news release

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MANDARIN ORIENTAL, SINGAPORE APPOINTS ANDREAS KOHN AS DIRECTOR OF SALES AND MARKETING

Hong Kong, 2 August 2013 – <u>Mandarin Oriental, Singapore</u> is pleased to announce the appointment of Mr Andreas Kohn as the hotel's new Director of Sales and Marketing.

Andreas brings with him 18 years of well rounded international Sales and Marketing experience, as well as domestic luxury hotel know-how, having held the position of Director of Sales and Marketing at Ritz Carlton Millennia, Singapore from 2007 to 2012. In his new role, Andreas will be responsible for driving all sales and marketing activity for the award-winning hotel.

With a degree in Business Economics, Andreas expanded his Sales and Marketing experience in his native Germany as a Sales Manager for the Renaissance hotel in Hamburg. This led to further senior sales positions in Prague, Bahrain and Jakarta. In 2004 he moved to Dubai, where he assumed the role of Cluster Director of Sales and Marketing for three Marriott properties until his transfer to Singapore in 2007.

Prior to joining Mandarin Oriental, Singapore, Andreas Kohn held the position of Regional Director of Sales and Marketing for the Viceroy Hotel Group.



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About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most prestigious hotels and resorts. The Group now operates, or has under development, 45 hotels representing over 11,000 rooms in 27 countries, with 19 hotels in Asia, 12 in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates, or has under development, 14 *Residences at Mandarin Oriental* connected to its properties.

Photography of Mandarin Oriental is available to download, in high and low resolution, in the *Photo Library* of our *Media* section, at www.mandarinoriental.com. Please join us on Facebook (www.facebook.com/MandarinOriental) and Twitter (www.twitter.com/mo_hotels)

Visit <u>Destination MO</u> (<u>www.destinationMO.info</u>), the online version of <u>Mandarin Oriental Hotel</u> <u>Group</u>'s bespoke publication, <u>MO</u>. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away.

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