

news release

Mandarin Oriental Hotel Group Limited
8th Floor, One Island East, Taikoo Place, 18 Westlands Road, Quarry Bay, Hong Kong
Telephone +852 2895 9288 Facsimile +852 2837 3500
mandarinoriental.com



INTRODUCING THE ULTIMATE 'SLEEPFULNESS' EXPERIENCE FROM SHOP M.O. BY MANDARIN ORIENTAL



Hong Kong, 9 January 2024 -- [Mandarin Oriental](#), synonymous with unparalleled hospitality and exceptional guest experiences, is delighted to introduce the transformative power of 'Sleepfulness' through its exquisite bedding collection at [Shop M.O.](#) Discover the art of achieving a restful and rejuvenating sleep experience with our carefully curated range of premium sleep essentials, all designed to enhance your overall wellbeing.

Sleepfulness is more than just the space between our experiences; it is a vital element of our physical and spiritual balance. It acts as a quiet force that heals and renews us, preparing us with energy for each new day. At Mandarin Oriental, we believe in approaching sleep and its rituals with thought and care, so you awaken each morning rested and rejuvenated.

Discover A World of Sleepfulness

At the core of Shop M.O.'s bedding collection lies the Mandarin Oriental bed, where every night becomes an indulgent sanctuary of comfort and tranquillity. Carefully selected and approved by our Group's wellness experts, our mattresses prioritise the quality of sleep to ensure you wake up revitalised.

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Experience Unparalleled Comfort

The secret to a truly indulgent sleeping experience lies in our premium white goose down fillings. Renowned for exceptional insulation, fluffiness, and warmth, goose down outshines commonly found duck down fillings in the market. Our goose fillings are meticulously chosen for superior durability, retaining their shape and qualities over time, ensuring you enjoy the perfect sleep night after night.

Indulge Yourself in Luxury

Shop M.O. linen uses long staple cotton with a 500-thread count, offering a soft touch and unmatched durability that stands the test of time. Our ribbon trim linens, meticulously crafted in Europe, elevate the aesthetic appeal of our bedding collection, bringing an elegant touch to any bedroom.

"We are delighted to introduce our 'Sleepfulness' experience, emphasising the profound impact of rest on our overall well-being," expressed Jeremy McCarthy, Group Director of Leisure, Spa & Wellness at Mandarin Oriental. "The Mandarin Oriental bed, designed as a haven for comfort and serenity, has the potential to transform your sleep journey. We encourage our Fans to embrace the philosophy of sleepfulness, immersing themselves in the holistic wellbeing it fosters."

Prepare Your Bedroom for Ultimate Sleepfulness

To create the perfect sleep environment and make the most of your restful night, Shop M.O. recommends five key steps:

Immerse in Aromatherapy for Relaxation: Enhance your sleep space with Mandarin Oriental Home Fragrance Atomiser and Quintessence Home Fragrance Oil, creating a soothing atmosphere to prepare you for a peaceful slumber.

Limit Exposure to Blue Light: Unplug from electronics emitting blue light, such as TVs, computers, and mobile phones, to reduce disruptions to your sleep.

Engage in Calming Activities: Practice meditation or yoga with our slip-resistant Yoga Mat, preparing your body and mind for restful sleep.

Journal for Peaceful Sleep: Clear your mind before sleep by journaling, promoting a calm and tranquil night's rest.

Experience the Ultimate Comfort: Sink into our Shop M.O. mattress and wrap yourself in our ultra-soft bedding for the perfect night's sleep.

The Mandarin Oriental mattress and box spring starts at US\$2,495, while the ultra-luxe feather and down pillows are priced from US\$260. Classic linen sets start from US\$890. Explore the full range of Shop M.O. products that embody the essence of 'Sleepfulness' at <https://shopmo.com/en/>. All products are available globally.

About Shop M.O.

Shop M.O. is Mandarin Oriental's luxury boutique, allowing our guests to bring the elegance of our hotels, into the comfort of their own homes. Built to reflect the brand's personalised, customer-centric ethos, Shop M.O. has a carefully curated collection of exceptional hotel products, including pocket-sprung mattresses, feather down pillows and plush towels, as well as unique products and collaborations from Orlebar Brown, Aquazzura and some of the Group's Michelin-starred chefs.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 38 hotels and 11 residences in 25 countries and territories, with each property reflecting the Group's oriental heritage, local culture and unique design. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

Further information is available on our Social Media channels and website: www.mandarinoriental.com, including [Media Centre](#). Alternatively, please contact:

[Corporate Office](#)

Chris Orlikowski (corlikowski@mohg.com)
Director of Global Communications