fully operational in both years



### Mandarin Oriental Hyde Park, London (100% ownership)

- Strong leisure demand from both traditional and newer markets
- Occupancy maintained at 80%
- Increased average rate to £538 (£467 in 2010)
- RevPAR up 14% in local currency terms
- Food and beverage revenues increased significantly







- Daniel Boulud's only venture in the UK
- In San Pellegrino's 100 Best Restaurants in the World'



#### The Residences at Mandarin Oriental, London

- 86 Residences opened January2011
- One-off branding fees of US\$16m
- Hotel granted leasehold space from the developer at no cost resulting in US\$10m non-trading gain
- Will provide additional hotel facilities in 2012, including swimming pool and gym



### Mandarin Oriental, Munich (100% ownership)

- Maintained position as undisputed market leader
- Occupancy at 82% (77% in 2010)
- ♦ Average rate close to €550
- RevPAR up 19% in local currency terms



### Mandarin Oriental, Geneva (92.6% ownership)

- Impact of phased rooms renovation and strong Swiss franc
- RevPAR down by 8% in local currency terms
- Maintained strong competitive position in the market



### Mandarin Oriental, Paris (Long-term lease)

- Opened in June 2011
- Located on prestigious rue St. Honoré
- 138 expansive guestrooms and suites
- Positioned as one of the city's most luxurious hotels
- ❖Average rate of €950 in first six months
- Strong food and beverage demand
- Occupancy will grow over time



#### **Other Hotels**

RevPAR improved at other managed hotels in Barcelona and Prague



**2011 RevPAR PERFORMANCE** 

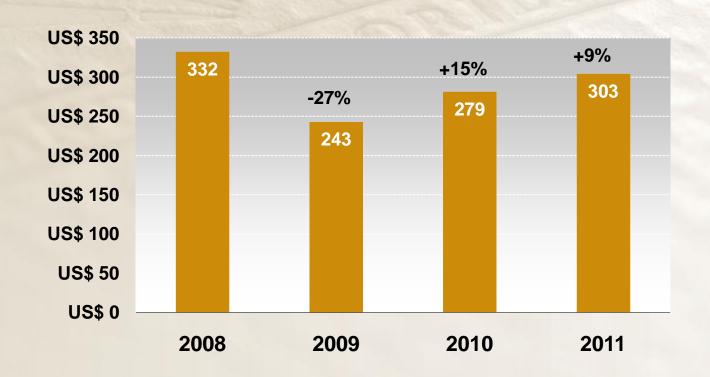


Increased occupancy and rate in most hotels

Includes only hotels that were fully operational in both years



**RevPAR PERFORMANCE FROM 2008 - 2011** 

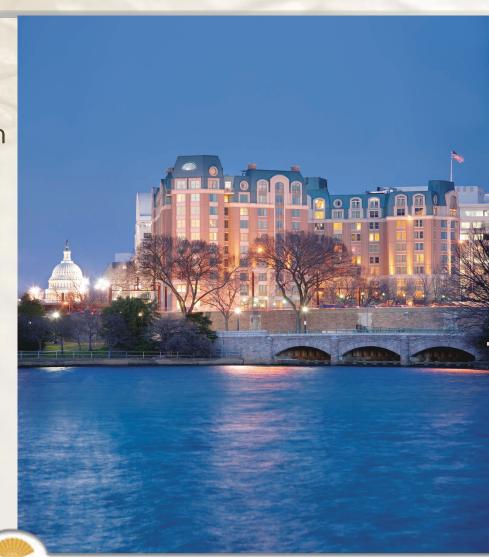


Includes only hotels that were fully operational in 2008-2011



## Mandarin Oriental, Washington DC (80% ownership)

- Strengthened its competitive position
- ❖RevPAR up 6%



## Mandarin Oriental, New York (25% ownership)

- Strong position as one of the world's finest hotels
- ❖Occupancy at 71% (69% in 2010)
- Maintained average rate at over US\$880
- Retained both the prestigious

  Forbes 'Five Star' and the Triple A

  Five Diamond Lodging Award'



"Surely the height of luxury, Asiate, one of the dining options within Mandarin Oriental, New York, combines simplicity, elegance and vitality in its decor and floor to ceiling views."

Hello Magazine.com



"The Spa at Mandarin Oriental in New York is considered the greatest luxury hotel spa in the city."

About.com



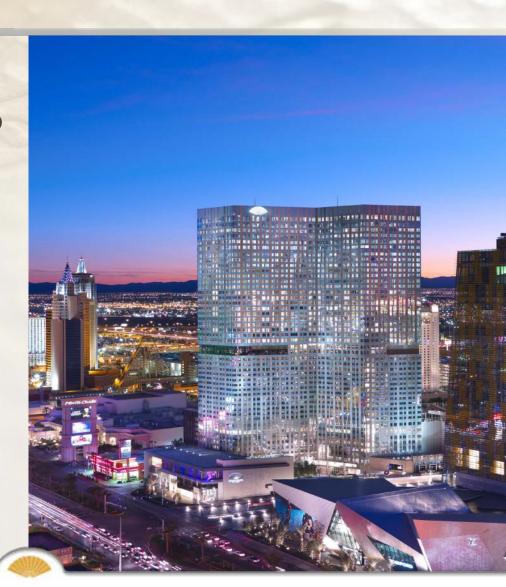
## Mandarin Oriental, Miami (25% ownership)

- Rebound in citywide demand
- ❖RevPAR up 19%
- The only hotel in Florida to be awarded Forbes 'Five Star' rating for the spa



#### Other Hotels

- Improved market conditions led to increased demand
- Mandarin Oriental, Boston increased RevPAR by 13%
- Mandarin Oriental, Las Vegas increased RevPAR by 28%
- Both achieved Forbes 'Five Star' ratings for hotel and spa



## Forbes 'Five Star' rating for Twist by Pierre Gagnaire Mandarin Oriental, Las Vegas



### KEY STRATEGIC OBJECTIVES

- Strengthening our competitive position in all markets
- Being widely recognised as the world's best luxury hotel group
- Operating at least 10,000 rooms worldwide
- Achieving a strong financial performance



# TO BE WIDELY RECOGNISED AS THE WORLD'S BEST LUXURY HOTEL GROUP

- Delivering 21st century luxury with oriental charm
- Hotels that are positioned as the best in their local markets
- Attracting individuals prepared to pay a premium for luxury experiences that are worth it



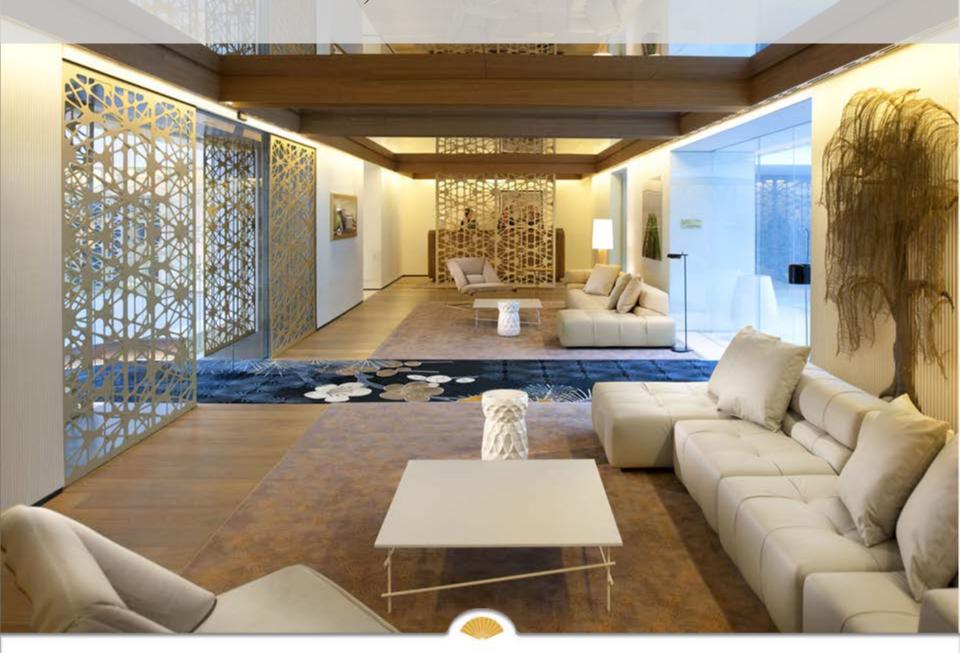
# TO BE WIDELY RECOGNISED AS THE WORLD'S BEST LUXURY HOTEL GROUP

### **Core Brand Attributes**

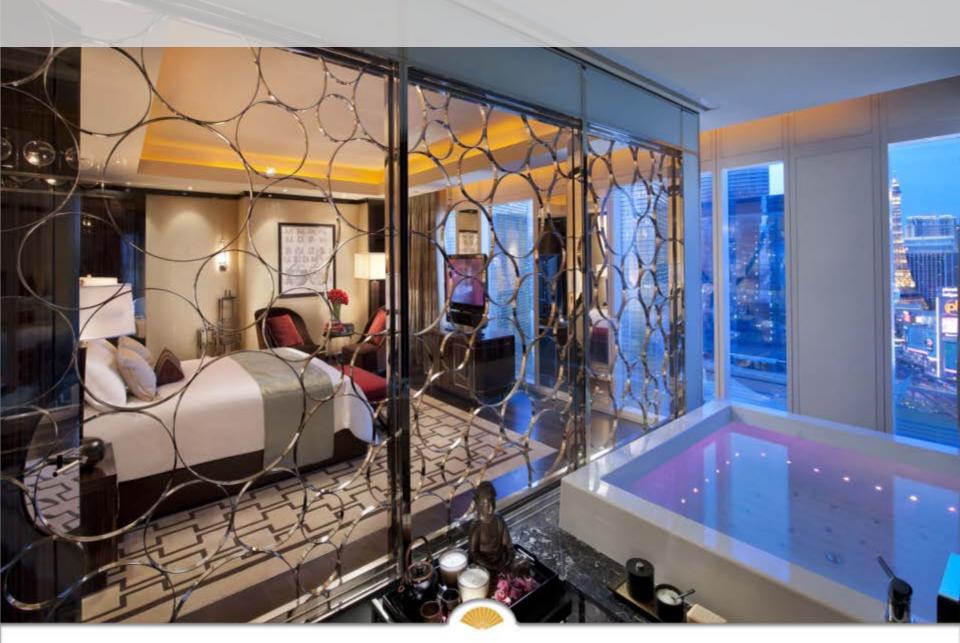
- Creative hotel design, architecture and technology
- Innovative dining
- Holistic spas
- Underpinned by legendary service



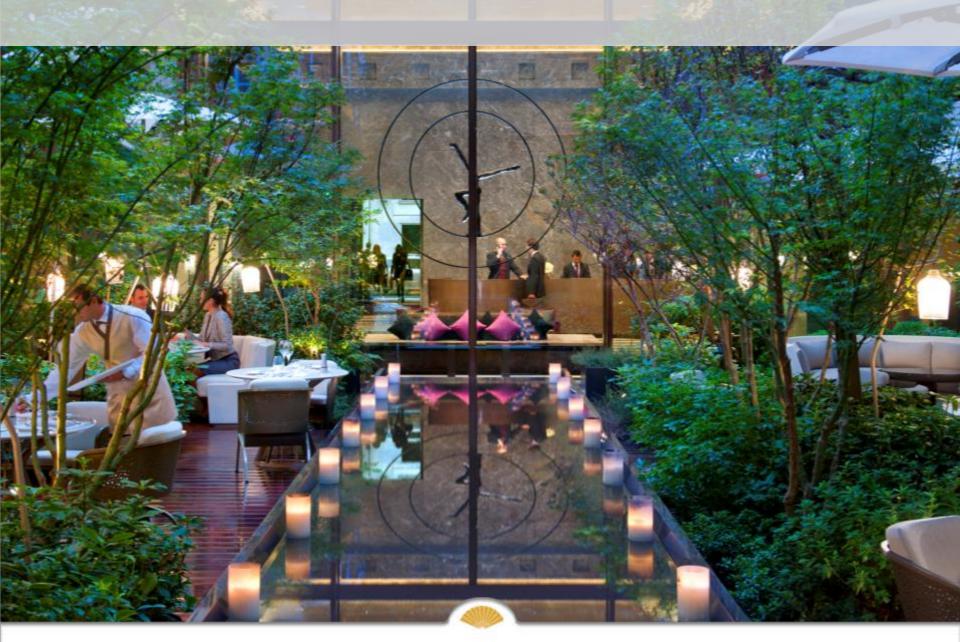
### CREATIVE DESIGN, ARCHITECTURE & TECHNOLOGY



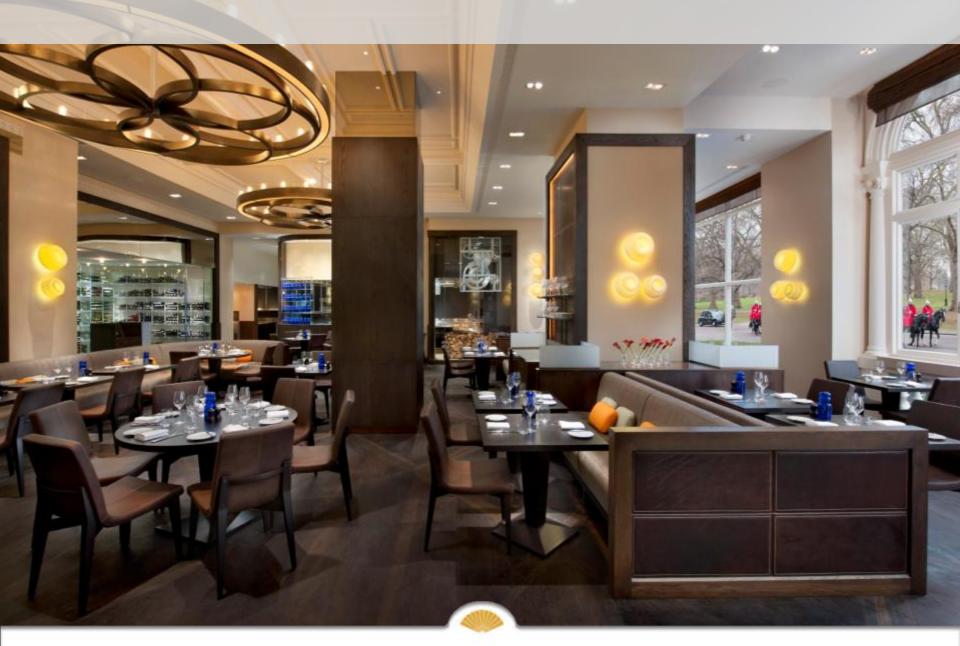
## CREATIVE DESIGN, ARCHITECTURE & TECHNOLOGY



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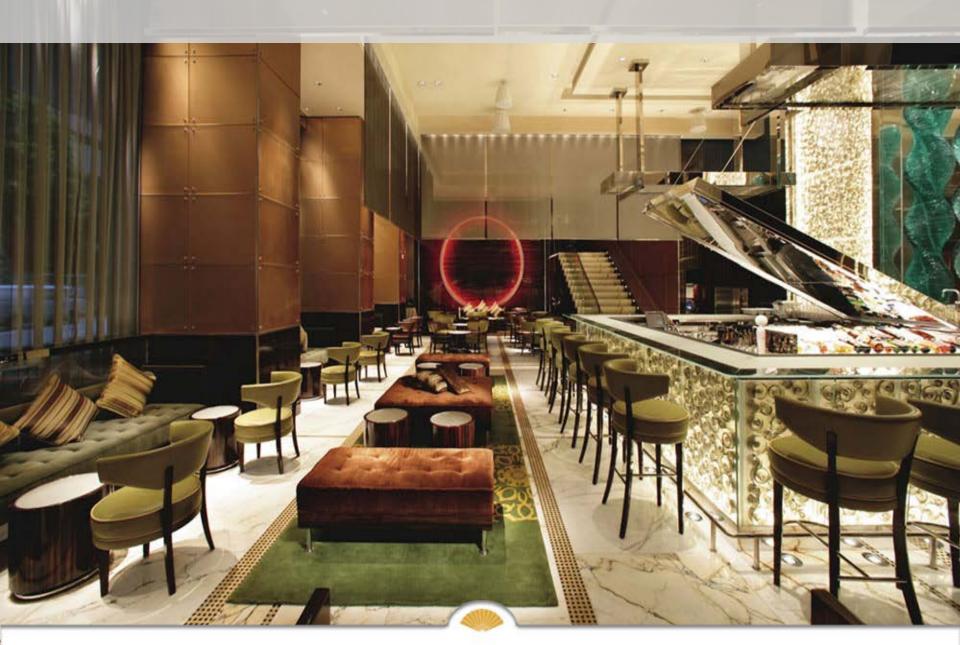


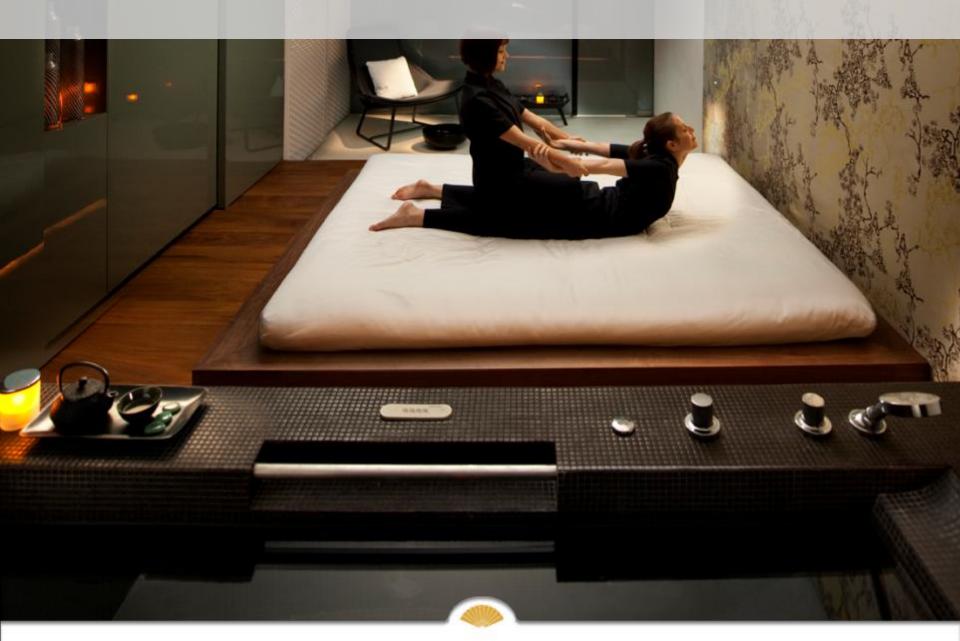
### INNOVATIVE DINING

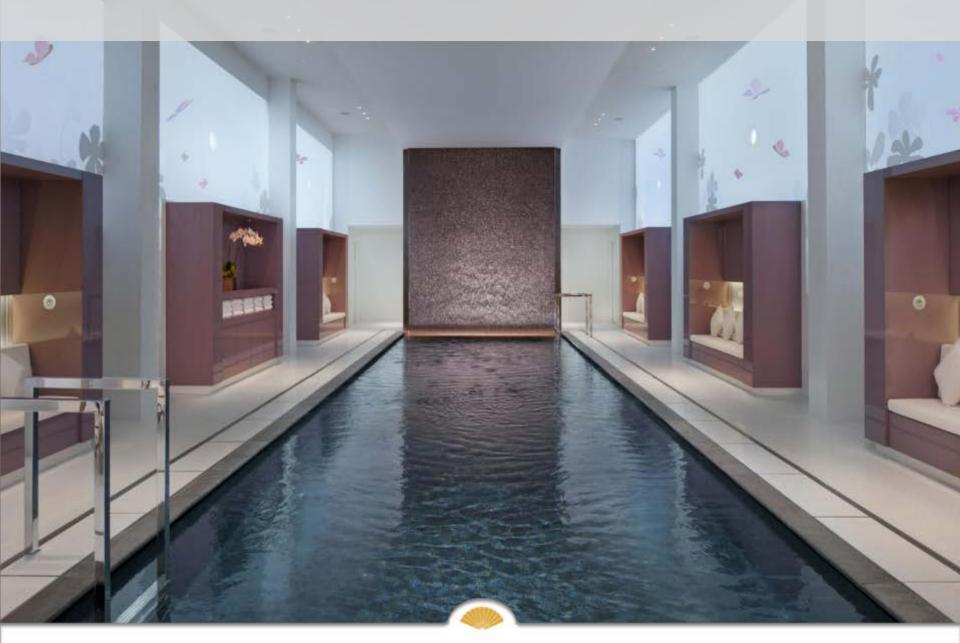




## **INNOVATIVE DINING**







## LEGENDARY SERVICE



# TO BE WIDELY RECOGNISED AS THE WORLD'S BEST LUXURY HOTEL GROUP

### Mandarin Oriental, Paris

- Contemporary, chic design
- French architects and designers



### MANDARIN ORIENTAL, PARIS – DESIGN & ARCHITECTURE

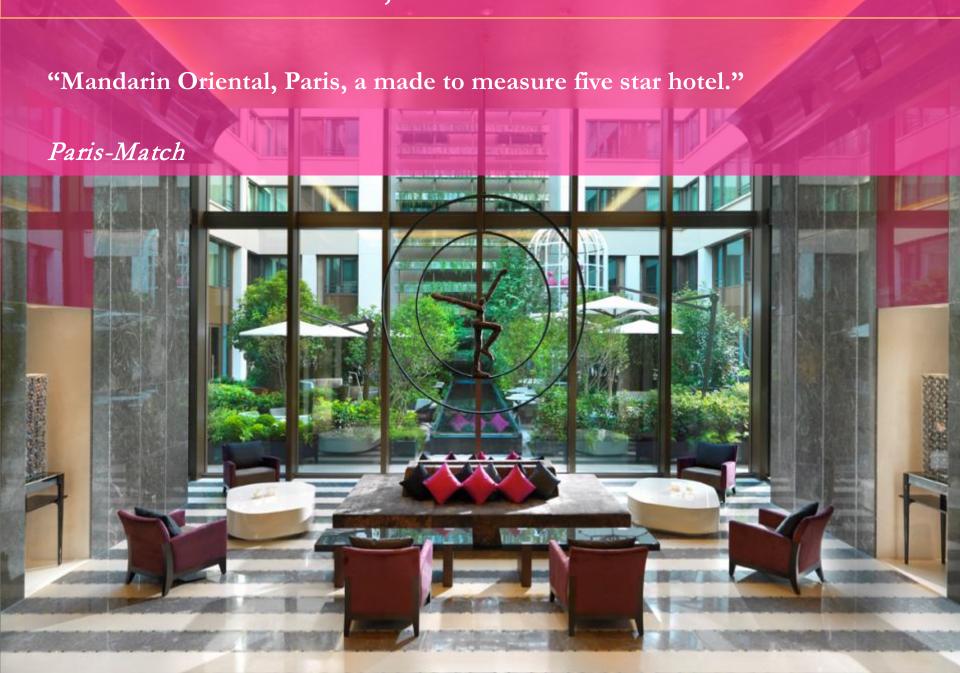
"An amazing prime location, an experienced team, but also charm and glamour - all the necessary ingredients for the launch of a contemporary palace with an art deco flair."

Le Figaro





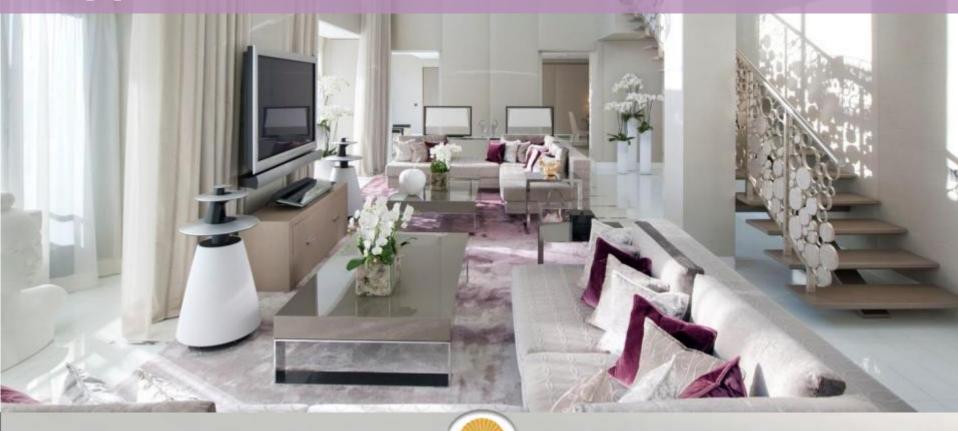
### MANDARIN ORIENTAL, PARIS – DESIGN & ARCHITECTURE



### MANDARIN ORIENTAL, PARIS – DESIGN & ARCHITECTURE

"No doubt about it, Mandarin Oriental is at the top of its game. Having been joint winner in 2010 with its Barcelona hotel, the prize this year goes to its Parisian outpost, another inspiring destination in a near perfect location."

Wallpaper



### MANDARIN ORIENTAL, PARIS – INNOVATIVE DINING

"Mandarin ups the razzle-dazzle of its Rue Saint-Honoré address...Most striking is star chef Thierry Marx's Sur Mesure restaurant, stripped down to a minimalist cool of grays and whites by designer Patrick Jouin."



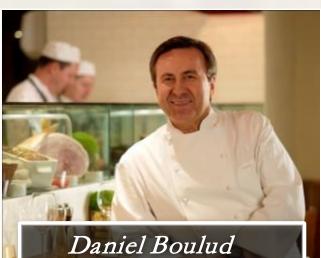
## **INNOVATIVE DINING**

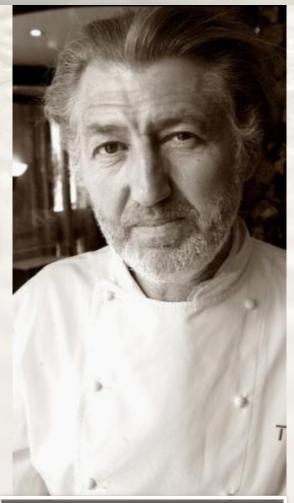


Thierry Marx



Heston Blumenthal





Pierre Gagnaire

### MICHELIN STAR STATUS

Mandarin Oriental, Hong Kong
Pierre (Two stars); Mandarin Grill; Man Wah

The Landmark Mandarin Oriental, Hong Kong

Amber (Two stars)

Mandarin Oriental, Tokyo Sense; Signature

Mandarin Oriental Hyde Park, London Dinner by Heston Blumenthal

Mandarin Oriental, Geneva *Rasoi* 

Mandarin Oriental, Munich

Mark's

Mandarin Oriental, Barcelona

Moments

Mandarin Oriental, Paris Sur Mesure (Two stars) 2012

### Spafinders 'Readers' Choice Awards'

'Best Spa Brand' for Mandarin Oriental Hotel Group (fourth consecutive year)

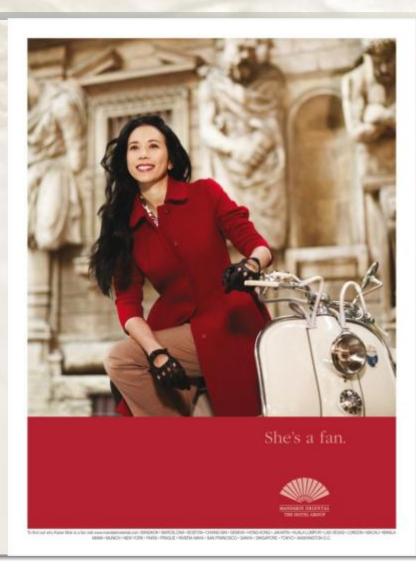




# TO BE WIDELY RECOGNISED AS THE WORLD'S BEST LUXURY HOTEL GROUP

### **International Advertising Campaign**

- 24 celebrity fans endorse our brand
- ❖Three new fans in 2011:
  - Kevin Spacey
  - Sophie Marceau
  - Christian Louboutin
  - Karen Mok launches in 2012





## TO BE WIDELY RECOGNISED AS THE WORLD'S BEST LUXURY HOTEL GROUP

Mandarin Oriental, Paris Celebrates Grand Opening with A-List Gala





Mandarin Oriental, Paris celebrated its entry into Paris society y more than 500 celebrities, dignitaries and society guests.

Located on rue Saint-Honoré, one of the most fashionable street only a few steps away from the city's famous attractions, the re included: Alain Delon; Liam Neeson; Maggie Cheung; Vanessa Frisoni; Pierre Gagnaire; Mireille Darc; Patricia Kaas; Frank Lei

Guests were treated to a delightful evening of entertainment which in renowned virtuoso violinist Vanessa Mae, an amazing display by the award winning Guangzhou Acropane of China and a "dance of the fans" invoked by choreographer Blanca Li, whose show was inspired by Mandarin Oriental's fan symbol.

The menu was designed by celebrity Chef Thierry Marx, the hotel's resident chef, while music was provided by renowned French sound designer Béatrice Ardisson.

Hotel Profile: Mandarin Oriental, Paris





Click on the picture to see gallery (3 pictures)

To celebrate Mandarin Oriental's spectacular new property in Paris, special gala event last week. Guests were treated to a delightful ev which included a performance from internationally renowned virtuoso an amazing display by the award winning Guangzhou Acrobatic "dance of the fans" invoked by choreographer Blanca Li, whose Mandarin Oriental's fan symbol.

Located on rue Saint-Honoré, one of the most fashionable streets in by haute couture and only a few steps away from the city's famou Oriental Paris is a tribute to French cultural heritage, from famed Michel Wilmotte who signs the architecture of the hotel, French Mic Marx to interior designer Sybille de Margerie.

The event was attended by a wealth of celebrities such as Alain D Vanessa Mae, Kenzo Takada, Helene Grimaud, Patricia Kaas, Mireill





## TRAVEL + LEISURE US 500 WORLD'S BEST HOTELS 2012

Mandarin Oriental, Bangkok Mandarin Oriental Dhara Dhevi, Chiang Mai Mandarin Oriental, Hong Kong Mandarin Oriental, Kuala Lumpur Mandarin Oriental, Singapore Mandarin Oriental, Tokyo Mandarin Oriental Hyde Park, London Mandarin Oriental, Munich Mandarin Oriental, Boston Mandarin Oriental, Las Vegas Mandarin Oriental, Miami Mandarin Oriental, New York Mandarin Oriental, San Francisco

# FORBES 'FIVE-STAR' AWARDS

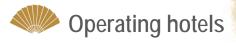
Mandarin Oriental, Hong Kong
The Landmark Mandarin Oriental, Hong Kong
Mandarin Oriental, Singapore
Mandarin Oriental, Boston
Mandarin Oriental, Las Vegas
Mandarin Oriental, New York

## DEVELOPMENT REVIEW

- ♦ Over 7,700 rooms in 27 hotels
- Total portfolio, including hotels under development:
  - Close to 11,000 rooms
  - 42 hotels
  - 27 countries









- 15 hotels under development
- No capital investment required from the Group
- Most developments progressing well though some are experiencing significant delays



- Mandarin Oriental, GuangzhouOpening 2012
- Scheduled 2013 openings:
  - Taipei
  - Milan
  - Shanghai



## Mandarin Oriental, Bodrum (Management contract) Opening 2014

- Exclusive hideaway on the Turkish Riviera
- 102 luxurious guestrooms and suites
- 214 branded Residences at Mandarin Oriental
- 100 acre waterfront site with private beaches



#### The Residences at Mandarin Oriental

- 13 Residences around the world
- Provide one-off branding fees and ongoing management fees
- Combine luxurious private homes with legendary service



- Significant long-term potential for growth
- Continue to review development opportunities in key destinations
- Strong balance sheet for selective investment opportunities
- Brand strength attracts hotel owners and developers
- Strategy of ownership and management at the core of our business



US\$m	2011	2010
Operating Activities		
Underlying EBITDA from subsidiaries	130	110

- Strong contribution from the two subsidiary hotels in Hong Kong
- Increases partially offset by losses in Tokyo and pre-opening expenses in Paris of US\$13m
- 2011 EBITDA includes US\$16m branding fees from The Residences in London



US\$m	2011	2010
Operating Activities		
Underlying EBITDA from subsidiaries	130	110
Increase in working capital	18	5
Dividends and interest from associates	8	6
Net financing charges paid	(12)	(12)
Tax (paid)/refunded	(7)	1
Other	9	4
Total	146	114

- Weighted average interest rate at 2.3% on Group borrowings, unchanged from 2010
- Underlying EBITDA net interest cover was 8.9 times (7.0 times in 2010)



US\$m	2011	2010
Investing Activities		
Capital expenditure at existing hotels	(38)	(44)
Paris hotel	(25)	(28)
Intangible assets	(3)	(3)
Other	1	(6)
Total	(65)	(81)



#### Analysis of capital expenditure at existing hotels

US\$m	2011	2010
New London facilities*	10	18
Geneva rooms renovation	6	-
Jakarta renovation	-	5
Ongoing capex across the portfolio	22	21
Total capital expenditure at existing hotels	38	44



<sup>\*</sup> Principally includes two restaurants and fitout of leasehold space

#### **Mandarin Oriental, Paris**

(Long-term lease, 138 guestrooms)

US\$m	2010 & Before	2011	Total
Leasehold improvements and FF&E *	35	25	60
Pre-opening expenses (charged to P&L)	2	13	15
Total	37	38	75

<sup>\*</sup> Furniture, Fixtures & Equipment



US\$m	2011	2010
Operating Activities	146	114
Investing Activities	(65)	(81)
Financing Activities		
Dividends paid	(50)	(69)
Net drawdown/(repayment) of borrowings	3	* (100)
Other	2	8
Net increase /(decrease) in cash	36	(128)
Opening cash balance 1st Jan	433	<u>561</u>
Closing cash balance 31st Dec	<u>469</u>	<u>433</u>



<sup>\*</sup> US\$87m loan on the Washington D.C. hotel repaid using surplus cash

	2011	2010
Net debt (US\$ million)	113	144
Adjusted shareholders' funds (US\$ million)	2,692	2,315
Gearing	4%	6%



- Approximately 44% of Group's gross debt hedged
- Average tenor of Group's borrowings is 2.8 years
- No significant refinancing required until 2014
- US\$469 million of cash resources and US\$96 million of undrawn, committed facilities
- The Group is in a very strong financial position



## **OUTLOOK**

- 2012 has started well
- Global economic uncertainty may put pressure on demand in short term
- Earnings should benefit from the recovery in Tokyo and the stabilisation of the new Paris hotel
- Limited new supply in key locations
- Expected growth from traditional and emerging markets
- Future profitability will benefit from new hotel openings



### CONCLUSION

- Solid financial position
- Strong technical expertise in service delivery and product development
- Growing portfolio of award-winning hotels
- Well positioned to become the world's best luxury hotel group



