

news release

Mandarin Oriental Hotel Group Limited
8th Floor, One Island East, Taikoo Place, 18 Westlands Road, Quarry Bay, Hong Kong
Telephone +852 2895 9288 Facsimile +852 2837 3500
mandarinoriental.com



MANDARIN ORIENTAL WANGFUJING, BEIJING HOSTS THE OPENING CEREMONY OF THE FESTIVAL “CROISEMENTS 60”

Hong Kong, 3 April 2024 -- In celebration of the 60th anniversary of China-France diplomatic ties, which observe the cultural cooperation between the two countries, the opening ceremony of the festival “Croisements” took place on the evening of 1st April at [Mandarin Oriental Wangfujing, Beijing](#).

Renamed "Croisements 60" for the occasion, the festival will run exclusively from April to December, with over 400 events in 31 cities across China. The events will showcase a rich array of cultural arts, spanning fields such as the visual arts, performing arts, music, cinema, literature, and crafts.

To open the festival, an exhibition will be held at the Forbidden City from 1st April to 30th June, 2024, on the cultural exchanges between China and France in the 17th and 18th centuries. Featuring nearly 150 artworks, primarily from the collections of the Forbidden City and the Palace of Versailles, many of which are being displayed for the first time, this exhibition embodies the historical depth and richness of cultural cooperation between the two countries.

Renowned as one of Beijing's most sought-after luxury hotels, Mandarin Oriental Wangfujing, is perfectly located just steps away from the Forbidden City, offering an unparalleled view of the magnificent palace.

Richard Langonne, General Manager of Mandarin Oriental Wangfujing, Beijing comments: “Being the chosen partner hotel for the Festival’s grand opening ceremony underscores Mandarin Oriental’s commitment to fostering cultural exchange and celebrating the rich heritage shared between China and France.”

-more-



Page 2

Celebrated for its exceptional service and attention to detail, Mandarin Oriental attracts celebrity guests worldwide. Among the attendees was Academy Award-winning actress [Michelle Yeoh](#), a devoted celebrity fan of the Group. Launched in 2000, the "Celebrity Fan" programme elegantly connects the brand's recognised symbol – the fan – with international celebrities who frequent the hotels, serving as ambassadors of luxury and taste across various ages, genders and nationalities.

About Mandarin Oriental Wangfujing, Beijing

With a spectacular location in the heart of China's capital, Mandarin Oriental Wangfujing is the city's premier boutique hotel. Each of the 73 guestrooms and suites are light filled, elegantly styled and among the largest in Beijing, with many enjoying views of historic landmarks including The Forbidden City. Two stylish restaurants and a bar benefit from access to an expansive rooftop garden terrace while The Spa features signature wellness experiences, a fitness centre and 25m indoor lap pool sky roof. Mandarin Oriental Wangfujing, Beijing, and The Spa have been awarded double five-star by Forbes Travel Guide 2024. For more information or latest promotion, please follow Mandarin Oriental Wangfujing, Beijing's WeChat account (MO_WFJ).

About Mandarin Oriental Hotel Group

Mandarin Oriental is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Recognised for creating exceptional properties, each destination reflects the Group's oriental heritage, local culture and unique design. The Group's mission is to completely delight and inspire guests through delivering passionate service. Having grown from its Asian roots over 60 years ago into a global brand, the Group now operates 38 hotels, nine residences and 23 *exclusive homes* in 25 countries and territories with many more projects under development. Mandarin Oriental continues to drive its reputation as an innovative leader in luxury hospitality, delivering sustainable growth over the long term.

-more-



Page 3

Further information is available on our Social Media channels and website: www.mandarinoriental.com, including [Media Centre](#). Alternatively, please contact:

Corporate Office

Angela Cai (cangela@mohg.com)
Brand Director Greater China

Mandarin Oriental Wangfujing, Beijing

Emily Mi (emilymi@mohg.com)
Director of Marketing & Communications
Tel: +86 (10) 8509 8890

Maggie Wu (maggiewu@mohg.com)
Communications Manager
Tel: +86 (10) 8509 8889