news release

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THE SPA AT MANDARIN ORIENTAL, TAIPEI INTRODUCES HAUTE COUTURE SKINCARE PROGRAMME BY BIOLOGIQUE RECHERCHE

Hong Kong, 16 March 2015 -- In collaboration with Biologique Recherche, <u>The Spa at</u> <u>Mandarin Oriental, Taipei</u> is introducing a bespoke skincare programme, Haute Couture. The first spa in Taiwan to offer this exclusive, six-month facial treatment plan using skincare products individually formulated for each guest by Biologique Recherche's laboratory in France.

The premium Haute Couture experience begins at The Spa with a skin assessment conducted by Dr Philippe Allouche, MD and Head of Creation of Biologique Recherche. Flying in from Paris he will use a Skin Instant Lab machine to measure hydration, sebum ratios, water loss, skin elasticity, firmness, and depth of wrinkles. The Biologique Recherche laboratory uses the results to develop a treatment box of custom-made serums and creams for a personalised facial programme within the Spa, as well as products to use at home.

The skin is assessed on a monthly basis at the spa using the Skin Instant Lab machine, and results are analysed with Dr Allouche's specialists in France, who prepare a new treatment box to treat changing skincare needs. At the completion of the six month Haute Couture experience, Dr Allouche will fly in from Paris to give a final assessment, deliver finishing touches to newly restored skin and provide recommendations for maintaining results accomplished over the programme.

"The products in the Haute Couture programme are formulated from a collection of over 60 targeted active ingredients to achieve the right response to specific problems for all skin concerns," says Dr Allouche. "Applying our expertise in exceptional personalised care products, Biologique Recherche is dedicated to extending its individualised clinical approach to develop hyper customised skin care products and treatments for extraordinary results exclusively for the discerning clientele at The Spa at Mandarin Oriental, Taipei."



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Enquiries about the Haute Couture skincare programme can be made directly at Tel: +886 (2) 2715 6880 or e-mail: <u>motpe-spa@mohg.com</u>. For more detailed information on The Spa at Mandarin Oriental, Taipei, please visit <u>www.mandarinoriental.com/taipei/luxury-spa/</u>.

About Biologique Recherche

With over 35 years of rich French heritage, Biologique Recherche was founded by Dr Yvan Allouche, a passionate biologist who draws on his expertise in biology and now extends to the development of made-to-measure skin care products. The research team consists of top professionals including doctors, biologists, physical therapists and specially trained aestheticians who developed their patented Skin Instant[®] methodology of skin treatment, which also incorporates in-depth skin analysis through Skin Instant Lab[®] to identify the specific conditions of the skin.

Biologique Recherche is currently led by dermatologist, Dr Philippe Allouche and C.E.O. Pierre-Louis Delapalme. The brand now has branches in over 50 countries and earned warm praise from celebrities and public figures all over the world, including former French president, Nicolas Sarkozy, renowned French actress, Juliette Binoche, and famous American singer, Madonna.

About Mandarin Oriental, Taipei

<u>Mandarin Oriental, Taipei</u>, with a prime location in the city's most established business district, is poised to deliver a new era of luxury hospitality. The hotel's 303 comfortable and luxurious <u>rooms and suites</u> are elegantly designed with classic inspiration and contemporary touches, and are the most spacious in the city. Six <u>restaurants and bars</u> showcase innovative and superlative cuisine, while the spacious <u>spa</u> introduces the Group's award-winning spa concepts together with holistic signature treatments and a range of wellness programmes. In addition, the diverse <u>meeting and event</u> spaces, including a spectacular wedding chapel, bring a level of sophistication and elegance to any occasion.



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About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. Having grown from a well-respected Asian hotel company into a global brand, the Group now operates, or has under development, 44 hotels representing almost 11,000 rooms in 24 countries, with 20 hotels in Asia, ten in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 15 *Residences at Mandarin Oriental* connected to its properties.

Photos of Mandarin Oriental are available to download in the <u>Photo Library</u> of our <u>Media</u> section, at <u>www.mandarinoriental.com</u>.

Visit <u>Destination MO</u> (<u>http://www.mandarinoriental.com/destination-mo/</u>), the online version of <u>Mandarin Oriental Hotel Group</u>'s bespoke publication, *MO*. News about our award-winning

hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away. More information is also available on our <u>Social</u> <u>Media</u> channels.

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For further information, please contact:

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