

news release

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MANDARIN ORIENTAL, BODRUM CELEBRATES 10TH ANNIVERSARY WITH A GALA CONCERT BY KYLIE MINOGUE AND LIVE SET BY CHARLOTTE DE WITTE



Hong Kong, 6 July 2024 - At a unique gala evening to mark the tenth anniversary of [Mandarin Oriental, Bodrum](#), two-time Grammy award-winning artist Kylie Minogue and Charlotte de Witte, winner of DJ Award for Best Techno, performed in front of more than 500 distinguished guests from around the world.

The acclaimed and ambitious event was held at Mandarin Oriental, Bodrum's magnificent location in Paradise Bay, taking place on the hotel's private beach, celebrating Mandarin Oriental, Bodrum's journey of bringing exclusive luxury hospitality to Bodrum since 2014.

Celebrations started with a cocktail reception before the gala dinner which was hosted by renowned news anchor Jülide Ateş. She introduced the band ENBE Orkestrasi who took to the stage first, warming up the crowd before Kylie Minogue's performance which featured some of her greatest hits

-more-



Page 2

from more than three decades in the music business. Following Kylie Minogue's unique concert performance, the night continued with a live set by Charlotte de Witte, who captivated guests with her electrifying performance and distinctive sound.

The evening closed with an unforgettable visual feast of a fireworks display that was specially designed for Mandarin Oriental, Bodrum.

Susanne Aşçı Derebey, Board Member of the hotel's owning company ASTAŞ, commented on the evening: "Ten years ago, we embarked on this remarkable journey by merging the philosophy of the Mandarin Oriental Hotel Group—a world-renowned brand originating from Asia—with our own commitment to legendary service and exceptional Turkish hospitality.

Today, we are immensely proud to be recognised as one of the world's finest resorts, reflecting the dedication of our company and the rich heritage of our country. Additionally, we are thrilled to see the brand value of Bodrum and its region flourish."

Laurent Kleitman, Group Chief Executive of Mandarin Oriental Hotel Group, stated: "As we celebrate the 10th anniversary of this stunning resort, we are thrilled to welcome fans from around the world. Tonight's incredible performances by Kylie Minogue and Charlotte de Witte exemplify our commitment to creating one-of-a-kind experiences for our guests. Mandarin Oriental, Bodrum provides a serene haven for guests to immerse themselves in wellness and world-class dining, underpinned by the unique craftsmanship and attention to detail that Mandarin Oriental is renowned for. We are delighted to have partnered with ASTAŞ, the hotel's owning company, on creating a luxury resort that symbolises the luxury and elegance that define our resorts around the world."

Celebrations will continue with the White Beach Party on 6th July and a live performance by Emir Ersoy featuring unique views of the blue and green waters of beautiful Cennet Bay.

For photos [10th anniversary images](#)

-more-



Page 3

About Mandarin Oriental, Bodrum

Mandarin Oriental, Bodrum is located on a 60-hectare waterfront site on the northern side of the Bodrum peninsula at Paradise Bay, offering panoramic views over the Aegean Sea. Built on a series of levels nestled in the resort's landscaped hillside, surrounded by ancient olive groves and pine trees, the resort's 122 Rooms, Apartments, Suites, and Villas provide the largest accommodation in the area, all with stunning sun decks, terraces or balconies, and many with private gardens and infinity edged pools.

Carefully curated selection of restaurants and bars showcase innovative and gastronomic cuisine, while the 2.700 sqm Spa introduces the Group's award-winning spa concepts together with holistic signature treatments and a range of wellness programs. In addition, the diverse event spaces, a sandy beach, and extensive leisure facilities will bring a level of sophistication and elegance, making this the perfect luxurious hideaway retreat for discerning travellers.

About Mandarin Oriental Hotel Group

Mandarin Oriental is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Recognised for creating exceptional properties, each destination reflects the Group's oriental heritage, local culture and unique design. The Group's mission is to completely delight and inspire guests through delivering passionate service. Having grown from its Asian roots over 60 years ago into a global brand, the Group now operates 40 hotels, 12 residences and 24 exclusive homes in 26 countries and territories with many more projects under development. Mandarin Oriental continues to drive its reputation as an innovative leader in luxury hospitality, delivering sustainable growth over the long term.

Further information is available on our Social Media channels and website: www.mandarinoriental.com, including [Media Centre](#). Alternatively, please contact:

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