news release

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MANDARIN ORIENTAL, WASHINGTON DC CELEBRATES SPRING AND CHERRY BLOSSOM SEASON WITH TIME-HONORED TRADITIONS

Hong Kong, 28 February 2017 – This year, <u>Mandarin Oriental, Washington DC</u> celebrates the coming of the cherry blossoms and honors its Oriental heritage with the traditional Japanese custom of "Hanami". This centuries-old practice translates to "blossom-viewing", and is a way to welcome in spring by gathering under blooming cherry blossoms with food, drinks and friends to marvel at the natural beauty of the "Sakura" (cherry blossoms).

Experience the "Hanami" tradition with <u>Springtime by MO</u>, which provides guests with a blanket and gourmet picnic for two to enjoy under the blossoms, conveniently located steps away from the hotel. The cherry blossom viewing continues in a specially selected guestroom with exclusive views of the Tidal Basin and cherry trees.

Springtime by MO is available from March 10 to May 24, 2017 for a minimum two-night stay with daily rates starting at USD 585. The offer includes:

- Accommodation with exclusive views of the Tidal Basin and the city's famed Cherry Blossom trees
- A cherry blossom viewing "hanami" gourmet picnic for two
- Daily breakfast for two in <u>Muze</u> restaurant or in-room dining
- Complimentary valet parking
- Complimentary high speed wireless internet access for up to six devices per room

Since 1912, when Mayor Yukio Ozaki of Tokyo gifted the city 3,000 cherry trees to honor the lasting friendship between the United States and Japan, the blossoming of those cherry trees along the Tidal Basin has signaled the start of spring in the Nation's Capital.

For additional information or to make reservations, please call +1 (202) 554 8588 or visit www.mandarinoriental.com/washington.

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About Mandarin Oriental, Washington DC

<u>Mandarin Oriental, Washington DC</u> offers an ideal location on the southwest waterfront providing picturesque views of the Jefferson Memorial, Washington Monument, Tidal Basin and Washington Marina in addition to being within walking distance of the nation's most cherished monuments and the city's famed cherry blossom trees. The elegant retreat exudes a refined sense of style with beautifully designed rooms, spacious suites including the luxurious three-bedroom Presidential Suite, The Forbes Four-Star Spa, legendary service and exceptional restaurants. Stay connected with Mandarin Oriental, Washington DC on Facebook, Twitter and Instagram.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most luxurious hotels, resorts and residences. Having grown from its Asian roots into a global brand, the Group now operates 29 hotels and eight residences in 19 countries and territories, with each property reflecting the Group's oriental heritage and unique sense of place. Mandarin Oriental has a strong pipeline of hotels and residences under development, with the next hotel opening planned in Doha. Mandarin Oriental is a member of the Jardine Matheson Group.

Photography of Mandarin Oriental is available to download in the <u>Photo Library</u> of our <u>Media</u> section, at <u>www.mandarinoriental.com</u>.

Visit <u>Destination MO</u>, the online version of <u>Mandarin Oriental Hotel Group</u>'s bespoke publication, MO. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away. Further information is also available on our <u>Social Media</u> channels.

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