# news release

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# MANDARIN ORIENTAL JUMEIRA, DUBAI AND VACHERON CONSTANTIN UNVEIL AN EXQUISITE 2023 CHRISTMAS TREE



Hong Kong, 12 December 2023 – <u>Mandarin Oriental Jumeira, Dubai</u> is delighted to unveil its fifth spectacular Christmas Tree, designed by Vacheron Constantin. A blend of understated luxury and craftsmanship, this extraordinary masterpiece embodies Vacheron Constantin's "Less'ential" philosophy, celebrating the values of simplicity and refinement with its sleek silhouette, clean lines, and mechanical virtuosity.

The city's most desirable beachfront resort collaborated with Vacheron Constantin to design a bespoke tree, resplendent in gold and crafted from intricate threads capturing the iconic lines reminiscent of the Maison's most legendary timepieces. Incorporating elements of the iconic Mandarin Oriental fan and the Vacheron Constantin Maltese Cross, this unique creation encapsulates the essence of both brands, embracing the principle that less is indeed more, while celebrating an unwavering devotion to meticulous detail.

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Werner Anzinger, General Manager of Mandarin Oriental Jumeira, Dubai, commented: "For the past five years our annual Christmas tree collaboration has become a symbol of refinement and creativity. This year, partnering with Vacheron Constantin, we've curated a masterpiece that marries the sophistication of timepieces with the festive spirit of the season. The tree is a celebration of the subtle details that define both brands— a fusion of precision and luxury."

Throughout the festive season, guests can also enjoy an exclusive Afternoon Tea experience inspired by Vacheron Constantin at <u>Noor Lounge</u> for AED 450 for two people. This features a delectable selection of festive delicacies and sweet treats inspired by the renowned craftsmanship of one of the world's oldest watchmakers.

"Strengthening our longstanding relationship, we at Vacheron Constantin are proud to collaborate with Mandarin Oriental Jumeira, Dubai, showcasing a harmonious union of craftsmanship and elegance. This collaboration embodies a shared ethos grounded in distinctive design, an unwavering commitment to meticulous attention to detail, and a dedication to excellence. Over the years, crafting highly bespoke experiences has been our hallmark, and unveiling this year's festive season celebration, in addition to re-introducing the Vacheron Constantin Suite 1755, resonates with our mutual dedication to precision and artistry. Encapsulating the essence of the Maison's 'Less'ential' yearly theme and by merging the iconic symbols of both brands, the tree serves as a reminder that true magnificence lies within delicate intricacies." said Christophe Ramel, Managing Director of Vacheron Constantin Middle East, India and Africa.

# **About Vacheron Constantin:**

Founded in 1755, Vacheron Constantin is the world's oldest watch Manufacture in continuous production for nearly 270 years, faithfully perpetuating a proud heritage of watchmaking excellence and stylistic sophistication through generations of master craftsmen.

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At the pinnacle of Haute Horlogerie and understated elegance, the Maison creates timepieces with unique technical and aesthetic signatures, and an extremely high level of finishing touches. Vacheron Constantin brings to life unparalleled heritage and a spirit of innovation through its collections: Patrimony, Traditionnelle, Métiers d'Art, Overseas, Fiftysix, Historiques and Égérie. It also offers its discerning clientele of connoisseurs the rare opportunity to acquire vintage pieces within the Les Collectionneurs assortment, as well as unique and bespoke timepieces by means of its Les Cabinotiers department.

#VacheronConstantin #OneOfNotMany

#### About Mandarin Oriental Jumeira, Dubai

Located in one of Dubai's most prestigious neighbourhoods, the resort's elegant rooms and suites offer an abundance of space, combining contemporary décor with guest-centric technology and staggering views. Its restaurants and bars are equally enticing with six first-rate venues including two signature restaurants. Combined with a destination spa spread over 2,000 square metres, a state-of-the-art fitness centre and a kids' club, Mandarin Oriental Jumeira, Dubai is the most exciting new addition to the region's luxury hotel scene. Its unrivalled location with easy access to both Dubai International Airport and Al Maktoum International Airport means that Mandarin Oriental Jumeira, Dubai is ideal for both business and leisure travellers. It also holds the status of being the closest beachfront resort to both Downtown Dubai and the financial and business districts.

## **About Mandarin Oriental Hotel Group**

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 37 hotels and 10 residences in 25 countries and territories, with each property reflecting the Group's oriental heritage, local culture and unique design. Mandarin Oriental has a strong pipeline of hotels and residences under development, and is a member of the Jardine Matheson Group.

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